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| Argentina | Sc. 20 | Indonesia | Rp 3100 | Philippines | Pes. 100 |
| Belgium | DM 3.950 | Ireland | Rs 5.50 | Portugal | Esc 100 |
| Canada | CA\$ 1.20 | Italy | 1.160 | S. Africa | Rp 6.00 |
| Cyprus | CA\$ 0.75 | Japan | 1.020 | Spain | Rs 4.10 |
| Denmark | DKR 0.10 | Jordan | 1.020 | S. Korea | Pes. 125 |
| Finland | ESF 1.50 | Kuwait | 1.020 | Turkey | Rs 6.00 |
| France | Fr 7.00 | Liberia | Fr 21.00 | U.S.S.R. | Rs 1.25 |
| Germany | DM 2.20 | London | 1.150 | Venezuela | Rs 6.00 |
| Hong Kong | HK \$ 12 | Morocco | Rs 1.25 | Yemen | Rs 1.25 |
| Iraq | 1.150 | Monaco | Rs 2.00 | | |
| Malta | Rep. 15 | Morocco | Rs 2.00 | | |
| Malta | Rep. 15 | Norway | Nkr 7.00 | U.S.A. | \$ 1.00 |

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,137

EEC budget talks
break up
in disarray, Page 2

D 8523 B

World news

Business summary

Iranian troops on outskirts of Basra

Marconi, BAe win £90m Nato deal

Iran said its troops were within 500 metres of the suburbs of Basra, the strategic Iraqi city, after wiping out two Iraqi battalions in fierce fighting. It said scores of Iraqi troops were drowned when they tried to flee the fighting south of the Shatt al-Arab waterway.

At the same time, Iran "strongly rejected" a statement by the UN Security Council calling on both Tehran and Baghdad to stop fighting and talk peace. It said the call came when "our nation has raised its powerful arm and put the aggressor in its place."

West German seized

A West German named by newspaper as Rudolf Cordes, a manager with Frankfurt-based chemicals company Hoechst, was kidnapped in Beirut. It was seen as possible retaliation for the arrest in West Germany of a Lebanese suspected of involvement in the TWA hijacking.

Golden Temple raid

Indian police and paramilitary troops arrested six suspected extremists and detained 54 others in a surprise midnight raid on the Golden Temple complex in Amritsar, bringing strong protest from Sikh religious leaders.

Jail for Ecevit

Former Turkish Prime Minister Bulent Ecevit was sentenced to 11 months' imprisonment for speeches he made during a election campaign last year. Page 3

Invasion ruled out

Honduran President Jose Azcuna told Spanish newspaper Diario 16 that he had no plans to invade neighbouring Nicaragua and would not allow US troops to use his country for an attack against the Sandinistas.

Disident barred

Imam Meimani, 53, wife of Soviet dissident Professor Naim Meimani, left Moscow for the US to have treatment for neck cancer. Her husband was refused permission to accompany her.

Soviet sackings

Thousands of Soviet energy officials were sacked or dismissed for embezzlement and bribery in 1985 and the first half of 1986. A senior Moscow official gave the figures as 633 sacked, 7,000 disciplined and 8,365 who had compensated the state for their crimes. Page 17

Aquino peace pledge

President Corazon Aquino of the Philippines received a flower and a pledge of peace from a Moslem rebel leader when she flew to the troubled island of Mindanao to campaign for ratification of a new constitution. Tribunal rivalries Page 2

Irish poll looms

The fate of the Irish coalition Government will be decided at a Cabinet meeting in Dublin tomorrow when a Labour Party withdrawal seems a possibility. That would mean a general election, probably in mid-May. Page 16

Ship lost off Spain

Reasons have little hope of finding 18 crew from the Maltese cargo ship Kythera Star which in a storm 63 miles off Barcelona. The Spanish Navy rescued two people.

Bologna trial opens

The trial of 20 people charged in connection with the 1980 bombing of the railway station in Bologna, in which 85 people died and 200 were injured, opens in Italy today.

Space ship docks

A space cargo transport carrying supplies for a new Soviet mission docked successfully with the space station Mir, Tass reported. Last year, two cosmonauts spent 125 days on Mir.

CONTENTS

| | | | |
|---------------|--------|-------------------------|------------|
| International | 2, 3 | Currencies | 32 |
| Companies | 17, 20 | Editorial comment | 14 |
| UK | 6, 7 | Eurobonds | 17 |
| Companies | 12 | Financial Futures | 32 |
| | | Intern. Capital Markets | 18 |
| | | Lev | 15 |
| | | Lex | 16 |
| | | Lombard | 15 |
| | | Management | 16 |
| | | Men and Matters | 14 |
| | | Money Markets | 32 |
| | | Stock markets - Bourses | 20 |
| | | - Wall Street | 20, 30, 31 |
| | | - London | 26, 27 |
| | | Unit Trusts | 23-25 |
| | | Weather | 16 |

Afghan rebels spurn ceasefire with attack on vital stronghold

BY JOHN ELLIOTT, WITH THE MUJAHIDEEN NEAR KHOS, AFGHANISTAN

CRIMES of "Allah akbar, Allah akbar" - "God is great, God is great" - wafted from hilltop gun positions across the eastern Afghanistan plains of Paktia Province last Thursday as groups of resistance fighters triumphantly broke the Soviet offer of a six-month ceasefire in the seven-year-old Afghan war before it was more than a few hours old.

A thousand feet below, on the dry desert plain around the strategic city of Khost, Afghan and Soviet troops could not hear the cries from the Mujahideen - holy warriors - nor the cheers of "Zindabad" when a shell landed on or near its target.

But the persistent bombardment of Soviet gun positions and military equipment can have left them and their leaders in no doubt that the resistance fighters intended to celebrate the first day of the proposed ceasefire with a battle which would show the world they wanted no compromise with the Kabul regime of Mr Najibullah, or with Mr Mikhail Gorbachov in Moscow.

The battle I was witnessing, as a

SOVIET offer of a ceasefire and the formation of an interim government of national reconciliation in Afghanistan has been totally rejected by the seven main Mujahideen resistance groups based in the Pakistani border city of Peshawar.

Issuing their first-ever joint policy statement since their war against the Soviets began eight years ago, the groups described

the offers as "empty overtures".

At a rally in Peshawar on Saturday attended by some 70,000 Afghan refugees and resistance fighters, leaders made it clear that they were not prepared to compromise on the need for an immediate withdrawal of all the 115,000 Soviet troops in Afghanistan and the removal of the existing Kabul regime of Mr Najibullah.

aspiring, but eventually unsuccessful, conquerors of Afghanistan, including the British and the Sikhs. They have wanted it because it lies at the start of one of the main supply routes and then on the two key supply bases of Jahanwar and Jhawar which the Soviets failed to seize and hold after a battle of more than 40 days last year.

Now, regular camel and mule caravans - carrying supplies which range from Kalashnikov rifles and RPG grenade launchers to meat and flour - cross from the Pakistani border town of Miram Shah, stop at Mujahideen mountain valley bases

A cynical diplomat, critical of this resistance group's adept public relations operations, told me before I left Pakistan: "They are good at laying on a rocketing. They will choose where to take you carefully. You will go to a gun post, they will launch some shells at a nearby Soviet-held hilltop and the Soviets will conveniently fire back."

Undoubtedly Mr Gulrajin Hekmatyar, the group leader, chose the Khost area because he knew his resistance fighters had to launch an attack there on the Samaki Post. Commander Faiz also relished demonstrating his rebuttal of the ceasefire to a foreign journalist. But the battle that ensued was far more than a public relations exercise.

As we approached the Samaki Post at about 8am, after a one-hour walk across almost bare ground and grey mountains past deserted and bombed-out settlements, the ceasefire was first broken by scatored Mujahideen firing. By 9am the Samaki Post

Continued on Page 16

Morgan Grenfell says executive broke rules in Guinness takeover

BY CLIVE WOLMAN AND DAVID GOODHART IN LONDON

MORGAN GRENFELL, the troubled UK merchant bank, last night sent a letter to shareholders in response to speculation about further possible recognitions of its directors because of their involvement with the Guinness affair or insider dealing cases.

The bank says for the first time in its letter that Mr Roger Seelig, the corporate finance director who advised Guinness during its takeover bid for Distillers last year, failed to comply with the company's "established policies and procedures". The bank, which previously claimed that it prospered from a lack of formalised procedures in its corporate finance department, has declined to explain what established procedures were breached.

The bank also declined to comment on the extent to which Mr Christopher Reeves, its chief executive, and Mr Graham Walsh, its head of corporate finance, knew about the commitments made by Mr Seelig to purchasers of Guinness shares during the takeover bid. The commitments may have breached the UK Takeover Code and the Companies Act.

The letter also discusses the resignation in November of Mr Geoffrey Collier as joint chief of its securities operations. Mr Collier, the letter says, "quite properly received confidential and market-sensitive

information about transactions" involving the company. He resigned because he breached Morgan Grenfell's rules on personal dealings.

Mr Collier has been charged with committing offences of insider dealing at the home of Mr John Holmes, his former partner at Morgan Grenfell's securities operation. The inspectors of the Department of Trade and Industry appointed to investigate his case are continuing their inquiries.

The letter says, however: "Having made prompt and extensive investigations, we believe that no other director or employee of any Morgan Grenfell company was involved with Mr Collier in his breach of our rules."

Meanwhile, the inspectors of the DTI are being withheld from investigating into other prominent figures in the City of London and industry who are suspected of insider dealing. One of them is an associate of the publisher Mr Robert Maxwell, although Mr Maxwell himself is not involved in any way.

The number of companies and individuals under DTI investigation has become so great that the larger commercial law firms in London are no longer able to handle the demand for legal representation.

None is willing to take on more than one client involved in the case. Mr Hugo Pippitt, the senior partner of Freshfields, the

US chides its trading partners on growth

By Stewart Fleming, US Editor, In Washington

THE REAGAN Administration is increasingly concerned about the failure of West Germany and Japan to act to boost their economic growth and to improve US export prospects and the chance of significant cut in the US/100 American trade deficit.

A senior Reagan Administration official, commenting on Friday on the sharp decline in the dollar in recent weeks, re-emphasised that it is not the Administration's policy to talk the dollar down.

But he repeated the Administration's position that unless West Germany and Japan act to improve their economic performance, the financial markets will adjust the relationships between the major currencies, implying that the dollar's fall will play a bigger role in reducing international trade imbalances.

"If we do not get growth or improved US competitiveness, there will be further currency adjustments... Time is passing, the currency markets will not wait for before they make the adjustments," the official said.

There is considerable resentment among the firms which acts for Guinness that they were already acting for someone in the same case and I suggested two other firms. But then we realised that they were also acting for other people.

Clifford Turner, the firm which is acting for Argyl Group, said that it has faced the same problem.

Meanwhile, senior City of London figures have brought together Mr David Walker, a Bank of England director, and Mr James Gullifer, chairman of Argyl Group, to discuss the Guinness affair and a possible intervention by the Argyl senior management team. Mr Walker is the bank official who has been most closely involved with the Guinness scandal.

Although they touched on the practicality of a Guinness bid for Argyl - to buy in Argyl's management - it is understood that Mr Gullifer has for the moment been persuaded by his fellow directors that it would not be in Argyl's interests to cast in the role of Guinness saviour.

There is considerable resentment among the firms which acts for Guinness that they were already acting for someone in the same case. Mr Hugh Pippitt, the senior partner of Freshfields,

Continued on Page 16

Reagan faces difficult choice for Fed chairman

Fed chairman, Page 2

Chinese leader acts to dispel reform doubts

BY ROBERT THOMSON IN PEKING

THE LEADER of the Chinese Communist Party, Zhao Ziyang, moved quickly yesterday to try to reassure the Chinese people and the world that the dramatic upheavals in the country's leadership do not mean the economic and political reforms have been killed off.

The leadership reshuffle has also created some uncertainty over Sino-US relations although the US State Department is understood to be going ahead with plans for Mr George Shultz, US Secretary of State, to visit China at the end of next month.

The leadership reshuffle followed an intense power struggle between reformers and conservatives which resulted in a key reformer, Hu Yaobang, General Secretary of the Communist Party and one of Deng Xiaoping's closest and closest confidants, being forced to resign in disgrace on Friday.

Zhao said the reshuffle was necessary for "stability" but diplomats expect continuing instability with further purges of senior officials and academics in coming weeks.

That the party is still in a tough mood was shown by several newspaper commentaries strongly criticising the elderly writer Wang Hongwen, and the outspoken astrophysicist Professor Fang Lizhi, both of whom have already been disciplined. Also, another writer, the 17th reported so far, was arrested

Continued on Page 16

Fermenta in fresh turmoil as managing director resigns

BY KEVIN DONE, NORDIC CORRESPONDENT, IN STOCKHOLM

FERMENTA, the deeply troubled Swedish antibiotics and animal health group, was plunged into fresh trouble at the weekend when Mr Sven Dahlberg, appointed managing director barely a month ago, was forced to resign following a crisis board meeting on Saturday.

Fermenta, which was expelled from the Stockholm Stock Exchange last week for issuing what the authorities described as "grossly deceptive" profit forecasts and for its "almost unprecedented conduct," has now suffered five changes of managing director in less than 12 months.

Last Friday Mr Dahlberg implied that his signature had been forged on Fermenta's eight-months interim report, which contained a misleading profits forecast for 1986. "I don't know how my name came to be there," he said.

His claim was disputed by Mr Refaat El-Sayed, Fermenta's now disgraced former managing director and majority shareholder. Mr El-Sayed, who is on a visit to Hong Kong, said that Mr Dahlberg's statement was "totally groundless." He asked why Mr Dahlberg had not told shareholders earlier that

his signature had been added to the interim report without his knowledge.

Following other statements by Fermenta employees Mr Dahlberg admitted that he had signed a blank form in the knowledge that this would be used in the printed version of the interim report to be sent to shareholders.

This move was followed at the end of December by the resignation of the Fermenta board, which was replaced by a new board led by Mr Kj

OVERSEAS NEWS

EEC budget talks break up in disarray

BY QUENTIN PEEL IN BRUSSELS

NEGOTIATIONS for a legal EEC budget in 1987 broke up in disarray at the weekend, with budget ministers from the members states deadlocked on an issue of principle over how to control spending on Community programmes.

The relatively tiny sum of Ecu 62m (£48m) in the Ecu 325bn (£27bn) annual budget split the north from the south of the Community, with Britain, France, West Germany and Denmark blocking one solution, and Italy, Spain and Greece blocking another compromise.

Officials now fear that the institutions of the Community will have to function on emergency financing provisions until May or June.

This would effectively ration the cash for spending on major areas such as agriculture, and completely block new investments in areas such as research and fisheries. It could also hit reform plans for agriculture.

The outcome was described yesterday by Mr Henning Christensen, vice-president of the European Commission responsible for the budget, as "very dangerous" because of the split.

He appealed to the European Parliament to try to break the deadlock by backing a compromise spending plan. Otherwise, he feared no decision would be taken until mid-year.

"If no decision is taken by

the Parliament this week, I fear we will have to live with the system of provisional twelfths until May, June or July," he said.

Provisional twelfths mean the budget finance is restricted each month to one-twelfth of 1986 spending on every different spending line. Where no figure was included in the 1986 budget, no more can be spent in the current year.

Mr Christensen said the emergency financing system would mean a stop on recruitment of Spanish and Portuguese officials to boost their numbers since those countries joined the Community.

Another side-effect could be to prevent financing reforms agreed by EEC Agriculture Ministers last month, which in the long run will result in major savings.

Both the beef premium, and compensation to farmers supporting milk production, are likely to be hit, the Commission said.

The split between the member states centred on whether to allow any increase in the "maximum rate" for the growth of most non-agricultural spending.

That rate was fixed according to a standard formula at 8.1 per cent, and Britain, France and West Germany insist that it must be respected as part of budget discipline.

Final effort to avert US-EEC trade war

BY QUENTIN PEEL

US and EEC trade negotiators met in Geneva yesterday to launch a final effort to resolve the increasingly bitter dispute over lost US grain sales to Spain.

They have to bridge a gap over the level and type of compensation offered by the European Community for the loss of about \$400m to \$500m in US sales of maize and sorghum, resulting from Spain's entry into the EEC last year.

Yesterday's negotiations, behind closed doors, are intended to pave the way for a last-ditch effort at the end of the week to prevent outright trade hostilities from February 1.

The US has threatened to impose tariffs of up to 200 per cent on EEC exports such as gin, brandy, cheap white wine, cheese, ham and olive oil.

The community has promised to counter with import duties of between Ecu 42 and Ecu 55 (£31 to £40.60) on US sales of corn gluten feed and rice, setting the scene for a trade war.

The talks, yesterday were headed on the European side by Mr Leslie Fielding, the director-general for external relations in the European Commission, and Mr Guy Legras, director-general for agriculture.

S African subsidiary sold

STROMBERG, the Finnish electrical control equipment and car components manufacturer, has sold its South African subsidiary for an undisclosed cash sum to Powerteck, a local electrical equipment manufacturer, Jim Jones reports from Johannesburg. The subsidiary operates mainly as an importer, distributor and service agent for Stromberg products.

Ties with Finland appear likely to be loosened for its technical support for its South African subsidiary.

products will be provided in future by Powerteck's manufacturing facilities. This will ensure continuity of after-sales service for Stromberg products, says Powerteck.

AP adds from Baltimore: Black and Decker has announced that Mr Nolan Archibald, the company's chairman, will recommend to the board of directors that the company seek a buyer for its South African subsidiary.

Stewart Fleming in Washington assesses the implications of speculation about the future of Paul Volcker

Reagan faces difficult balancing act over top job at Fed

THE Federal Reserve Board, the US central bank, found itself back in the limelight last week after seven months' respite, an uncomfortable position which it is likely to occupy more frequently in the weeks ahead.

The initial controversy was stirred by reports last Monday that the White House was considering the appointment of Mr Beryl Sprinkel, chairman of President Ronald Reagan's Council of Economic Advisors, to fill one of the two vacancies on the seven-member governors' board.

The report sparked speculation about the future of the Fed chairman, Mr Paul Volcker, who has been board chairman but not necessarily a board member, expires in August.

The issue of his successor is coming to the fore as the Republican and Democratic parties turn their attention towards the presidential election. Both parties share the conviction that economic issues will dominate the campaign.

The White House and its Republican allies, however, fear the economy will not provide the support for their 1988 election campaign that it did in 1984.

In the past year, the US has lived a charmed life in econ-

omic policy terms. The trade deficit has deteriorated dramatically but not enough to trigger a recession. In part at least, a recession has been avoided because monetary policy has been easy—interest rates have been falling sharply and the money supply growing robustly.

The Fed's accommodating monetary policy has been facilitated by the absence of inflationary pressures stemming in part from a sharp decline in oil prices (which now seems to have run its course) and from the fact that the initial fall of the dollar from its 1984 peaks did not light the inflation fuse.

Rather than raise dollar prices exporters to the US absorbed much of the currency losses by allowing bloated profit margins to narrow. Now it is feared this phase is over.

Japanese exporters, for example, facing weaker profitability at home now that the domestic economy is flirting with recession, have little incentive to absorb a further narrowing of US profit margins particularly when efforts to expand market shares will only fuel the protectionist flames on Capitol Hill.

The Fed governor, Mr Wayne

Brazil in dilemma on IMF role over debt

By Ivo Dawson in Rio de Janeiro
BRAZIL returns to crucial debt negotiations today with any concerted attempt to topple President Corazon Aquino, whose main problems are the recurrent reports of unrest in some factions of the military.

Nevertheless, Mrs Aquino must keep the lid on those rivalries in the southern part of the Philippines because reported violence is just the cause of dissident military groups.

Central to the discussions will be whether the International Monetary Fund should be involved in any new deal on the roll-over of principal and interest payments.

Last month, the Paris Club took the significant step of agreeing outline terms for the rescheduling of \$1.5bn (£12.5bn) of Brazilian country-to-country debt, due in 1985 and 1986, without the imposition of an IMF economic programme. Normally, such a programme is arbitrary.

Officials on both sides must now settle the fine details and devise terms for the rescheduling of a further \$2.5bn in Paris Club debt.

Both the beef premium, and compensation to farmers supporting milk production, are likely to be hit, the Commission said.

The split between the member states centred on whether to allow any increase in the "maximum rate" for the growth of most non-agricultural spending.

That rate was fixed according to a standard formula at 8.1 per cent, and Britain, France and West Germany insist that it must be respected as part of budget discipline.

Whereas last June the commercial banks looked ready to agree a deal without IMF involvement, the recent sharp decline in Brazil's trade balance and foreign currency reserves and the resurgence of inflation has raised widespread concern.

The Brazilian Government, committed to growth policies, has long rejected any role for the IMF on the grounds that previous fund programmes imposed politically-intolerable austerity and recession.

Last week, Mr Fernando Bracher, the central bank president, visited Washington and New York to sound out views on a loan of \$2bn to \$3bn, needed to meet current interest payments.

During the visit, he was quoted in all the major Brazilian newspapers as saying that the IMF might have to have a role in the multi-year rescheduling agreement the Government is seeking. Mr Bracher denied the reports.

Nevertheless, the IMF question has become a debate within Brazil as to whether domestic extension of the fund's mandate would mean reduced monetarism abroad.

The growth-oriented rescheduling agreed with Mexico and a more sympathetic approach to developing countries from the US Government has led some to argue for an accommodation with the fund.

Ecuador agrees to kidnappers' demands

President Leon Febres Cordero, of Ecuador, who was held by Air Force commandos at the Taura military airbase for 12 hours on Friday, said he agreed to the kidnappers' demands in order to avoid further bloodshed and safeguard the lives of the other hostages, Sarita Kendall reports from Quito.

The US is demanding most-favoured-nation access to the EEC market for about 4m tonnes in maize from all sources of which the US would get between 2.8m and 3m tonnes.

So far the community has offered a total access of 1.8m tonnes, of which the US might expect in 1.2m tonnes (The second largest supplier is Argentina).

The US was represented by Mr Alan Woods, deputy US trade representative, and Mr Daniel Amstutz, deputy agriculture secretary.

On Friday and Saturday final talks take place in Washington between Mr Willy De Clercq and Mr Frans Andriessen, European Commissioners for external relations and agriculture respectively, and Mr Clayton Yeutter, US special trade representative, and Mr Richard Lyng, Agriculture Secretary.

Officials on both sides remain pessimistic about the chances of closing the gap, complicated by the presence of powerful farm lobbies on both sides.

In spite of tentative ideas for small trade concessions on a host of US agricultural and industrial exports, the dispute will be resolved only if there is agreement on maize, officials say.

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OVERSEAS NEWS

Soviet economy shows strong development

BY PATRICK COCKBURN IN MOSCOW

THE SOVIET economy developed strongly in 1986, with national income rising by 4.1 per cent and industrial output by 4.8 per cent, according to figures for the year just released.

Growth was strong in most areas of the economy, including industries such as oil and coal which had previously lagged, but output is being badly affected by the cold weather.

Mr Yegor Ligachev, one of two in the ruling Politburo, told a conference that because of the "unprecedented cold weather," the economy was being seriously disrupted. He added: "A real threat has appeared of losing the momentum gathered in the economy in 1986."

Nevertheless, Mr Mikhail Gorbachev, the Soviet Leader, will be encouraged by the good economic figures and particularly by improved performance in the previously troubled energy and agriculture sectors, which together absorb a large proportion of Soviet capital investment.

The output of oil and gas condensate rose to 615m tonnes (11.8m barrels a day) -3 per cent up on last year. This reverses a drop in output in 1985, reflecting higher output in West Siberia and a reorganisation of senior management.

Gas, the brightest spot in the Soviet economy in recent years,

W. German groups in talks on nuclear plant deal

BY DAVID MARCH IN BONN

WEST GERMAN companies are negotiating with the Soviet Union about a possible sale of two small high-temperature reactor (HTTR) nuclear power plants in a deal which could be worth DM 1bn-DM 2bn (£357m).

The discussions are running parallel to talks between Moscow and Kraftwerk Union, the Siemens-owned power plant maker, on modernising Soviet nuclear plants in the wake of the Chernobyl accident.

The nuclear talks are continuing in spite of the recent political difficulties between Bonn and Moscow.

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Bonn MPs call for discount rate cut

By Our Bonn Correspondent

THE WEST GERMAN parliamentary grouping of the ruling conservative parties has called for a half point discount rate reduction, thereby increasing pressure on the Bundesbank, the West German central bank.

Mr Matthias Wissmann, economic spokesman for the Christian Democratic Union (CDU) and Christian Social Union (CSU) grouping, said in a newspaper interview that a half point cut to 3 per cent would stimulate flagging demand.

The improved harvest, with grain production of 210m tons, against 198.7m tons in 1985, had already been announced. Meat, milk and vegetable production were also up.

The good figures for oil and agriculture will be particularly welcome in the Kremlin because of the degree to which Soviet foreign trade has been hit by the drop in oil and other energy and raw material prices, which together account for between 80 and 85 per cent of Soviet hard currency exports.

Foreign trade was one of the few sectors of the economy to show a fall in 1986. The drop of 8 per cent on a turnover of 210.2m tons (£12.5bn) in foreign trade is almost entirely accounted for by a decline in the figures for commerce between the Soviet Union and capitalist countries, although these are responsible for only one-third of Soviet trade.

The recovery in the price of oil in recent weeks will improve Soviet hard currency earnings while the good harvest means that grain imports from the West will be low.

In the wake of the EMS realignment in which the D-mark was revisited by 2 per cent, Mr Mark Eyskens, the Belgian Finance Minister, has asked European central bankers to examine ways of increasing intervention within the system to check changes in currencies before they reach their permitted upper and lower limits.

The Bundesbank is opposed to any extension of the existing rules which makes intervention automatic only when currencies reach these limits. Heavy obligatory intervention was triggered off ahead of the EMS realignment meetings when the French franc fell quickly to its floor facing the Bundesbank with huge monetary inflows.

The Bundesbank fears that any new rules increasing the scope for "intra-marginal" intervention could increase the risk of disruptive inflows and would also lower the degree of monetary discipline faced by central banks with weaker currencies.

Since the EMS started operation in 1979, the Bundesbank has already fought off a number of occasions proposals to increase the role of intervention in holding together currencies within their permitted bands.

Notably, the previous Belgian-sponsored "divergence indicator" mechanism, under which countries had to take economic action once their currencies passed a given intra-marginal trigger point, has now—above all because of the Bundesbank's blocking efforts—been largely forgotten.

World Economic Indicators

FOREIGN EXCHANGE RESERVES

| | (US\$bn) | Nov. 86 | Oct. 86 | Sept. 86 | Nov. 85 |
|-------------|----------|---------|---------|----------|---------|
| US | 16,785 | 16,535 | 16,785 | 16,535 | 16,535 |
| UK | 15,691 | 15,691 | 15,691 | 15,691 | 15,691 |
| W. Germany | 45,511 | 47,226 | 48,240 | 39,003 | 39,003 |
| Italy | 15,105 | 15,120 | 17,546 | 15,890 | 15,890 |
| Japan | 37,419 | 37,220 | 34,954 | 21,994 | 21,994 |
| Netherlands | 18,224 | 18,042 | 10,135 | 8,893 | 8,893 |
| Belgium | 4,539 | 4,414 | 4,434 | 3,797 | 3,797 |
| France | 29,960 | 30,981 | 31,003 | 21,081 | 21,081 |

Source: IMF

Mr Mikhail Gorbachev, the Soviet leader, for East-West co-operation on new reactor types.

The consortium developing the German HTTR includes Brown Boveri, Deutsche Babcock, and Mannesmann. West Germany already has in operation a 300 MW pilot HTTR, and sees this as the basis for exporting two 100 MW reactors to the Soviet Union.

Germany has put considerable research funds into the HTTR as a means of producing electricity at greater efficiency than with pressurised water reactors.

The HTTR also runs on thorium, rather than uranium, providing a means to bypass reliance on the world's main suppliers of uranium.

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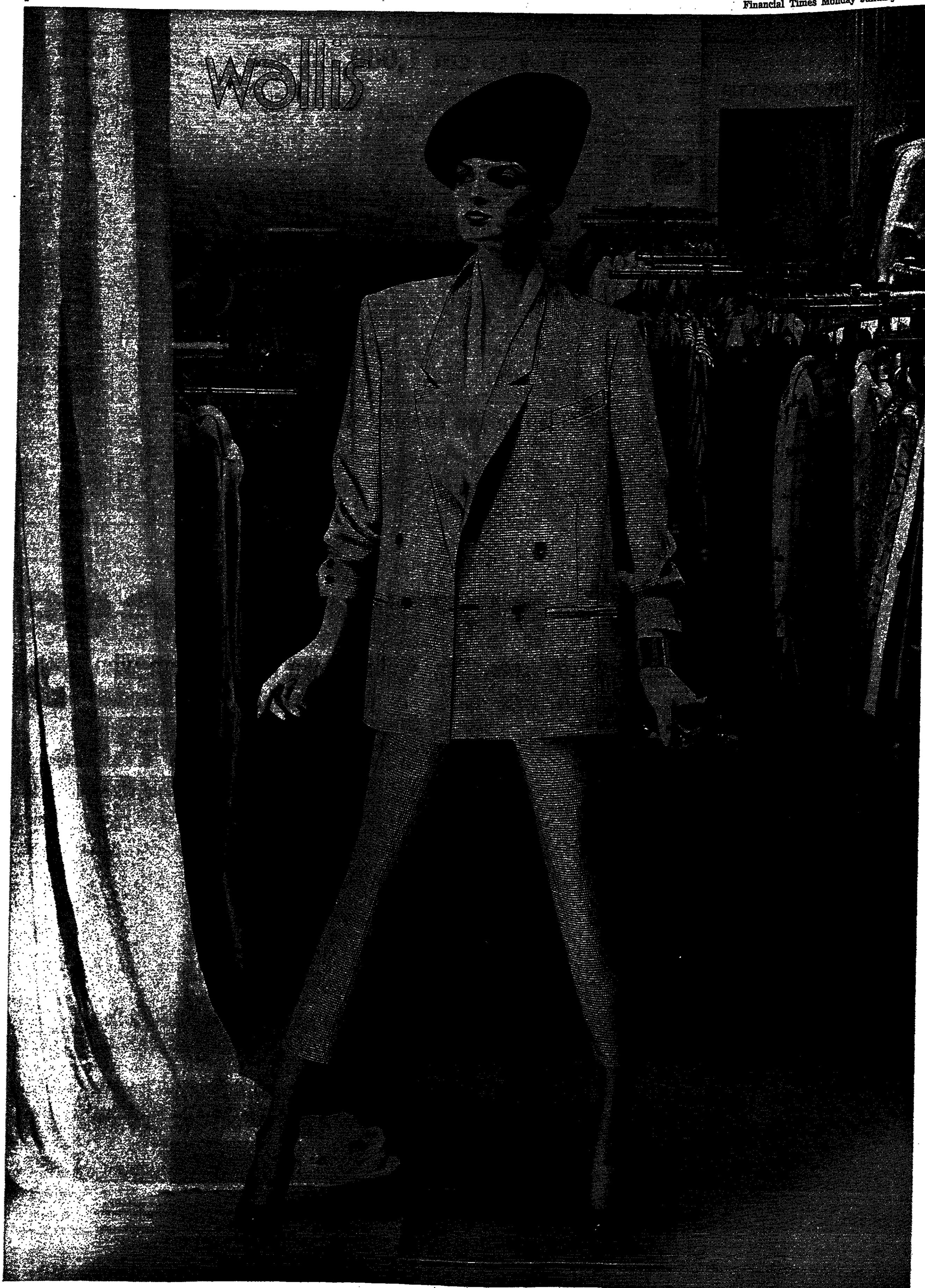
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UK NEWS

Labour plans mail shot of union membership

BY PETER RIDDELL, POLITICAL EDITOR

THE LABOUR Party is about to make an unprecedented use of trade union records in a direct mail appeal seeking to raise money and to mobilise support.

At the end of this month some 125,000 letters will go out to members of the National Union of Railwaysmen (NUR) in the first of a series of direct mailings to union members.

Labour's use of trade union records has, paradoxically, been made by possible in part by the present Government's trade union legislation which requires the keeping of centralised membership records for ballots and elections.

The Labour drive is occurring just as the Conservative Party is stepping up its direct mail campaign to around 500,000 letters a month among shareholders of British

Telecom and target groups of potential supporters.

The Social Democratic Party (SDP) is also regularly making appeals through its central computerised system to its 35,000 donors and 58,000 members.

The big expansion of direct mail political appeals in Britain, along the lines pioneered in the US, represents a potentially major addition to conventional sources of income from membership subscriptions, the trade union political levy (Labour) and corporate donations (Conservative). Initially, the Tories are using their direct mail mainly as a means of seeking to persuade voters rather than primarily to raise money.

The Labour campaign will mainly be aimed at those paying the political levy, which goes into a separate fund used for political purposes. This would indicate a target poll of around 5m.

A letter to NUR members will go out signed by Mr Neil Kinnock, the Labour leader, and by Mr Jimmy Knapp, the union's general secretary, and will contain a campaign brochure. It will focus on cutbacks in rail operations and staff numbers including the rail workshops and London Regional Transport.

One reason the NUR has been chosen is that there is a concentration of union members in such marginal Tory-held constituencies as York, Swindon, and Merton and Morden.

Mr Maxwell bought MGN from Reed International for \$112.4m in July 1984. He said at the weekend that the company would make a profit of between £25m and £30m in 1986 and that the Daily Mirror's circulation had risen to 3.2m, 200,000 higher than a year ago.

He has also given up for the foreseeable future plans to print the Daily Mirror in colour. Mr Maxwell intends instead to use 21 new colour presses to print local, regional and national newspapers under contract.

The first two of the presses, which will cost a total of £30m, have already arrived in Watford, one of seven satellite printing sites being planned. Mr Maxwell took symbolic delivery of the third press at the headquarters of the manufacturers MAN Roland at Augsburg, in West Germany, at the weekend. The other presses will follow at one-month intervals.

"We are going to become the prime printer of newspapers in this country," said Mr Maxwell, outlining his future hopes ahead of the company's executive jet on the way to Augsburg.

The new presses, being leased by Mr Maxwell from Orient Leasing of Japan, will each have the capacity to print 75,000 copies an hour in colour - a total of 1.575m copies an hour.

Mirror Group to be taken public next year, says Maxwell

BY RAYMOND SNODDY

MR ROBERT MAXWELL plans to take Mirror Group Newspapers (MGN) public sometime next year.

It is not clear, however, whether Mr Maxwell plans to float MGN as a separate company or sell it to his British Printing and Communications Corporation, which is already a quoted company.

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Channel tunnel project enters crucial phase

A SMALL party will take place in London and Paris tomorrow to celebrate the first anniversary of the decision by the British and French governments to approve plans to link their two countries by a 51-mile-long rail tunnel under the Channel.

The celebrations organised by Eurotunnel, the Anglo-French consortium of bankers, construction and engineering groups, which won the concession to build the tunnel, are likely to be much more subdued than the flag-waving jamboree in Lille last year when Mrs Margaret Thatcher, the UK Prime Minister, and President Mitterrand of France announced their decision.

Tomorrow is a working day for the consortium which will concentrate on the timing of the British general election. At best an early election would put the Channel Tunnel Bill on "hold" while the campaign is fought. A conservative victory would leave the project intact but any other outcome could jeopardise the tunnel particularly if a Labour government adheres to its plan to hold a public inquiry into the proposals.

It is these matters on which Eurotunnel will be concentrating as it celebrates its first birthday tomorrow. Most important of all, for the consortium, will be to kindle investment enthusiasm for the project which by its own admission has still to come alive.

It has been a bruising 12 months for the consortium which is still recovering from the blow it sustained last October when plans to raise £500m from international investment institutions very nearly ran aground. The issue was only saved by the original founding banking and construction shareholders subscribing for extra shares.

Eurotunnel recognises that it will have to fight a much more vigorous campaign if this summer's issue, taking the total equity to have been raised to £1bn, is not to run into similar problems.

It plans to offer the shares, for the first time, to the general public in Britain and France, after which it will seek a quote for the shares on the London and Paris stock exchanges.

The consortium argues that the negative factors which dented investor confidence in October - the lack of a market for its shares; the fact that the consortium's management team was still being put in place and the political uncertainty surrounding the project - will be absent when it comes to raise the final £50m.

It is also looking at possibilities of issuing different types of equity to overcome objections from investment institutions concerned that first dividends will not be paid until after the tunnel opens in 1993. One option may be to offer a convertible loan stock.

Consideration of the likely constitution of underwriting syndicates for the issue is also underway, while Eurotunnel, according to its own timetable, must also shortly conclude detailed loan and standby credit agreements with its bankers.

Above all, Eurotunnel recognises that it must raise its profile if it is to succeed. By its own admission the consortium's publicity campaign over the last year has not been as effective as it might have been against the fire of opponents who have criticised the safety and viability of the scheme.

A £10m advertising contract has recently been awarded to Collett Dickenson Pearce by Eurotunnel.

A party of British journalists were last week taken to Switzerland by Eurotunnel to see a series of privately run rail tunnels which have been successfully carrying passengers in their cars through tunnels up to 20kms long for more than 30 years.

The trip was aimed at countering criticisms raised in parliament by MPs and others during the committee stages of the Channel Tunnel Bill that Eurotunnel's plans to carry passengers in the same carriages as their cars is unsafe.

A key figure in Eurotunnel's campaign to raise its profile is Sir Nigel Brookes, chairman of Trafalgar House, the shipping, construction, property and hotels group which joined Eurotunnel as a non-executive director last October.

Caterpillar workers step up campaign

BY JIMMY BURNS, LABOUR STAFF

WORKERS OCCUPYING THE OWNED Caterpillar plant at Uddington, near Glasgow, yesterday agreed to step up their campaign against the announced closure and the threat to 1,200 jobs.

A meeting of the joint occupation committee agreed to send a delegation of union officials to London tomorrow to lobby Mr Malcolm Rifkind, the Scottish Secretary.

The meeting is expected to coincide with the arrival of senior US executives of the parent company who are understood to be facing pressure from the UK Government to reconsider their decision.

The delegation will represent the Amalgamated Engineering Union, Apex, the white collar union, and Tass, the manufacturing union whose members are continuing to occupy the company's Scottish plant on a round-the-clock rota basis.

Workers at the plant are also

GEC job cuts warning

By David Buchan

planning to hold a mass meeting on Thursday in support of the possible resumption of production at the plant without the supervision of local management who have been locked out.

Caterpillar announced last Wednesday that it was closing the plant to "cut costs and improve efficiency".

Support for the National Communications Union, which is at the forefront of the present British Telecom pay dispute, will be put to the test today when 15,000 members are being asked to hold a 24-hour strike in support of staff who have been suspended from work.

BT said that anyone striking would be in breach of the employment contract and would not be paid. Action by BT engineers is delaying repairs to faulty equipment and BT is threatening to replace engineers with outside labour.

GEC has given legal notice of a maximum 1,750 job losses at its avionics company and 150 at its components division.

The GEC Avionics factories at Radlett and Hemel Hempstead, which employ some 400 and 700 people respectively, did not exist before the Nimrod radar programme started in 1977. As a result of its cancellation, the smaller of the two factories - Radlett - may close completely.

GEC has said that as many as 800 vacancies currently exist within its group of companies, half of them within GEC Avionics. But these internal job opportunities will probably be available only to the most highly qualified of those who worked on Nimrod.

However, Plessey, which expects considerable contract work from Boeing and Westinghouse, now due to supply the UK with the alternative Avawcs radar system in the early 1990s, is recruiting heavily. Even before announcement of the Avawcs purchase, Plessey was recruiting for 80 radar and software engineers.

The unions have already complained that GEC Avionics is offering only the statutory minimum in redundancy money. Provision of some £50m termination costs is being made to GEC in respect of the Elstir Nimrod programme.

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Here you'll find it's not so difficult to give up the sun for a few hours.



USA

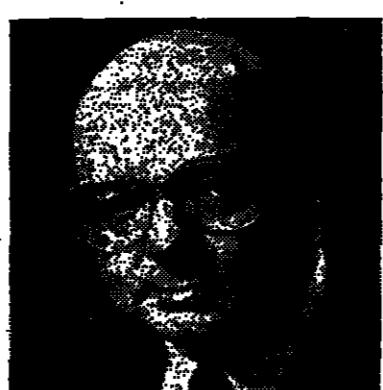
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Karl A. Stewart, Secretary

THE MONDAY PAGE

INTERVIEW

Munich's Mr Hollywood

Bernd Eichinger, the West German film producer, talks to Andrew Fisher

BERND EICHINGER, West Germany's most successful film producer, could hardly be more remote from the popular image of the big-time movie executive.

The lanky 37-year-old, who produced *The Name of the Rose* — an atmospheric medieval thriller which is doing runaway business in European cinemas (it opens in London on Friday) — does not wear expensive business clothes, advertising jeans overstocked shirts and tennis shoes. He smokes cigarettes rather than cigars and favours the unshaven look.

Instead of an imposing executive suite, he has a functional, modern office in Munich. The furniture is black and one wall is hung with Marilyn Monroe reproductions. Andy Warhol

ethos is equally fascinating to audiences.

People want far more than just a story line, he says. "If you were to make a film of Napoleon today, you wouldn't just put the love story between Napoleon and Josephine in the foreground. You'd take a much more realistic and authentic approach." The question is:

"How were things really then?"

With the intricacies of raising capital — *The Name of the Rose* was funded with interim bank support on the basis of advance financial guarantees from distributors, notably in the US. However, he also immersed himself in script planning and preparatory work.

"I don't interfere in the shooting of the film," he insists. "But in the year before, I am closely involved in questions like the screenplay, the cast, plot motivations, costumes etc.

After that, I act more as a feedback partner for the director to see how closely the concept, worked out previously, is being realised."

He points out that the German film scene is much more commercially aware than it used to be. Films like *Das Boot* (The Boat), about life on a World War Two submarine, Christianse F., dealing with drug-taking and despair among teenagers, and *Heimat*, providing an absorbing insight into rural life, have helped to raise the profile of German cinema abroad.

Eichinger produced Christianse F. and distributed *The Boat* and *Heimat* (Homeland). All three exemplify his notion of *Erzählerkino* — narrative or story-telling cinema, far removed from the art-film

approach which typified much of German movie-making until a few years ago.

He cites Christianse F. as an example of how things have changed. "It was almost hyperrealism. The story was shown in an almost unbelievably interesting way." It was shot with hand-cameras using natural light, and the dialogue was highly, even shockingly, realistic.

Das Boot, also shown on TV, was similarly gripping. It gave a detailed portrayal of the crew's life in a cramped space and under frightening circumstances.

He draws a parallel with *The Name of the Rose*. "Just as the submarine was not just the scenery in *Das Boot*, so the Middle Ages were not just the background in *The Name of the Rose*. For us the Middle Ages were the main performer and in *Das Boot* the submarine was the main performer."

Not surprisingly, he is coy about naming which German directors he likes most. "There's a lot of talent there always was. Now it's suddenly there, but it's being expressed differently. There was a phase when every director felt responsible for producing a total work of art. Now they see that they are realists (he prefers the French word for director): that they need authors, they need stars and they need to take trouble over providing good roles for them which portray real people on the screen."

Directors such as Werner Herzog, Wim Wenders, Volker

Schloendorff, and the late Rainer Werner Fassbinder have raised the flag of German cinema well beyond the Federal Republic's borders. The latest German films seem to grab attention in Paris, Dresden, where *Maenner Ohne*, a side-splitting comedy about sexual problems among the young, urban well-to-do, has been a success in both Germany and (dubbed) in the US.

Eichinger will direct one of Doering's forthcoming projects, a New York-located comedy called *Me and Him* based on a novel by Alberto Moravia. In another of his ventures, the director of Christianse F., Ulrich Edel, will film *Last Exit to Brooklyn*, the Hubert Selby book about New York dockland in the 1950s.

"Step by step," says Eichinger, "I feel we're approaching a situation where Germany will play a much bigger role in commercial cinema." An admirer of popular directors, such as Spielberg, Coppola and Kubrick, he also has strong views on Fassbinder, whose films were controversial and exciting, but not really oriented to a mass audience.

"There's a difference between what he did and what he could have done. He had to teach himself. In the early 1970s, there was nothing there, no

infrastructure, financial or

"At the end, he could make commercial films. If he had lived longer, he could have made big worldwide commercial successes."

Why, with his deep interest in the making as well as the financing of films, did Eichinger become a producer rather than a director? "As a worker in most aspects of the film business, he explains: "I do not want to sound arrogant, but I see myself as a multi-talented person. My strength is to have a lot of abilities. When I started in the business, directors did not have much scope to make good films. No one thought internationally. As a producer, I can make things happen."

In Los Angeles he had to pursue cliff-hanging negotiations to obtain guarantees from distributors over the US film rights for *The Name of the Rose*. That talk, leading up to the day that shooting was due to begin, near Frankfurt. Without their successful conclusion, the financing bank, the Credit Lyonnais subsidiary in Holland, would not have paid out any money.

Of the \$100m-plus that *The Name of the Rose* will yield in box office and video receipts, up to a fifth will flow back to the producer. So Eichinger will be able to recover the produc-

tion costs and make a useful profit.

He is fairly casual when it comes to his personal financial needs. "I've got enough so I needn't live pleasantly. I don't need big villas. I'm not interested privately in money too much, but the film business is cash-intensive. You've got to understand how to use it."

With films having a much shorter life in the cinemas, Eichinger has become heavily involved in the video business. Neue Constantin, the production and distribution company he heads, has a turnover of about DM 100m a year in films and videos.

Eichinger believes the film industry is a lot tougher than in, say the US in the 1940s, when there was an established studio and star system. "That doesn't apply any more. Even Robert Redford or Dustin Hoffman can make a film and it could be a total flop."

How about the cultural climate in Germany? "It needs a certain dose of madness," he reckons. "Too many film ideas come up that are merely re-workings of what has gone down well on TV." Often someone who doesn't stand out has a better chance than someone who does. The question is how to free oneself from that. I've been able to, thank God."

and interests. Sometimes the object of the panic is quite novel and at other times it is something which has been in existence for a long time but suddenly appears in the lime-light. In 1973 the Maria Colwell inquiry was accompanied by a torrent of unprecedented media coverage. That case unleashed a storm of controversy about the competence and ideology of social workers and their ability to provide a child protection service. If there has recently been a re-awakening of that moral panic, the Government's proposal for reform should restore the social equilibrium about a highly emotive branch of law.

* *The Law on Child Care and Family Services*; HMSO, Cm 62; £3.60.

● PERSONAL FILE

| | |
|---------|---|
| 1949 | Born Bavaria, son of a doctor |
| 1970-73 | Studied film and TV in Munich |
| 1974 | Formed Scolaris production company |
| 1979 | Joint owner and head of Neue Constantin distribution and production company |
| 1980 | Produced Christianse F. |
| 1981 | Produced <i>The Neverending Story</i> |
| 1986 | Produced <i>The Name of the Rose</i> |

The protection of the child

will provide greater protection than at present to the child, while firmly preserving the parents' rights in the legal process of taking and keeping children into care. The theme of the Government's response is that the family has ceased to function, the State is justified in breaching family privacy and supervening in parental autonomy in the best interests of the child.

The constant theme of the debate in this area of law is to find the true balance between the rights of parents and the interests of their children. There is a widespread belief that any law reform might shift the balance too far towards parental rights and away from the interests of the child.

The Government refutes this suggestion, and claims that a number of its proposed changes

will provide greater protection than at present to the child, while firmly preserving the parents' rights in the legal process of taking and keeping children into care. The theme of the Government's response is that the family has ceased to function, the State is justified in breaching family privacy and supervening in parental autonomy in the best interests of the child.

A prime proposal is to provide the support of all the relevant agencies in the management of child abuse

and the investigation of harm, and continued protection of children at risk.

If the emphasis here is on child protection — and necessarily so where there is evidence of abuse — the Government is sensitive to the rights of parents where there is no abuse, but the child is not developing due to the absence or incapacity of parents to care for their child.

Five cases are currently under judgment before the European Court of Human Rights. The issue is whether the power of a local authority

to restrict and terminate a parent's access to a child in care violates the right to respect for family life within Article 8 of the Convention.

The Government appears to be anticipating an adverse ruling from Strasbourg on two proposals for change. First, it will no longer be possible for local authorities to obtain parental powers and responsibilities by an administrative resolution. Second, any dispute about parental access to children in care will ultimately have to come to court for resolution as to what is "reasonable" for their child.

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and interests. Sometimes the object of the panic is quite novel and at other times it is something which has been in existence for a long time but suddenly appears in the lime-light. In 1973 the Maria Colwell inquiry was accompanied by a torrent of unprecedented media coverage. That case unleashed a storm of controversy about the competence and ideology of social workers and their ability to provide a child protection service. If there has recently been a re-awakening of that moral panic, the Government's proposal for reform should restore the social equilibrium about a highly emotive branch of law.

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Torrible talk and the course of sterling

of payments is deteriorating dangerously fast and that the markets are worried that Labour's election prospects may be improving.

The first argument looks at second glance, rather curious. The phenomenal growth in capital flows, which now dwarf currency movements relating to the trade in goods, makes old-fashioned fears about balance of payments financing somewhat anachronistic — particularly when even the most bearish forecasts of the current account deficit put up to little more than 1% per cent of gross domestic product. All the more so, when Britain has accumulated net overseas assets in the period since North Sea oil revenues started to pour in, of more than \$20bn, which is enough to absorb plenty of deficit and a fair amount of worry.

People with long memories, including those of Mr Hattersley's economic entourage who were scared by the traumatic experience of sterling's collapse in 1975-76, no doubt find it easy to construct nightmarish scenarios in which the deficit does ultimately take a sickening lurch into Edward Lear's terrible zone; and to dream of Labour's return to government (further) net out of the EMS. Yet this leaps so far beyond the normal time horizon of the strange folks who now inhabit the foreign exchange markets that they are readily influenced not only by governments but by opposition politicians. This, in turn, gives parties of the Left an opportunity to short-circuit the disciplinary process that markets tends to impose on their spending programmes.

In painting a picture of dire economic crisis, Labour spokesmen have clearly learned from their experience of floating exchange rates in 1976 in a way that the once-expansionist President Mitterrand of France

that they are readily influenced not only by governments but by opposition politicians. This, in turn, gives parties of the Left an opportunity to short-circuit the disciplinary process that markets tends to impose on their spending programmes.

In painting a picture of dire economic crisis, Labour spokesmen have clearly learned from their experience of floating exchange rates in 1976 in a way that the once-expansionist President Mitterrand of France

through a period of current account deficits as it made the structural change from oil riches back to the trade balances appropriate for an advanced economy. The deficits, Labour spokesmen will presumably argue, will be the rightful counterpart to increased investment in an economy that is ripe for re-industrialisation. And the deviation will anyway have sown the seeds of an improvement in the current account by enhancing competitiveness in British industry.

In contrast, a Conservative current account deficit can be savaged by Labour on the grounds that it represents no more than the signs of a consumer binge in which the last fruits of North Sea oil are blown on consumption and job prospects remain heavily dependent on the earnings of increasingly unpopular City capitalists.

The market may yet play havoc, of course, with the arguments for markets are not if not capricious. And Labour may not reap, at the polls, the benefits of the devolution to which its spokesmen have contributed. But in the meantime, Labour can be said to have learned to live with the market. A case, perhaps, of making a virtue of necessity.



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MANAGEMENT

"WOULD HAVE thought you could hear the cheer all over North London," says Bob Nevitt, managing director of Ever Ready's trading division, remembering his reaction five years ago to the news that Hanson Trust had won its battle to take over the company.

Nevitt was then national sales manager of the battery manufacturer, having joined in 1959 as a relief van salesman. "the lowest of the low." At the time of the takeover in December 1981, the company, then Europe's largest producer of dry cell batteries, was operating under the name of Berec. The label used on its products which were competitive fails to meet the growing demand for longer-life batteries. In 1983 Ever Ready launched its Gold Seal alkaline manganese battery and later improved this product when the competition copied it. It also came out with a zinc chloride battery, Silver Seal, aimed at a medium-life market between Gold Seal and the company's shorter-life zinc carbon Blue Seal battery.

Nevitt was profoundly opposed to the change and was having difficulty explaining it to his customers. Hence his cheering. Hanson, which paid £95m for Berec, changed the company's name back to British Ever Ready.

Hanson then proceeded to sell off all Ever Ready's foreign companies except for its South African business, and concentrated the company's efforts on the UK, its major market. It also set about responding to a fundamental market change which, it says, the old Berec management had ignored: the shift from cheap short-life zinc carbon batteries to long-life alkaline manganese batteries.

Nevitt is one of those who has prospered under Hanson ownership. He readily concedes that "obviously you're going to get a more positive response from me, one of the survivors, than from those who fell by the wayside."

Many old Hanson moved Ever Ready's head office to a smaller North London building, slashed headquarters, sales and marketing staff from 550 to 75, reduced the number of management layers from nine to three and laid off 60 per cent of the UK factory staff, which fell from 2,658 in 1982, to 1,061 by the end of last year.

Ever Ready's two research centres, at Abingdon near Oxford and Tottenham in London, both fell to the Hanson axe, although Abingdon is still operating as an independent research facility after a management buy-out. Ever Ready chairman Ray Foulds concedes that R and D spending is down compared with pre-Hanson days, in 1977 to £17m in 1981, the year before the takeover, despite an increase in sales. In the years immediately after the takeover, profits showed an impressive increase, reaching £31.6m in 1982.

But then 1983 saw a drop to £20.4m in sales of £127.6m,

Battery markets

Ever Ready: set fair for a longer life?

Michael Skapinker on Hanson Trust's impact on a sluggish company

factories, is market led and has come up with the products which some companies fails to meet the growing demand for longer-life batteries. In 1983 Ever Ready launched its Gold Seal alkaline manganese battery and later improved this product when the competition copied it. It also came out with a zinc chloride battery, Silver Seal, aimed at a medium-life market between Gold Seal and the company's shorter-life zinc carbon Blue Seal battery.

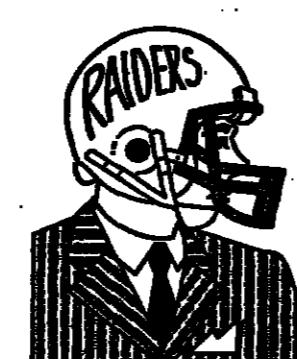
By contrast, he says, the old Berec management had failed to bring a workable alkaline battery to the market, leaving the field open to Duracell, a division of Kraft, the US consumer goods company.

The American battery market had already shown a dramatic shift to long-life batteries. Ford, who headed United Gas Industries until it was taken over by Hanson in 1982, accuses old Berec management of simply ignoring the same trend in the UK. "The alkaline phenomenon had been there for 10 years. They just put their heads in the sand."

The sentiment is echoed by Jack Dobson, branch secretary of the Transport and General Workers' Union at Ever Ready's Tansfield, Lea factory near Newcastle. Dobson, who was branch chairman at the time of the takeover, says: "when Hanson took over, there's no doubt about it, Ever Ready was going down the plug hole. The old Ever Ready management never moved forward with the times. If Hanson hadn't come along there would have been a very good chance that we would have been closed by now."

Trading profit fell from £30m in 1977 to £17m in 1981, the year before the takeover, despite an increase in sales. In the years immediately after the takeover, profits showed an impressive increase, reaching £31.6m in 1982.

But then 1983 saw a drop to £20.4m in sales of £127.6m,



only significant competitor in Britain.

The shift to long life batteries is now seen as irreversible. Nevitt says he expects alkaline sales volumes to equal those of zinc carbon by the end of the decade. "Which is why it's so important that we've got to have a significant chunk of the alkaline market quickly," he says.

So how well is Ever Ready doing in the alkaline battery sector? That depends on which you talk to. Ever Ready or Duracell. Ever Ready claims 21

per cent of the alkaline manganese market in volume terms against 68 per cent held by Duracell. Not true, says Roy Doughty, Duracell UK's General Manager. Duracell has 75 per cent of the alkaline market. Ever Ready has no more than 14 per cent.

Matters are not improved by the fact that independent surveys tend either to rely on information from Duracell and Ever Ready themselves or do not cover the whole range of battery outlets.

Despite the marketing effort — £6.5m last year—that Ever Ready is putting into Gold Seal and its other products, some analysts see Duracell as having one clear-cut advantage. Not only has Duracell been in the alkaline market longer than Ever Ready; it also sells no zinc carbon batteries in the UK. The result is a simpler marketing message: Duracell equals long life. "They've simply presented the story in a longer story," one analyst says.

Even if it succeeds in the UK marketing battle, there is another charge which Hanson has to answer: that it sold off Ever Ready's opportunity to succeed internationally.

Following the takeover, Hanson managed to claw back £4m of its original £86m purchase price with the sale of Ever Ready's battery interests in Hong Kong, Nigeria, West Germany and Italy, as well as smaller businesses in other parts of the world.

The Hanson defence is that the foreign businesses were beyond redemption. The business in Nigeria, according to Hanson's chief operating officer in the UK, Tony Alexander, was "actually loss-making" and had a negative profit, but only just. Compared with five to six years earlier it had really taken a hammering. The Hong Kong strategy—



Ron Pufford: in a long-lasting battle with Duracell

to build a factory to supply player.

The Gold Seal technology contains nothing that Duracell could not have come up with itself, the Hanson defence continues. And Duracell has had trouble with Daimon too. It is in the process of closing down its only factory. Henri Gutman, Vice President of Duracell Europe, agrees unsurprisingly that Duracell had little to learn from Daimon's technology. But he claims that the factory closure is a European rationalisation rather than an indication of weakness in the German battery market. Only 22 per cent of German sales came from the local factory.

Nevertheless, Hanson management rejects the suggestion that the sale reflected nothing more than the group's dislike of doing business outside America and Britain and its desire to get back as much of its purchase price as soon as possible.

Alexander says the two European businesses were making only £2m profit between them. "It was a market which seemed to us to be beset by vicious competition. It enabled us to concentrate on our home market which had been sinking against Duracell."

Ever Ready is certainly in better shape to do with the market market than it was under its previous management. In heriting a base in the declining zinc carbon sector, it now at least has a product to offer the growing army of consumers who demand a longer life from the battery. What's more, they can buy. When Ever Ready can't buy Duracell from the sector it regards as its own remains to be seen, particularly with both companies facing growing competition from retailers such as Boots and Sainsbury's which are now selling own label batteries.

If Ever Ready does succeed in the UK, the question will remain of why it could not do so in Europe too. That market is competitive, seems lame excuse, as it does from Hanson. Taking struggling companies in difficult markets and turning them into winners is supposed to be the Hanson specialty.

In decision to sell, Ever Ready's interests there throw into sharp relief the debate about the Hanson way of doing things. The sale might have been a success in cash terms but the result was that, apart from its South African subsidiary, Ever Ready, instead of being a world power in now a local Ever Ready (Great Britain), according to Lawrence Orchard, the company's chairman until 1979.

By Hanson's own admission it is unlikely to develop into anything more. According to Tony Alexander, 20 per cent of Ever Ready's production is now exported, compared with 60 per cent before the takeover.

If we sell more than 30 per cent of our products in exports it would be a miracle," he says. Hanson expressed an interest in buying Union Carbide's battery interests last year, which would have given it access to the vast American market. The division was bought instead by Ralston Purina, the world's largest producer of pet food.

The old Ever Ready management is prepared to concede that it might have had to close Daimon too. "Germany is a very high cost producer," says Colin Stapleton, chairman at the time of the takeover. "But we would most certainly have stayed in Europe. It wasn't generating cash today. It would probably have taken three to four years. The difference between the Hanson Trust philosophy and that of our board is very simply, Hanson's a cash today man. We were business inability people. He sold those businesses that weren't generating cash. Nobody can say he was wrong."

Previous articles in this series were published on January 13, 14 and 15. The next will appear on Wednesday, February 11, 1987.

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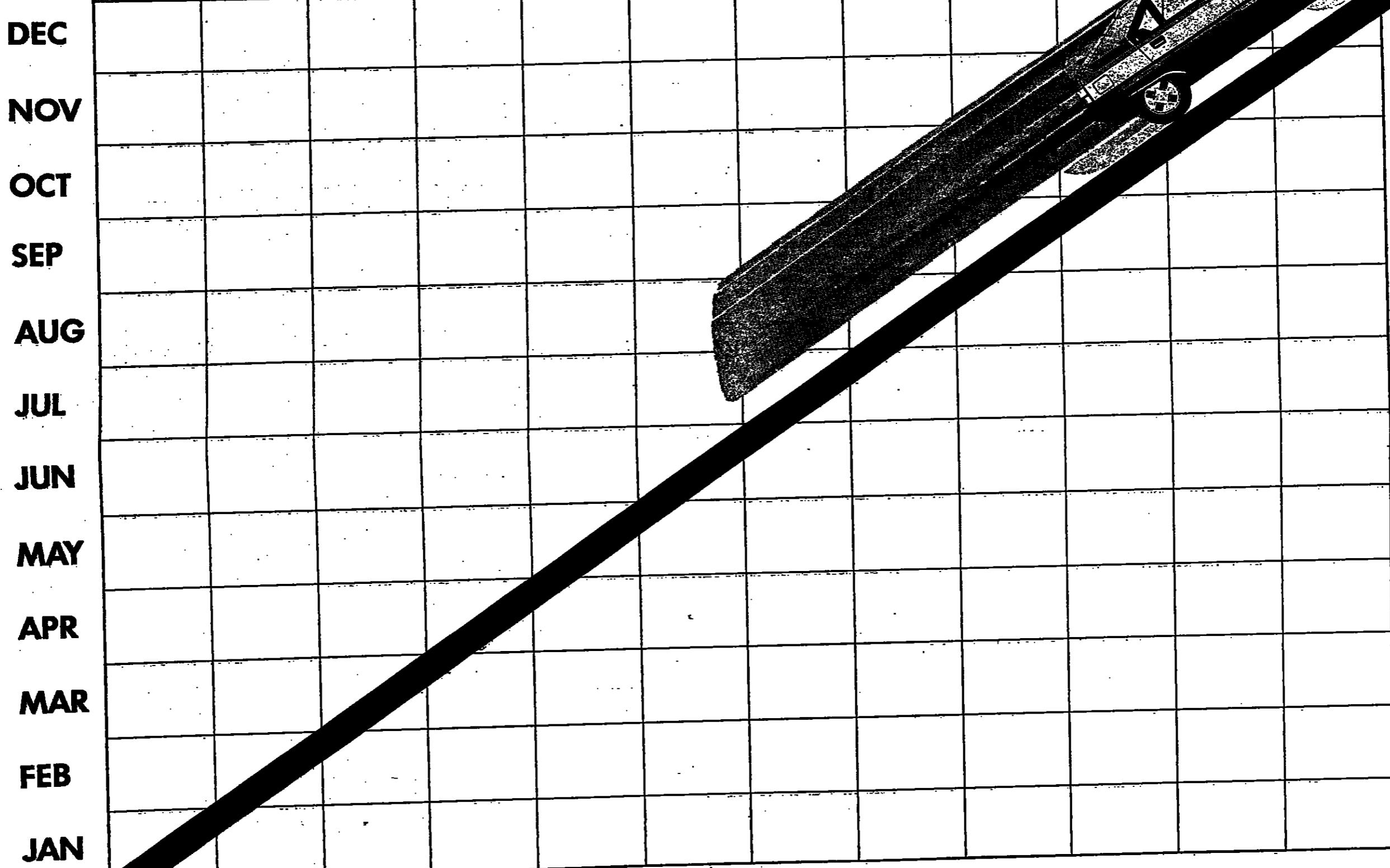
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CITROËN

THE ARTS

Atys/Opéra-Comique, Paris

Max Loppert

Lully died in 1687, Gluck one hundred years later; they lead the line of 1987's most significant anniversary composers. Such a link between the two, coincidental though it be, is pleasing, for it mirrors the more important connexion of music history—the first, a Florentine founded the French Baroque opera, and the second, a Bohemian came to Paris to provide its Classical reaffirmation at a time when the Lullian forms seemed to be in decline. Unlike other, more familiar figures recently touted in their anniversary years, Lully and Gluck are both worth the special effort that the anniversary ritual often encourages: both remain in urgent need of rediscovery by modern audiences.

The earlier (and lesser) of the pair remains, of course, much the more submerged figure. There have been a few good modern Lully opera recordings, and in London we have been grateful for a few brave shoe-string productions on the fringe. Yet in spite of them, Lully's *tragédies-légères* (like the title of his direct successor, *Rameau*) are still widely suspected of being "non-viable" in our modern and highly (though understandably) prejudiced terms of judgment. So the production of *Atys* that opened at the Salle Favart on Friday, by Les Arts Florissants and Rés d'Art et Danse under the aegis of the Paris Opera, was a triumph of more than one kind.

It was an evening of brilliantly conceived and executed spectacle, a feast of dance and related visual pleasures, musical as well as dramatic, that the modern "authentic" movement is capable of reaching. And exactly because it was these things—expertly prepared, with sufficient resources of time, understanding, and budget—the production showed how firmly a work of Lully's maturity can grip a modern audience.

The firmness does not come from the music alone. We are nowadays in the post-Mozartian habit of scanning our favourite operas for great music as a seam of readily identifiable and extractable precious metal. Lully's music, examined on the printed page or even heard in well-meaning live performance, can easily seem square, rigid in its application of formula, lacking in richness and variety of purely musical imagination. To this attitude Romain Rolland (in his *Musiciens d'autrefois*) offers the proper corrective: "If Lully has greatness, and merits a high place among the masters of art, it is not because he is a poet-musician, but rather a musician-architect." He calculated vivid and telling combinations of the high arts of the *Grand Siècle*. It takes a performance of this wit, stylistic understanding, and all-round distinction to make one realise just how vivid, how telling.

Atys (1676) was the fourth product of the great and enduring collaboration with Philippe Quinault, both William Christie (Les Arts Florissants musical director) and Jean-Marie Villiers (producer) have argued the excellence of Quinault's libretto (based on Ovid) as main reason for making *Atys* their particular choice of revival. (The later *Armide* may be instrumentally more subtle, but its tale is less tautly told.) *Atys* pleased Louis XIV so greatly that he called for its revival, in 1678 and again in 1682; it became known as "l'Opéra du Roy." It has been deemed an experimental chapter in the Lullian progression, since the comic subtexts of the earlier *Cadmus* and *Alceste* are pruned, and the tone of tragedy notably deepened. This is the crux of what Villiers, in an illuminating programme essay, calls "le crépuscule de l'artiste-cratie," both in the life and the



Ann Monoyios

art of the Sun King's realm and court. At its centre is the powerful figure of Cybèle, who loves the mortal youth Atys (Atlas), and make him her temple guardian; but he loves the nymph Sangaride. In jealousy the goddess drives Atys mad; in frenzy he murders Sangaride, and then, recovering his wits, kills himself in grief. The goddess, recognising the folly of her passion, closes the opera on a note as nearly Rachmaninov as the *Racine* actress seems entirely natural that Phœbe should come a year after *Atys*. And indeed, a Racianinov quartet—Cybèle, Atys, Sangaride, and Célestus (Sangaride's unloved fiancé)—are bound up in a dark, delicate web of emotional intrigue, which the music renders not with Gluckian psychological intensity, but in fine, plain exactitude. Act 3 closes with an air of sad regret for Cybèle, "Espoir si cher" which is the work's musical peak; earlier, one of the most famous of Lully's sleep scenes—visitations sent by Cybèle to tell Atys of her love and warn him not to spurn it—regales an atmosphere suffused with magical fitness.

The production is shared between Florence (where it started life, as did *Lully*—a nice touch), Paris (where it plays until February 6), and Montpellier (where it arrives in the second week of March). For those unable to make the pilgrimage, the forthcoming Harmonia Mundi recording by the same forces will prove at least a consolation. If all composers' anniversaries were celebrated in this way, there would never be heard a word against them!

Workshop 'Richard II'

The National Theatre has taken a workshop production of *Richard II* on a six-week tour of American universities and colleges, starting at the University of Michigan, ending next month and spending a week in each with programmes of demonstrations, workshops and discussions.

Music news in brief...

Annette Morreau, who was to be premiered in February 1988, and which will receive four concert performances and a BBC radio broadcast.

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*Alcatel N.V.

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Monday January 19 1987

Bad omen from Peking

THE RESIGNATION last Friday of Hu Yaobang as Chinese party boss, after several weeks of mysterious absence and official stonewalling, casts a shadow over all China's ambitious plans for reform and modernisation. Hu's departure shows beyond doubt that while Peking has begun to instal some of the trappings of a modern state, the crucial decisions have been taken behind closed doors after days of intrigue by a small group of powerful and mainly elderly leaders. Even for the economic reform, let alone for any reduction in the party's stranglehold on Chinese life, this is a bad omen.

The impact on Hong Kong's confidence just as the new Governor, Sir David Wilson, takes over may also prove disastrous. Among the large international business community, the sudden appearance of stability in the Peking leadership is certain to raise questions about China's attitude to the territory during the run-up to the hand-over in 1997, and indeed thereafter. While Hong Kong Chinese businessmen have so far mainly been unconcerned about the December student demonstrations in China, they would be threat to Peking's economic reforms as alarming. Hu Yaobang was not directly involved in running the economy, but his party contacts stretch through the Chinese bureaucracy.

Closed ranks

Mr Hu, who apparently was forced to resign for allowing "bourgeois liberalism" to continue unchecked till it led to the student demonstrations, remains on the party politburo standing committee. But, after the recent publication of his errors, nationwide in China, is unlikely to retain much clout, and may be forced to retire completely at the forthcoming party congress in September.

China's supreme leader, Deng Xiaoping, has evidently closed ranks with party conservatives, demanding an end to talk of greater democracy, but his position at the invitation for China's reform is bound to be weakened by the disgrace of his former lieutenant.

The long-term outlook for political stability is suddenly

bleak. Hu Yaobang was, after all, earned by Deng as his successor, and the assumption was that, after Deng, the collective leadership led by Hu and the Premier, Zhao Ziyang, would be strong enough to keep China on the same moderate and modernising road. That assumption has proved inaccurate, and there is no sign of an alternative and secure succession.

For the moment, the cracks are obscured over by the appointment of Premier Zhao as acting general secretary in Hu's place. Zhao, though no liberal, is an economic reformer, and his record in liberalising the old Maoist structures, such as the communes, is good. But there is no real sign that he, or indeed many others among China's senior leaders, recognise that a modern economy, and especially modern industry, requires management skills quite different from those currently exerted by the Communist Party.

Much of the debate over political reform this year focused not on free speech or elections but, more essentially for the moment, on the need for the party to withdraw from management. The fact that it is now unlikely to do so is a bad sign for the economic reform.

Indirect damage

There will be other indirect damage. Although Chinese officials say the economic reform will be unaffected, it is inevitable that local managers will feel less free to take the bold decisions which such reform requires. Local party officials, usually conservative since the traditional party system gives them perks and privileges, will sigh with relief and keep to their bad old ways. No matter how much encouragement Peking now gives to the writers and scholars it so badly needs to produce an atmosphere in which innovation can flourish, no intellectual is likely to raise his head above the parapet than that hard-liners in Peking have again shown they will rebuff anyone who gets too far in front.

The Western world, just beginning used to a seemingly stable China under Deng Xiaoping, may after all have to review its preconceptions.

Too many carrots for Japan

JAPANESE investment in Europe has turned out to be more of a gift horse than Trojan one. Yet largely because governments have used the stick of red or threatened import restrictions and the carrot of start-up subsidies to bring in the beast, the "quality" of Japanese investment so far has been disappointing.

Forcing Japanese companies to set up shop in Europe for political reasons is one thing. Getting the quality—in terms of technology transfer, job creation and local content—is another. The EEC Commission is nevertheless taking a further step in this direction by considering whether to extend anti-dumping duties to imported components of products already subject to such duties. Closing this loophole is designed to discourage Japanese multinationals from building more low-value-added assembly, or "screw-driver," plants.

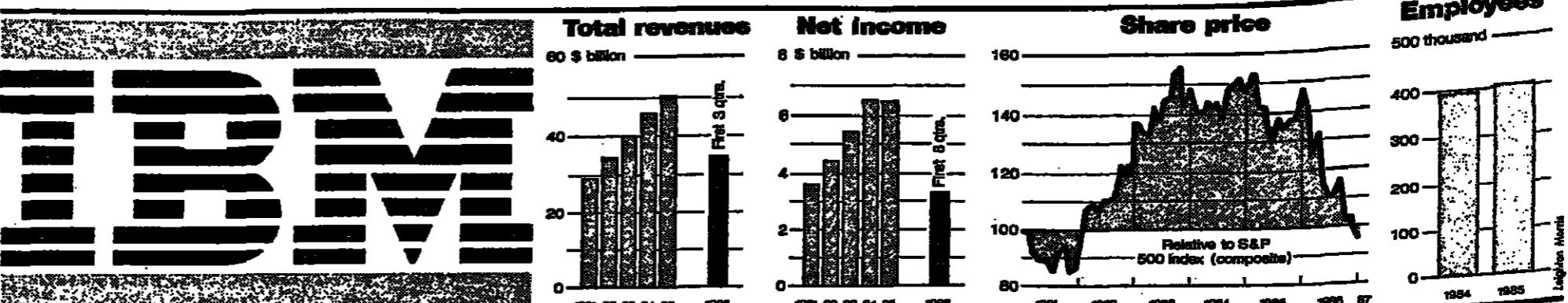
The proposal has prompted an uncharacteristically stiff letter of protest from the Japanese business confederation, the Keidanren, to say that future investment in Europe could suffer. Whether the letter should be seen as a warning or a threat, the uncomfortable fact is that Europe is for many Japanese companies very much a third choice of location after North America and South-East Asia.

The stick of diplomatic or administrative pressure has worked in the past, to the extent that it has forced the reticent Japanese to go abroad and learn how to live and work in alien cultures. They in turn have re-educated western managers to the arts of production engineering, quality control and industrial relations.

Bidding contest

Likewise, the carrot of generous subsidies has been justified by the job security that Japanese investment brings to regions of high unemployment. In Britain, for example, Hitachi justified the faith of its sponsors last week by announcing a further £7m investment in South Wales to build micro-wave ovens. In the same week the Minister for Economic Affairs, where unemployment is at nearly 20 per cent, landed a £38m manufacturing investment by NEC Corporation, the Japanese electronics giant.

Yet the present contradictory combination of incentives is a poor way of guaranteeing that Europe will get its fair share of



Big Blue ready to hunt with the pack

By Guy de Jonquieres

READERS of the Christmas and New Year issue of "Time," the house magazine of international business, should not be misled by the jolly snow scene on the cover into thinking that the contents offer much in the way of comfort and joy.

The message inside from Mr John Akers, IBM's 51-year-old chairman and chief executive, is uncompromising. It stresses personal sacrifice for the good of the company, the need to be impatient with the ordinary and to "get it done right now." Yielding briefly to the spirit of the season, he concludes: "I urge you to take the time during the holidays to enjoy yourselves."

Exhortations to try harder are nothing new to the impressively well-disciplined workforce of the world's largest computer maker. Rarely in its 80-year history, however, has IBM had to appeal for more blood, sweat and tears than today, as it struggles to escape from a prolonged slowdown in sales and profits which has left it looking unexpectedly vulnerable.

Not long ago, IBM was widely regarded as almost immune to recession. But a string of disappointing quarterly results has led Wall Street to wipe nearly \$25bn off its market value in the past 12 months and, this

IBM is expected to announce a drop in full-year profits for the second year in a row.

Hard times have brought

new challenges to IBM's management. Local party officials, usually conservative since the traditional party system gives them perks and privileges, will sigh with relief and keep to their bad old ways. No matter how much encouragement Peking now gives to the writers and scholars it so badly needs to produce an atmosphere in which innovation can flourish, no intellectual is likely to raise his head above the parapet than that hard-liners in Peking have again shown they will rebuff anyone who gets too far in front.

The Western world, just

beginning used to a seemingly

stable China under Deng Xiaoping, may after all have to review its preconceptions.

systems and ambitious thrusts into promising markets such as telecommunications, all conspire to give IBM a tightly-integrated global network of invincibility. For four consecutive years until this year, readers of Fortune, the US business magazine, voted it America's most admired company.

The good times were so good, indeed, that IBM began to believe they would go on forever. Mesmerised by their own success, top managers talked boldly of annual sales of \$100bn by 1990. As Mr Paul Ralston, vice-chairman, admits stoically today: "Large organisations have a high propensity to build up momentum. Sometimes we think we have discovered the secret magic of the world and everything is going well. So we over-expand."

IBM has backed its gamble on growth by spending some \$20bn in the past five years on capital investment—much of it to build fast, highly-automated mass-production plants—and by increasing its worldwide staff by more than 60,000 to just over 400,000 since 1980.

IBM's ambitions

diversification strategy led it to take stakes in Intel, a big US chipmaker, and Rolm, a leading private telephone exchange supplier, and to help set up Satellite Business Systems, an advanced business communications service from which it has

isometrically expanded.

IBM faces adversity from a

position of still formidable strength. The world's most

prolific company, with the

biggest stock market capitalisation and an immensely strong balance sheet, it plays a tightly-integrated global network of invincibility.

For four consecutive years until this year, readers of Fortune, the US business magazine, voted it America's most admired company.

However, it is also burdened with challenges equal to its size. "Their very success is now working against them," says Mr Bill Michaels of Booz, Allen and Hamilton, the New York management consultants. "They have the toughest internal management problem of any company I can think of."

Headlong expansion created a structure which needs sustained volume and growth to be economic. Many of IBM's new factories were designed to operate efficiently at high output levels, while a rapid shift from equipment rental to outright ownership of its revenues has eliminated a dependable stream of income and tied its performance much more closely to fluctuations in new orders.

Mr Frank Metz, IBM's chief financial officer, says cost-cutting has lowered its break-even point by 4 to 6 per cent in the past two years. But its dogged commitment to avoiding compulsory lay-offs limits the scope for really drastic action. As a consequence IBM, with 70 per cent of its expenditure related to personnel, is locked into much higher fixed costs than most of its US competitors.

Most industry analysts think

a return to stronger economic growth and capital spending in the US could do a lot to get IBM moving again. But Mr Akers

is counting on no help from that quarter this year. "What I think this management needs to do is manage our business as prudently as cautiously as we possibly can," he says.

So it will be up to IBM to manufacture its own growth for the foreseeable future. It is pinning hopes on a planned blitz of new product launches

this year and a far-reaching internal shake-up.

Mr Akers, a marketing man who became chairman last March, admits that weaknesses in IBM's product line are to blame for some of its problems.

"With the exception of large computer systems, our product cycle has not been as strong as it might have been," he says. Indeed, even mainframes, which provide an estimated 40 per cent of IBM's total revenues and as much as two thirds of its profits, have had their share of problems.

Sales of the 3090, its newest and biggest machine, have suffered because of delays in providing software needed to tap its extra performance.

But a recent pull of 450 large IBM customers by Gartner, an industry consultancy, found they planned to buy out two-thirds of us by 3090s this year as last.

At the bottom end, IBM's leadership in business personal computers is being challenged by Apple, mainly by its Macintosh, and by the Far East, selling "clone" machines which offer as much or more performance at far lower prices.

IBM is expected to strike back soon with a high-end PC, containing proprietary features which would find hard to copy.

Mr Allen Krowe, a senior vice-president, says IBM wants to establish a six- to nine-month lead over its rivals. But the

gambit is risky, since it depends on building into the machine innovations so compelling that customers would be prepared to pay a premium price for them.

Some analysts think IBM may also launch a low-cost model. While that might win back market share from the "clone-makers" at least temporarily, it is doubtful whether it would achieve the high levels of profitability which IBM regards as acceptable.

IBM's most widely-publicised weakness is in the mid-range, mainframes.

does the customer want?" To find out, IBM is reorganising its marketing effort, shifting emphasis away from a centralised, product-based structure and trying to learn more about customer businesses. It is moving 5,000 more people into its US branch offices this year and plans to increase the number of staff supporting its 600 largest US accounts by as much as 50 per cent.

It has also set up groups to explore emerging market opportunities, particularly in services and software, and is forging alliances with independent systems houses specialising in fields such as banking. In a recognition between computers cuts both ways, it is even offering to link its equipment to other manufacturers'.

Customers say they have begun to notice a difference, though many think IBM still has a lot of catching up to do.

If sheer energy and force of numbers are all that is needed, few doubt that IBM has what it takes. After what Mr Akers calls an invigorating cold shower, the company seems set to emerge leaner, fitter and more competitive once the current slow-down ends.

However, the markets in which it operates are changing and becoming much more diverse. Mainframes, the fabulously profitable bedrock of IBM's commercial power, are a relatively mature business. The volume products where growth is fastest are becoming low-margin commodities, due to fierce competition which is shifting the search for value-added towards software and services. The collision of computing and telecommunications is creating massive technical challenges to many of which no easy solutions yet exist.

To satisfy its voracious appetite for growth, IBM must increase its thrust into new and unfamiliar market areas. In many of them, the risks are high and the company's huge size may not necessarily be an asset. To win future business, it will have to hunt more with the pack rather than, as was once the case, ride majestically above it.

That in turn, will make IBM more sensitive to fluctuations in the industry cycle. As Mr Metz puts it: "We are going to see more volatility in our results. We'll have good years and less good years, and the swing from peak to trough will be larger than we've seen in the past." For IBM, the tribulations of the mid-1980s look like a turning point in more ways than one.

A second article about IBM will appear in the Technology Page later this week.

Men and Matters

on a gall-board from a standing start. Indeed, if there are any contenders for this record will they send along a home movie of their prowess?

Greybeards in this office remember his father, Bank of England official Lucius Thompson-McCauley, whose name was attached to a famous report on the 1960s about the international monetary system and liquidity. It was eventually submitted by the then Chancellor, Reginald Maudling, into a report of his own.

Rather staying away from such a crude term as "mergers" in the building society industry—and, of course shunning talk of anything as vulgar as "take-overs"—he gently suggests to me that there will be certain developments taking place in the industry.

Thompson-McCauley's cv starts with Eton, Trinity College, Cambridge, and Downing College. Then to Coopers and Lybrand, to become an accountant. He then spent 16 years merchant banking with Arthur Andersen, becoming deputy chairman.

I believe he will set some sort of a record by being the first top man in the building society movement who can take

on three occasions when he left First Class compartments for a few months.

He never suffered such a grievous loss while travelling Second Class.

Is this a case for a psychiatrist, a detective, or a financial analyst?

Woolly Issue

It doesn't take a financial wizard to work out that most Eurobond money raised in London will have at least a couple of old Pierre Cardin cardigans to spare—even if reports of their salaries are sometimes greatly exaggerated.

During the perishing weather a number of Eurobankers have decided that now is the time to tap their surplus sartorial capital.

The Bond Club of London—a jollification society best-known for its irreverent annual Financial Crossword, underwriting a campaign together with the Sa

vation Army this week to pass on spare items of clothing to needy Londoners.

Unlike many of the bonds issued in the Eurobond market in recent months this project is sure to find genuine investors.

Political chill

What effect might the cold weather have on the fortunes of Mrs Thatcher's government in an election year?

The question is far from academic, Britain shivers, and most commentators bet on a 1987 election.

Usually, pre-election weather is seen mainly in terms of its positive influence, producing a milder climate for autumn poll, or merry spring days in May or June.

However, the newly published Political Diary of Dalton, edited by Ben Pimlott of London University, (Jonathan Cape \$40) contains a reminder that bad weather can also have a sharply negative impact.

Things were going fine for Chancellor Dalton and the Attlee Labour government until the big freeze-up of January-March 1947. Then, as Dalton's diary reveals, the economy ground to halt.

On January 2

FOREIGN AFFAIRS

Liberté, égalité, communauté

By Ian Davidson

PRESIDENT François Mitterrand came to London last Thursday to deliver a speech on the future of Europe, at the Royal Institute of International Affairs. The occasion was impressive, both as an event and a performance; yet at the same time, it was also strangely bizarre and baroque.

The speech certainly did not lend itself to neat encapsulation—which may explain why some newspapers did not report it at all the following morning, while those that did gave rather diverse and patchy accounts.

However, those who sat through the entire performance, which lasted nearly two hours, could scarcely have failed to be impressed both by his vision of a genuinely integrated and independent Europe, and by the scale, the sweep and the elegance of his delivery.

Nevertheless, some of the British members of the audience may have been puzzled over how to identify, in the flood of Gallic rhetoric, the essential message and the purpose of the presentation.

Image of 18th century Europe's freedom of movement and community of culture

What was missing from his speech was any adequate explanation of why his vision of a comprehensively integrated Europe should command the willing political support of 12 Community governments. The Founding Fathers did their best to avoid contentious questions about the long-term political destination of the Community by focusing the policy objectives mainly on the creation of a customs union. But it is evident that every successive step touches more insistently on the nerve of national sovereignty.

Anyone who urges a vision of an ever more united Europe has some obligation to provide a credible motivation. President Mitterrand's image of a metropolis return to 18th century Europe's freedom of movement and community of culture and education is extremely seductive, and perhaps characteristic of a literary gentleman, but it is obviously insufficient.

Rather less explicit was his implication that the political purpose of the enterprise should be to restore Europe's relative strength and independence.



Mitterrand: vision of a genuinely integrated and independent Europe

Europe needs to compete with America and Japan; so it must fight all forms of protectionism. The European Monetary System is aimed at greater stability; but it is threatened by the instability of economic Co-operation.

But the hope of greater prosperity is unlikely to be a sufficient motor, because it will appeal more strongly to the poor than to the rich: the Germans have been among the least enthusiastic to liberate the internal market, because their prosperity depends least upon it. If there is to be any plausibility in President Mitterrand's larger vision, it must be because it appears to offer the best chance of defending the totality of Europe's interests, political as well as economic.

That seems to me to be closer to the heart of the problem. The Founding Fathers thought that one thing would lead insensibly to another and that the success of early steps would create a taste for more; François Duchene, academic and journalist, invented for Europe the concept of a "civilian power."

the election of Mr Ronald Reagan to the American presidency in 1980. The belligerent rhetoric of the early years, the Euro-missile crisis, the strategic revolution implicit in the Star Wars programme, the bombing raid on Libya, the second strategic revolution implicit in the Reykjavik summit—all these events have suggested that Europe may be over-dependent on the US. But since defence and security are even more sensitive politically than the harmonisation of turnover taxes or common standards for beer, and since the member states have different views on defence and security, it is hard to know how Europe can become more self-reliant.

In the past year or so, the Institut Français des Relations Internationales, France's major foreign policy think-tank, has been conducting two parallel studies: on Franco-German defence co-operation, with Deutsche Gesellschaft für Auswärtige Politik in Bonn, and on Franco-British defence co-operation, with Chatham House in London. The first of these studies, "Le Couple Franco-Allemand et la Défense de l'Europe," has just appeared as a book.

What makes it peculiarly interesting is the intensity with which it highlights the divergence of defence doctrine between France and Germany. That divergence goes back 20 years, to the French decision to leave the integrated institutions of Nato; but it is symptomatic of the increased salience of the defence issue that it has now become acceptable to ventilate mutual reproaches which previously had to be bitten back.

It is now acceptable to ventilate reproaches which used to be bitten back

nuclear commitment, to the defence of Europe.

If so, the defence of Europe will become more problematic and European self-reliance will become more necessary; but at least the Atlanticist-Gaulist argument between France and Germany will have lost most of its meaning. If these considerations were in President Mitterrand's mind last Thursday, he did not betray them; on the contrary, he was at pains to stress his commitment as a loyal ally of the US.

But perhaps serious discussion of Europe's long-term defence dilemma is, after all, best kept within the decent obscurity of an academic text, the offer of consultation on the use of French tactical nuclear weapons. The evidence of this study suggests, however, that the essence of the defence differences between France and Germany remains as intractable as ever.

In the last resort, what the

Germans want is an automatic French commitment to use conventional forces in the forward defence of German territory; but that is the one thing which the French are not yet ready to offer, because it implies a return to the integrated institutions of Nato and the renunciation of de Gaulle's pretensions to a nationally independent defence policy. Needless to say, this French refusal makes the Germans question the sincerity of other French moves to express defence solidarity.

This argument is not set in concrete, however: shifts in the postures of the two superpowers could change the name of the game quite radically. Over the past 20 years, the US has lost at least nuclear superiority, which made it possible for General de Gaulle to play at independence; for this and other reasons, the study forecast that by the end of the century the US will have significantly reduced its commitment, and specifically its

THE WORLD'S currency turns reflect a conflict between the United States which wishes to improve its international competitive position faster than in proportion to their share in the imports of industrial countries. Japan and Germany, are willing to allow others to erode. In Britain, however, local row is erupting at the Labour Party proposes to fight the election at least in part on a balance of payments alarm.

Few people nowadays expect the battered boys of the world economy—those who prepare the statistical and economic analysis for the international institutions—to have convincing remedies for its problems. But at least they might refrain from making matters worse by publishing statistics which self-evidently err on the pessimistic side. The errors derive from the individual national statistics, but the international experts have a duty to eliminate inconsistencies which add to world problems.

A cross-check can be made with the UK payments statistics. These show a huge balancing item, which in the last four quarters was positive by almost \$5bn. Conventionally this is attributed to the capital account. The rule of thumb methods I have suggested for the world might lead to some \$5bn being transferred to the current account.

Much more important, however, is the fact that the \$50bn black hole is a self-induced wound in the world political economy. If too many countries think they are in deficit, the result will be restrictive measures, not only in overall financial policy, but in trade policy—at a time when the semi-liberal system the world now enjoys is under threat.

The people whom Burke called "sophists, calculators and economists" could render one great service to mankind by allocating the balancing item. Statistical scruples are misplaced. For when we know that their present estimates are out by \$50bn in the wrong direction, any method of allocation, however arbitrary, will be an improvement on the existing ones.

This matter was first raised several years ago. We need new numbers before the legislators of the world break up for their summer vacation.

Lombard

World economy's black hole

By Samuel Brittan

cures which are worse than the disaster. The purely neutral procedure of allocating the unattributed sums to countries in proportion to their share in the imports of industrial countries, Japan and Germany, are willing to allow others to erode. In Britain, however, local row is erupting at the Labour Party proposes to fight the election at least in part on a balance of payments alarm.

The UK now accounts for 8 per cent of the trade of the industrial countries. If it is allocated its share of the OECD balancing item on this basis, its current account improved by nearly \$5bn. This is enough to turn the \$45bn UK balance of payments deficit for 1987 by the OECD into a small surplus.

In sterling terms the OECD's forecast deficit of \$3.2bn—higher than the forecast of the British Treasury—is reduced by over \$2bn and turned into a surplus of \$1bn.

A cross-check can be made with the UK payments statistics. These show a huge

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FINANCIAL TIMES

Monday January 19 1987

Roderick Oram
on Wall Street

Hutton pares The Problem

"IT'S MY money," says comedian Bill Cosby, one of America's favourite US television performers, as he explains in advertisements for E. F. Hutton why he cares so much about who handles his personal finances.

The brokerage house has had to work hard during the past 18 months to restore confidence in it in the wake of "The Problem", as staff call it, with its scrapes with the law. The firm paid a \$2m fine in mid-1985 for a highly organised scheme of cheque kiting and bogus deposits.

It was an audacious abuse of bank overdrafts which netted Hutton hundreds of millions of dollars of interest-free working capital in one of the most widely publicised corporate crimes in the US.

The affair cruelly exposed Hutton's deficiencies, most particularly its ineffectual management structure. They were just a happy band of warriors who went out there and sold stocks and bonds all day without management controls," a Wall Street analyst said.

Hutton tried to sort itself out with "the broadest re-organisation" in its 82-year history, hiring some senior managers from outside the firm and setting itself a clear strategy. Through those trying times, it has often been required to be a take-over target. The latest in a string of suitors was American Express's Shearson Lehman brokerage subsidiary which tried to buy it last November.

After a two-day Hutton board meeting the take-over was scuttled and Mr Robert Ritterreiser, its president, was promoted to chief executive officer. Mr Robert Fenton, chief executive since 1970, was appointed chairman.

No sooner, however, had the new guard finally taken control, than Hutton sprung an unexpected surprise. It announced that it was setting aside a \$130m fourth-quarter reserve, mostly to indemnify clients for losses on an investment product which had been mis-represented by aggressive salesmen. The losses had been compounded by bad trading.

Was this highly unusual move to keep faith with customers a sign that the old Hutton had failed to fully mend its ways? Or was the new Hutton just stable cleaning? Almost certainly it was the latter since the badly handled product pre-dated even The Problem. An extensive review uncovered no other horrors, it says.

But the provision, which will have plunged Hutton into the red for 1986, remained analysts' that Hutton's recuperation was slower than some of them had hoped. They believe that it is essential to the new Hutton's credibility that it proves itself this year to be a well-managed and profitable firm.

Top executives say they have three main tasks. First is to complete the beefing up of management. Of the nine-man management committee, four have been brought into the firm since the cheque scandal. Mr Ritterreiser was one of the heirs apparent at Merrill Lynch where he earned a reputation for bringing order to chaos. Hutton is still looking for a few more senior people, particularly for corporate finance.

Secondly, it says it has to contain costs so more of its expanding turnover comes through to profits. Even without the latest provision, the fourth quarter would have been barely profitable despite the bull market surge in investor activity.

Perhaps the toughest test it faces is a revamping of commission schedules for its retail broking account executives. Competitors such as Merrill Lynch and Paine Webber have already moved away from uniform commissions to paying less for low profit lines and more for high profit investment products.

These changes are unpopular to make and Hutton has dragged its feet because most of its sales people have been loyal during the past 18 months of upheaval. Their attrition rate was never higher than that of the competition and in some areas is now considerably lower, Hutton says.

None the less, these costs are a drag on earnings so the firm has set itself a mid-year deadline to complete a review and begin implementing changes.

Elsewhere on costs, the firm has frozen hiring (with the exception of a few more key senior people) at a time when its competitors are still expanding their workforces by about 25 per cent a year.

The third task is the corporate strategy which was finalised just last week. This is essentially unchanged with the firm intending to remain a strongly retail-oriented full-line securities house.

If all goes according to plan, Hutton believes it can earn shareholders a return of between 10 per cent and 15 per cent on their money and keep them sufficiently satisfied enough to reduce the threat of a takeover.

BAe, Marconi win £90m Nato satellite contract

BY PETER MARSH IN LONDON

BRITISH AEROSPACE and Marconi, Britain's two leading satellite companies, have won a £90m (\$135m) order from Nato to build two advanced military communications satellites.

The two companies won the order, which is due to be announced today, in the face of strong competition from General Electric of the US. Nato's five previous space vehicles were built in the US.

Britain's satellites are to be based on a design which has yet to see service in orbit, whereas the rival US vehicles were versions of models already in use by the US Defence Department.

According to a Nato official, the two designs were equally suitable technically, but the UK vehicles

won because they were less expensive.

The order was won after strong lobbying over the past three years by the UK Defence Ministry and the two satellite companies.

At the end of last week, the ministry signed an agreement with Nato's Communications Information Systems Agency (Cisa) on the procurement of the two satellites. As a result of this agreement, the ministry is arranging for the two UK companies to build the spacecraft, the first of which will enter orbit in 1990.

Providing solace for the US is that both Nato-4 satellites, the second of which should be launched in the mid-1990s, will be lifted into orbit on US space shuttles, for launch fees totalling about £70m.

Rises in UK earnings biased towards high-income brackets

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT, IN LONDON

INCREASES in earnings in Britain have been tilted in favour of the high-paid during the past seven years. The shift has been reinforced by changes in the structure of income tax and national insurance.

The latest official figures, provided by the Treasury, show that the inflation-adjusted earnings of an individual in the top 10 per cent increased at a rate nearly seven times greater than that for someone in the bottom 10 per cent.

During the same period – April 1979 to April 1986 – the high paid saw their pre-tax and net salaries grow by about twice the rate of those in the middle of the incomes scale, but it has created flexibility at the bottom end of the labour market. Real earnings for the lowest paid lagged behind the growth rate of the economy.

A concentration of the largest pay increases among the affluent explains why their share of the Inland Revenue's total income tax receipts has risen marginally since 1979. The Government has made political capital out of the trend, arguing that it indicates that Labour's plans to increase taxes on the rich would be counter-productive.

However, the latest figures imply that, had the tax regime of 1979 been maintained (with adjustments for inflation), then the highest-paid would be providing a larger share of total tax. The structure of the Government's tax changes, particularly cuts in the top rates, has offset the inherent progressivity of the tax system.

The tax burden on the top 10 per cent has, if anything, fallen slightly relative to their incomes since 1979. For the lowest paid, changes in income tax and national insurance

have been broadly neutral, while those of average earnings are now paying proportionately more.

A single man at the starting point for the highest 10 per cent of earners saw his net earnings rise more than 23 per cent in the seven years to April 1986. A single man in the bottom 10 per cent received an increase of 3.5 per cent.

Mr Nigel Lawson, the Chancellor of the Exchequer, acknowledged that the more affluent had done better than people lower down the scale in a recent interview with the FT. He argued, however, that the trend had been necessary because in 1979 earnings in Britain were among the most compressed in the industrialised world. He said that all income groups had experienced a real increase in pay since 1979.

Mr Lawson hinted that a further reduction in the highest rates of tax as well as in the basic rate was now high on his list of priorities.

Details Page 6

Western Union opts for Milken restructuring plan

BY ANATOLE KALETSKY IN NEW YORK

WESTERN UNION, the heavily indebted US telecommunications company which has recently been seeking ways to avoid bankruptcy, has decided to proceed with a financial restructuring plan backed by a partnership involving Mr Michael Milken, the secretive and influential head of "junk bond" trading at Drexel Burnham Lambert.

In opting for the Milken plan, Western Union rejected an alternative offer from an investor group headed by Resource Holdings, a partnership involving Mr Harold Green, the former chairman of ITT.

Under the Milken restructuring plan, Western Union will sell 40 per cent of its equity for \$250m to MDC

Holding, a Denver-based housebuilder, and Pacific Assets Holdings, a private investment firm in which Mr Milken is a partner. Mr Milken, through Drexel's junk-bond operation, played a key role in providing Western Union with financing in the past.

The 31 banks which are owed \$775m by Western Union will accept a substantial reduction in the company's obligations. The loans will be repaid at 65 per cent of face value in cash or at 75 per cent in a combination of cash and common stock.

Western Union said on Friday night that agreement had been reached with its creditors on the new arrangement.

Chinese act on reform

Continued from Page 1

ed for inciting students to protest last month.

Yu Chunyan, from the coastal city of Qingdao, was arrested on Saturday for writing counter-revolutionary letters to students in several cities, and for setting fire to a "counter-revolutionary organisation" called the "New National Socialist Democratic Party".

Diplomats suspect that dozens of other similar arrests have been made but not reported.

Speculation continued on the likely replacement for Zhao Ziyang as premier, with the favourite being the Soviet-educated Vice-Premier, Li Peng, 58, who was adopted by the former Chinese premier Zhou Enlai

and has known Deng Xiaoping, the paramount Chinese leader, since childhood. The mayor of Tianjin, Li Ruihuan, is another fancied candidate.

Li Peng is known to support economic reform, but, like Mr Zhao, he is less enthusiastic about the political reforms that apparently contributed greatly to the fall of Hu Yaobang. Mr Li yesterday accused "some people" of inciting academics against the Communist Party by suggesting that they are targets of the drive against "bourgeois liberalism". This is sheer slander and calumny." Two academics and two writers have been punished in the past week for "bourgeois liberalism".

At 1pm the commandos left the post to lead prayers of the resistance fighters who laid their Kalashnikovs and old British 303 rifles on the ground in front of them. Lunch was ox stew, nan (flat white bread) and green tea.

Three hours later, Soviet jets swept overhead, dropping flares to mark the supply route along which we were walking back to the base. They were followed by bombers which attacked our path, staying at a high level to avoid the Mujahideen's mountain-top Zignak anti-aircraft guns. Some Mujahideen, who had been huddled round open fires, shrank against the mountainsides and retreated in to numerous deep storage caverns to escape the attack. No casualties were reported.

"You have seen today that we need better and longer range equipment from the West, then we could even hit the city of Khost," said Commander Faiz. "But God is on our side."

World Weather

| Month | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-----------|----|----|----|----|----|----|----|----|----|----|----|----|
| January | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| February | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| March | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| April | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| May | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| June | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| July | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| August | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 |
| September | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 |
| October | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | 2 |
| November | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | 2 | 3 |
| December | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 1 | 2 | 3 | 4 |

Map showing areas of military potential: C-Candy, D-Dublin, F-Far, F-Nor, H-Han, I-Iran, J-Japan, K-Korea, L-London, M-Mexico, N-New Zealand, P-Papua New Guinea, S-Singapore, T-Thailand, U-U.S.A., V-Vietnam, W-Wales, X-Xi'an, Y-York, Z-Zimbabwe.

Dublin coalition facing crucial decision

By Hugh Carney in Dublin

THE FATE of Ireland's Fine Gael coalition, which has clung to power for several months after falling into a parliamentary minority, will be decided at a Cabinet meeting tomorrow when it will be asked to make a final decision on this year's public spending programme.

Labour's four ministers led by Mr Dick Spring, the Deputy Prime Minister, will vote against their 11 Fine Gael colleagues if Dr Garrett FitzGerald, the Prime Minister, insists on a range of social welfare cuts and new health service charges proposed to help reduce the current budget deficit and state borrowing.

Disagreement would mean a Labour withdrawal from Government. Dr FitzGerald would then almost certainly seek a dissolution of parliament later in the week with a general election to follow in mid-February.

A decision must be reached tomorrow because the Government has set a budget deficit target this year equivalent to 7.4 per cent of GNP and Exchequer borrowing of 11.8 per cent. The 1986 outcome saw the deficit well over 6 per cent and borrowing over 13 per cent of GNP.

This left the coalition no alternative but to impose heavy spending cuts in the budget originally due on January 28, cuts which Labour was always likely to find difficult to accept.

The election will be dominated by the parlous state of the economy. The national debt now approaches 150 per cent of GNP and unemployment is at 19.2 per cent of the workforce.

Dr FitzGerald will fight on the need for stringent control of the public finances. Mr Charles Haughey of Fianna Fail is well ahead in the polls but is aware that it might be denied a majority by a new coalition between Fine Gael and a new party, the Progressive Democrats.

Yesterday, Mr Haughey said that the only way to break the vicious circle was through growth encouraged by reducing taxation, cutting interest rates and improving Irish competitiveness. Prudent management of the public finances was necessary but must be integrated with a policy of economic development.

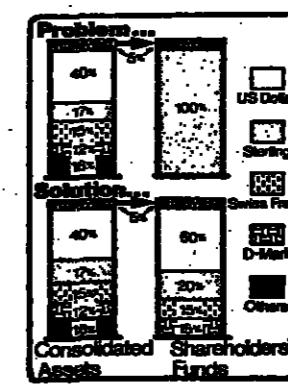
In a radio interview, Mr Haughey said "We are very disappointed" in the Japanese Government's proposed budget for 1987, saying that it was not in line with what the US sees as the economic policy understanding it reached with Japan last year under an accord to try and stabilise the yen/dollar exchange rate. "The Japanese budget is uninteresting, not stimulative. It strays from the US-Japan agreement," the official said.

Asked if the group of five (G5) major industrial countries were preparing to meet to try and resolve their economic policy dispute the official said: "There is no present plan to have a G5 meeting."

Since last summer, the Reagan Administration has been arguing that currency adjustments alone (official code for a dollar devaluation) are not a satisfactory mechanism for reducing the US trade deficit. This has urged that to avoid this, America's industrial country trading partners (West Germany and Japan in particular) should place greater emphasis on economic growth to improve US export prospects. (The option of a US recession as a mechanism for reducing the US trade deficit is rejected on all sides.)

THE LEX COLUMN

Scandinavian cocktail



name, must still include £50,000 of sterling.

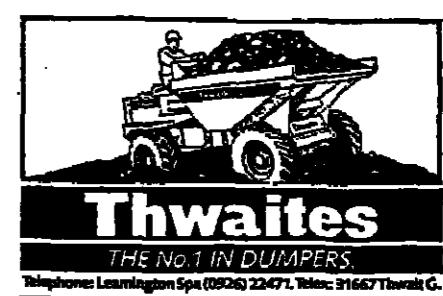
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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday January 19 1987



INTERNATIONAL BONDS

D-Mark sector rallies as currency concerns dominate

EUROBOND dealers in West Germany might have had to fight to work through the perishing cold last week, but at least they were able to keep themselves warm with some active trading when they arrived at their desks, writes Clive Pearson in London.

Currency concerns dominated the international bond markets as the dollar fell further and the realignment of European Monetary System (EMS) currencies - which involved a 3 per cent revaluation of the D-Mark - proved inconclusive.

Against this background, the D-Mark bond market staged a significant rally, with yields declining by as much as 15 basis points at the long end. This was most unusual because normally a realignment of the EMS is the cue for investors to take profits in the sector.

In fact, the continued decline of the dollar kept the "hot" money flowing into the D-Mark, and the bond market was encouraged by speculation that the Bundesbank would be forced to cut its 3 per cent discount rate.

EUROCREDITS

EdF cashes in on the benefits of improved conditions for borrowers

BY ALEXANDER NICOLL IN LONDON

JUST HOW MUCH conditions for borrowers have improved in recent years was illustrated starkly to bankers last week by the new terms of a \$1bn revolving credit for Electricité de France (EdF), signed in 1984 and now the subject of renegotiation.

When the credit was mandated in June 1984 to Banque Nationale de Paris, Citicorp, Industrial Bank of Japan and Lloyds, it came at a key stage in the process of ratcheting down of prime borrowers' costs. The enthusiastic reception then given to the deal, which contained concepts novel at the time and widespread now, was an important sign of market trends of which EdF can

now reap the benefits.

The terms now being proposed, even though they will slash EdF's costs, do not appear ungenerous to banks by the standards of some recent credits.

Originally mandated at \$400m, the loan was one of the first to include a facility fee payable annually on the full amount irrespective of how much of the loan was drawn. This was set at 10 basis points.

Now, after the progressive shaving down of prime borrowers' costs. This was set at 10 basis points. The original deal, which contained concepts novel at the time and widespread now, was an important sign of market trends of which EdF can

tions for high tax-bracket investors.

If the D-Mark market was in fine form, the Eurodollar market was languishing last week, and most lead-managers held back from issuing bonds denominated in the currency.

Paradoxically, however, most of the Eurodollar bonds that have been launched since the new year have met firm demand, and the week saw further successful issues for such names as Nippon Telegraph and Telephone, Belgium, and Sweden.

The answer to the conundrum is that lead-managers have made a new year's resolution to adhere to what one described as the "classic Coke" formula.

This is a move in the market to get back to basic pricing bonds so that they are attractive to underwriters and investors, and not just to borrowers.

This had been generally abandoned in recent times in favour of pricing bonds on highly aggressive terms. The lead-manager can often make up for this with a profit on

| EUROBOND CURRENCY TURNOVER | | | | | |
|----------------------------|----------|---------|----------|---------|-----------------------------------|
| Turnover (\$m) | | | | | |
| Primary Market | Deutsche | Euro | Fran | Other | Total |
| US\$ | 2,301.5 | - | 150.0 | 3,636.5 | |
| Prev | 1,976.8 | 141.0 | 477.0 | 2,983.5 | |
| Other | 3,215.5 | 165.3 | 5.5 | 222.0 | |
| Prev | 1,714.1 | 217.3 | 264.7 | 118.1 | |
| US\$ | 77,295.1 | 1,478.4 | 12,146.3 | 4,682.1 | |
| Prev | 75,282.3 | 1,385.0 | 2,168.1 | 4,012.7 | |
| Other | 14,078.2 | 128.8 | 3,084.1 | 5,858.2 | |
| Prev | 12,784.1 | 165.5 | 3,084.1 | 2,860.7 | |
| | | | | | Week to Jan. 15, 1987 Source: ABS |

the swap, but the underwriters are left with the loss.

This year's deals have mostly been designed to appeal to the institutional investors who are still active in the Eurodollar sector because they have to keep a given amount of their portfolios in the world's largest currency, and because they are able to hedge their position.

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exposure.

County NatWest Capital Markets topped up the supply on Friday with a \$300m deal for Belgium that was rapidly increased to \$300m on firm demand. This issue had the advantage over previous issues for Belgium of not only being attractively priced but also of including features that should make it appeal to a broad range of investors.

Until last week, Belgian issues have been unlisted and in registered form, because the Belgian authorities have been anxious to keep the paper out of the hands of investors who seek to reduce their tax liabilities by buying bearer paper, maintaining their anonymity.

This time, however, Belgium reversed this policy, deciding that it would benefit more from broadening the types of investors who would be interested in the issue than from discouraging the Belgian dentist.

Even though this issue is in bearer form, however, its large \$100,000 denominations should keep it in the

hands of the international institutions and away from retail investors.

This enabled Baring Brothers to launch a successful deal for the World Bank, albeit that most of it went to domestic institutions rather than foreign investors. Meanwhile, CSFB launched a £110m convertible bond for the Burton Group - the largest ever sterling convertible.

Elsewhere, the Australian dollar market began to look congested when three issues were launched on Friday, but the Canadian dollar sector stood up better to the weight of \$623m of new paper.

The Canadian domestic bond market was trading buoyantly all week following a rise in the currency and some good trade figures. Most of the new issues were well received, although the market showed a strong preference for sovereign names.

In Switzerland, prices firms in active trading. Dealers were looking for lower interest rates, so bonds with relatively high coupons of around 5 per cent were in demand.

Belgium launched a note issue a 4% per cent coupon - the lowest on a five-year deal in around a year.

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By Anatole Kalatzky in New York

IN A transaction which could have important implications for the financially volatile US broadcasting and TV production industries, NBC, the national TV network, has agreed to buy a Miami TV station for \$270m - \$135m less than was offered for the station last summer.

The sum paid for WTVJ-TV, which is considered one of the most attractive media properties to have come on to the market for several years, is the clearest indication to date of a recent slump in TV station values.

The seller of the station, Wometco Broadcasting Company, was created two years ago in a leveraged buyout led by Kohlberg Kravis Roberts.

Wometco had previously agreed a price of \$405m for WTVJ in a transaction with Lorimar-Television, another highly leveraged TV production and distribution company. The deal fell through, however, when Lorimar was unable to arrange the financing required.

WTVJ, which was affiliated to the CBS network under Wometco's ownership, was considered an attractive property because network affiliates are generally far more profitable than independent stations.

Affiliates take their programmes from one of the three major TV networks - NBC, ABC, or CBS - and receive a payment for each show they broadcast in exchange for providing the networks with advertising time.

Network affiliates in large markets have rarely come up for sale, because they have been seen as such attractive businesses. However WTVJ is believed to have been bought by NBC for only about 13 times its annual cash flow - the low end of the range of prices used by TV analysts for valuing such businesses.

All of these Securities have been sold. This announcement appears as a matter of record only.

Alberta

U.S. \$750,000,000

Province of Alberta

7 3/8% Notes Due December 1991

MORGAN STANLEY INTERNATIONAL

MORGAN GUARANTY LTD

WOOD GUNDY INC.

ORION ROYAL BANK LIMITED

CREDIT LYONNAIS

GOLDMAN SACHS INTERNATIONAL CORP.

MORGAN GRENfell & CO. LIMITED

SALOMON BROTHERS INTERNATIONAL LIMITED

YAMAUCHI INTERNATIONAL (EUROPE) LIMITED

CREDIT SUISSE FIRST BOSTON LIMITED

UNION BANK OF SWITZERLAND (SECURITIES) LIMITED

CIBC LIMITED

MCLEOD YOUNG WEIR INTERNATIONAL LIMITED

DEUTSCHE BANK CAPITAL MARKETS LIMITED

MERRILL LYNCH CAPITAL MARKETS

THE NIKKO SECURITIES CO. (EUROPE) LTD.

SWISS BANK CORPORATION INTERNATIONAL LIMITED

MORGAN GUARANTY LTD

MORGAN STANLEY INTERNATIONAL

CIBC LIMITED

BANK OF MONTREAL CAPITAL MARKETS LIMITED

BANK OF TOKYO INTERNATIONAL LIMITED

BANQUE NATIONALE DE PARIS

KIDDER, PEABODY INTERNATIONAL LIMITED

NOMURA INTERNATIONAL LIMITED

MORGAN GRENfell & CO. LIMITED

SALOMON BROTHERS INTERNATIONAL LIMITED

TORONTO DOMINION INTERNATIONAL LIMITED

BANKERS TRUST INTERNATIONAL LIMITED

IBJ INTERNATIONAL LIMITED

MERRILL LYNCH CAPITAL MARKETS

SWISS BANK CORPORATION INTERNATIONAL LIMITED

TAKUCIN INTERNATIONAL BANK (EUROPE) S.A.

January, 1987

11th December, 1986

All of these securities have been sold. This announcement appears as a matter of record only.

UK GILTS

Signs of fatigue as foreign investors start backing off

THE UK Government bond market is showing the first signs of fatigue after its roaring Christmas season rally and seems to be wondering where to go next. As so often before, sterling will probably provide the pointers.

Last week saw long-dated issues flirt with the 10 per cent yield barrier but there was pretty stiff resistance to breaking that level decisively and the overseas investors which had provided the underpinning to the rally seem to be taking a break.

Despite several nibbles last week at the remainder of the £1bn issue of 10 per cent Treasury Loan and the £800m 2½ per cent index-linked Treasury Stock 2024, the Bank of England has still been left with modest amounts of each.

The longer this stock hangs around, the less confident the market will be about building on its gains. There were already signs of insecurity last week with setbacks every time a bit more stock dribbled out into the market.

In addition, there is perhaps as much as £400m of gilts bought to hedge Eurosterling issues, which effectively overhangs the market like an unsold tap until the swap arrangements are completed.

In the course of the week, sterling's less than sparkling performance against the newly realigned currencies of the European Monetary System managed to scupper speculation of an early base rate cut.

On domestic grounds—and the case should be underlined by this week's money supply figures—it seems clear that 11 per cent rates will in place for some time, unless, as in past years, the Chancellor of the Exchequer cannot resist a Budget-time cut to add even more juice to a generous tax package.

In many ways, however, the development of events at home are working in favour of the gilt market.

The Bank of England's funding requirement appears to be remarkably undemanding and confidence is growing that there will be a significant undershoot on the Government's public sector borrowing requirement target, making the Chancellor's tax cuts even more secure.

All this matters because the

US MONEY AND CREDIT

Bond market still decidedly bullish

THE US bond market showed astonishing resilience last week, losing a mere 1.5 points from Monday to Wednesday in the face of a collapsing dollar. During those three days the dollar fell by 4½ per cent against the D-Mark and shattered the trading range of Y155 to Y165 which had been widely seen as the cornerstone of the agreement on currency stability reached between the US and Japan last autumn. By the close on Friday bond prices were recovered half their earlier losses to finish a mere ½ to 1 points down at the long end.

It was not just the bond market's well-known addiction to Japanese and European investment flows that made this extraordinary performance. The bulls could always argue, after all, that US bonds were getting cheaper, and therefore more attractive, as the dollar plunged.

Or to put the same idea in the vernacular of the East End trading houses where many a bond dealer picked up his market-making skills—there's a mug born every minute.

Third, it is German and Japanese—not US—interest rates that are currently out of line with historical experience, particularly at the long end. The real yields of 6 per cent or more available for 30 years on corporate or even publicly guaranteed bonds in yen and D-Marks are unlikely to be sustained for ever.

Fourth, the following are the economic indicators due for release this week, along with the median market expectations, as surveyed on Friday by Money Market Services of Redwood City, California:

• The consumer producer index for December (8.30 am Wednesday) is thought to have risen by 0.3 per cent, similar to the increase of 0.2 per cent

in November.

• Personal income for December (10 am Friday) looks like being 0.5 per cent higher, after rising 0.3 per cent and 0.4 per cent in the previous two months. The range of estimates is from 1.5 to 1.8m.

• Preliminary GNP figures for the fourth quarter (8.30 am Thursday) are forecast to show 2.6 per cent annualised growth, compared with a 2.8 per cent rate in the third quarter. The forecasts range from 2.6 to 2.9 per cent. A 2.6 per cent rise would also result in year-on-year growth of 2.6 per cent for 1986 as a whole. The GNP deflator is expected to have shown a 3 per cent rise in the

fourth quarter, with estimates varying from 1.9 to 3.5 per cent.

• Money supply figures (4.30 pm Thursday) are expected to show a fall of \$7bn in M1, but would produce a 12-month inflation rate of 1.3 per cent, forecasts range from down \$1bn to up \$1bn.

• Housing starts (8.30 am Wednesday) are expected to be running at an annual rate of 1.6m, very similar to the figures of 1.6m in November and 1.63m in October. The range of estimates is from 1.5m to 1.8m.

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in November.

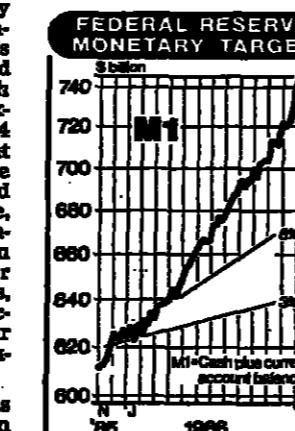
• The statistical front developments were similarly gloomy. Oil prices have continued to rise even above Opec's \$18 target. Retail sales and industrial production both turned out stronger than expected, showing growth of 4.4 per cent and 0.5 per cent respectively in December. The money supply, as usual, seemed to be well and truly haywire, with M1 growing at an annualised rate of 28.4 per cent in December. Along with other statistics out in recent weeks, these figures added up to a picture of a considerably stronger economy than most people expected a few months ago.

Why does the consensus in the bond market remain decidedly bullish? Apart from

the "long-termists"

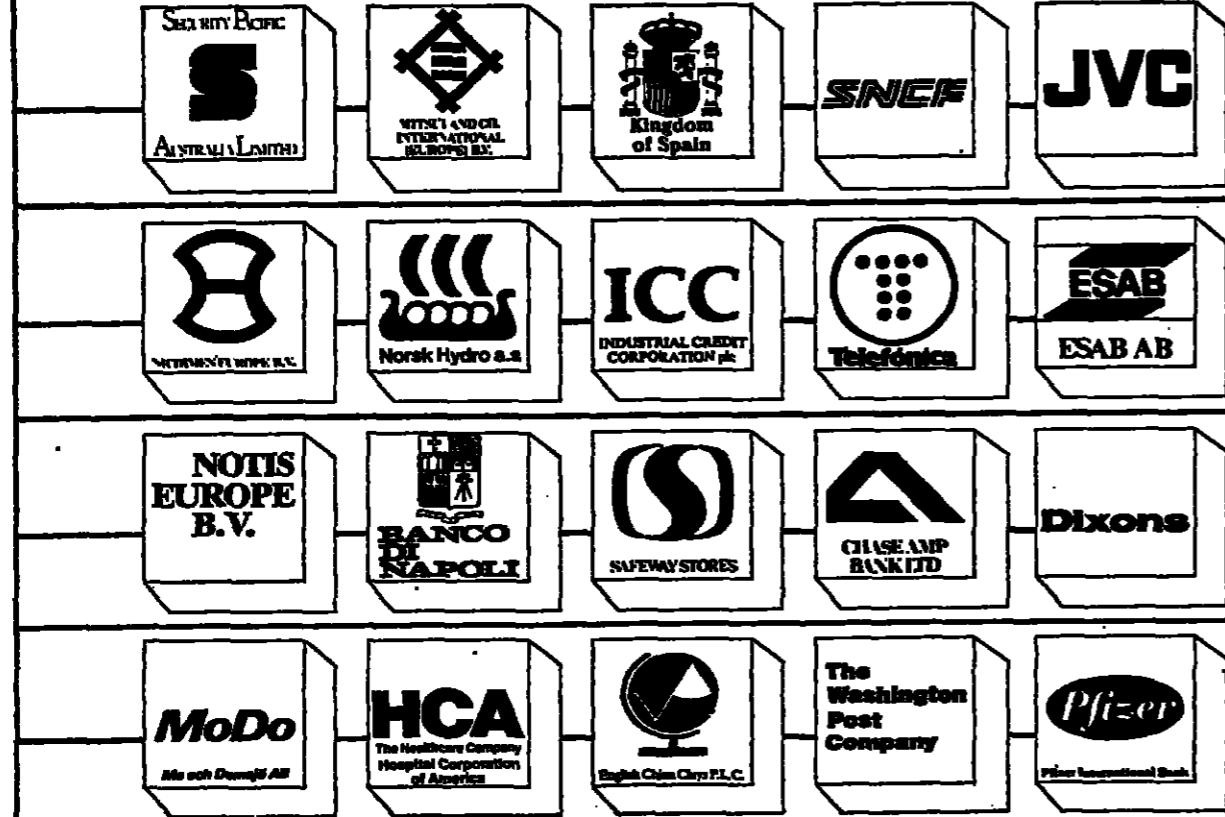
were worried about investing too much faith in opinion polls, are concerned about the trade balance—beware the next set of figures on January 28—and about the build up of inflation in the economy at a time when oil prices are strengthening but sterling has not benefited as much as it should.

Janet Bush



Professionalism and Commitment

Euro-Commercial Paper



Contrary to the "sales stories" you've been hearing, investors are not falling over themselves to buy paper.

A good dealer knows that investors need patient, persistent explanations of the attractions of domestic currency and Euro-commercial paper/CDs. At Chase, we achieve this by knowing our product inside out. We communicate constantly with our issuers to capitalise on windows of market opportunity. We combine that commitment

with an ability to tap our broad retail investor franchise, providing trading support to ensure an issuer's stability and pricing consistency.

That's why 500 Treasurers placed Chase in the top four dealers in the world.*

That's why, since we opened the market with Norsk Hydro, these issuers have been amongst the 58 prime names who chose Chase as a dealer.**

Chase Investment Bank

*In the 1986 Euromoney Corporate Finance World Survey.

**As of December 31, 1986.

the general euphoria which has undoubtedly spilled over from the equity desks on Wall Street, the dollar has fallen by 4½ per cent, fuelled by the public funding among the world's monetary authorities is more likely to result in interest rate cuts by Germany and Japan, rather than rises in the US. There are three broad reasons.

First, much of the strength of the economic indicators for December is thought to have been driven by the January crisis and the Conservatives will win the general election and then join the EEC.

As long as opinion polls continue to show the Government in the lead, and announcements such as last week's unemployment figures can only help to reinforce half their earlier losses to finish a mere ½ to 1 points down at the long end.

Second, Germany and Japan seem to have more to lose than the US from the collapse of the dollar—their export industries are suffering palpably while there are few signs yet that US inflation will rise to unacceptible levels.

Third, it is German and Japanese—not US—interest rates that are currently out of line with historical experience, particularly at the long end. The real yields of 6 per cent or more available for 30 years on corporate or even publicly guaranteed bonds in yen and D-Marks are unlikely to be sustained for ever.

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Why does the consensus in the bond market remain decidedly bullish? Apart from

| US MONEY MARKET RATES (%) | | | | | |
|-----------------------------|-------------|--------|--------|---------|-----------|
| | Last Friday | Change | 1 week | 4 weeks | 12 months |
| | Price | ptps | ago | ago | ago |
| Fed Funds (weekly average) | 0.90 | -0.05 | 0.62 | 0.71 | 5.71 |
| Treasury Bills | 0.34 | -0.05 | 0.35 | 0.35 | 5.01 |
| Six-month Treasury Bills | 0.57 | -0.05 | 0.58 | 0.58 | 5.25 |
| Thirty-day Commercial Paper | 0.55 | -0.05 | 0.55 | 0.55 | 5.25 |
| 90-day Commercial Paper | 0.65 | -0.05 | 0.70 | 0.75 | 5.45 |

| US BOND PRICES AND YIELDS (%) | | | | | |
|--------------------------------|-------------|--------|--------|---------|-----------|
| | Last Friday | Change | 1 week | 4 weeks | 12 months |
| | Price | Yield | ago | ago | ago |
| Seven-year Treasury | 102 | -1 | 7.65 | 7.69 | 7.65 |
| 20-year Treasury | 102 | -1 | 7.23 | 7.27 | 7.17 |
| New 'AAA' Long-term Industrial | N/A | N/A | 8.03 | 8.03 | 8.03 |
| New 'AAA' Long Industrial | N/A | N/A | 8.00 | 8.00 | 8.00 |

Source: Salomon Brothers (estimates).

| N.Y. TOKYO BOND INDEX | | | | | |
|-------------------------------|--------|---------|----------|----------|----------|
| | 1986 | 1987 | 1986 | 1987 | 1986 |
| | 1/6/87 | 1/19/87 | 12/26/86 | 12/26/87 | 12/26/86 |
| Overall | 132.88 | 132.82 | 132.50 | 132.67 | 126.46 |
| Government Bonds | 122.81 | 122.83 | 122.36 | 122.34 | 127.55 |
| Municipal Bonds | 124.51 | 124.52 | 124.77 | 124.81 | 125.53 |
| Corporate Bonds | 125.20 | 125.23 | 125.07 | 125.08 | 125.50 |
| Bank Obligations | 125.11 | 125.11 | 125.01 | 125.01 | 125.00 |
| Corporates Bonds | 131.81 | 131.80 | 131.06 | 131.38 | 131.38 |
| Yen-denominated Foreign Bonds | 131.81 | 131.81 | 130.75 | 130.75 | 127.15 |
| Government 10-year | 132.10 | 132.10 | 132.00 | 132.00 | 132.00 |

* Estimated per yield.

Source: Nomura Research Institute.

| FT/IBRD INTERNATIONAL BOND SERVICE | | | | | |
|------------------------------------|-------|-------|-------|-------|-------|
| | 1986 | 1987 | 1986 | 1987 | 1986 |
| | Price | Yield | Price | Yield | Price |
| US DOLLAR STRAIGHTS | | | | | |
| Procter & Gamble 10/00 1990 | 100 | 8.17 | 100 | 8.17 | 100 |
| Pru Ryk Secs 0/00 1990 | 100 | 8.17 | 100 | 8.17 | 100 |
| Pru Ryk Secs 12/00 1990 | 100 | 8.17 | 100 | 8.17 | |

INTERNATIONAL CAPITAL MARKETS and COMPANIES

George Graham on the first French bank to be put back into the private sector

Paribas returned to its natural state

WEEKENDS will be duller next month for Mr Michel François-Poncet, chairman of Paribas. The extra time he has had to put in in the run-up to his bank's privatisation have been hours he has thoroughly enjoyed.

"The privatisation has been appallingly time-consuming but it has been enjoyable to have a sense of life at the weekend — to come in on Saturday and Sunday and have people doing things instead of staying at home wondering what time to get up," he says.

The surge of activity at the weekend has provided some surprises to connoisseurs of French architecture, who are accustomed to Saturday visits to Paribas' elegant headquarters in the Rue d'Antin.

A guided tour paying its respects last Saturday afternoon to the room where Napoleon and Josephine were married came across the room's current occupant at work at his desk.

"A chance to see the canary in his cage," reflects Mr François-Poncet, a 52-year-old bachelor.



It is a cage that has long been familiar. Unlike many of the other heads of the French nationalised banks, Mr François-Poncet is a career banker. He has worked at Paribas for 26 years and knows the workings of the bank intimately.

Educated at the Institute for Political Studies in Paris, Mr François-Poncet went on to Harvard Business School in 1956. His later career in Paribas also took him to the US, where he headed the bank's operations, and the American influence has left its mark.

Mr François-Poncet himself claims to have learnt a certain approach to problems in the US, the attitude of not being scared to bite the bullet. As his colleagues in Paris have discovered, he has acquired the breakfast habit. Paribas now expects to start five days a week at 8 am, and Mr François-Poncet himself breakfasts with the heads of each of the main departments in rotation.

One of Mr François-Poncet's trump cards in the past year has been his close friendship with Mr Jacques Chirac, now Prime Minister, which dates back 30 years. It is a friendship which some competitors believe tipped the scales for Paribas in its race with Inde Suez to be the first bank to be privatised.

Paribas' chairman concedes that the friendship helped.

"Certainly it was important in the choice of Paribas, because the house expected me to pull it off."

The move back to the private sector is viewed by the whole of Paribas as a return to its natural state after a five-year parenthesis. And Mr François-Poncet's style of presidency is also viewed by his senior colleagues as a return to tradition from the more autocratic era of Mr Jean-Yves Rambert, who moved from the head of the French Treasury to take over Paribas under the Socialist government in 1982.

The eight-strong executive committee now meets every morning and has a much more collegiate approach to decision-making. "There is a general management now, where there was no general management under the previous chairman," comments a close colleague. "They discuss business matters as a matter of strategy. He actually likes clients."

The privatisation of Paribas opens in earnest today and closes on January 31. But this will not be the cue for a holiday, "contrary to the secret

hopes of some of my colleagues," says Mr François-Poncet. Instead, he will be restarting his travel programme.

"For three months I have hardly travelled at all, which is intolerable in itself because I have developed the habit of travelling, but also because you have to visit the branches of the organisation."

What of his future at Paribas? Mr François-Poncet took over as chairman only in July, in the first round of changes at the top of the French nationalised companies after the return to power of Mr Chirac.

Some outsiders have expected his task to be the temporary one of assuring the transfer of Paribas to the private sector, before handing on the baton. But Mr François-Poncet himself does not see the job as finding a place "in the general assembly of shareholders to decide on the chairman, but I am not here for six months only. I am 52, and technically, to the chagrin of my colleagues, I can still be at Paribas in the year 2000."

Bowater profits fall by a third

BY OUR FINANCIAL STAFF

BOWATER INC, the US paper maker, yesterday reported a fall of nearly a third in net profits for the final quarter of 1986, to \$113.8m compared with \$20.71m, but describes the period as "the turnaround we have been awaiting all year."

Mr Anthony Gammie, chairman,

said a change in pension cost calculations had distorted comparisons. Excluding that effect, fourth-quarter operating income was more than double that of the third quarter this year and about the same as 1985 fourth-quarter results. In addition, the entire tax charge was taken at the year-end.

For 1986 as a whole Bowater — spun off in 1984 from the British company of the same name — earned \$49.44m against \$67.52m.

The company said the unusual re-

lease of its results on a Sunday was because of investor briefings currently under way, tied to an international equity issue which went on sale on Friday.

NEW INTERNATIONAL BOND ISSUES

| Borrower | Amount m. | Maturity | Av. No years | Coupon % | Price | Book Runner | Offer yield % |
|--|-----------|----------|--------------|----------|-------|-----------------------|---------------|
| U.S. DOLLARS | | | | | | | |
| Imperial Co. Ltd. £ | 88 | 1992 | 5 | 3½ | 100 | Houder Int. | 3.250 |
| | 100 | 1992 | 5 | 3½ | 100 | Houder Int. | 3.375 |
| Krafts Water. £ | 36 | 1992 | 5 | (3%) | 100 | Midia Secs. (Europe) | - |
| Toronto Eng. & Cos. 4% Cons Conserv 10 (s) £ | 50 | 1992 | 5 | (3%) | 100 | Union Europe | - |
| MTI £ | 125 | 2017 | 2.87 | ½ | 100 | Solomon Brothers | 7.382 |
| Whitbread Acs. Corp. £ | 100 | 1991 | 4 | 7½ | 101½ | Salomon Brothers | 8.750 |
| State £ | 200 | 1994 | 7 | 7½ | 101 | Morgan Stanley | 7.437 |
| Swissair £ | 250 | 1992 | 5 | 7 | 101 | Morgan Stanley | 6.750 |
| Farm Credit (Canada) (c) £ | 100 | 1996 | 8 | 7½ | 99½ | Goldman Sachs | 7.741 |
| Belgian £ | 300 | 1997 | 15 | 8 | 101½ | Country NatWest | 7.755 |
| AUSTRALIAN DOLLARS | | | | | | | |
| Toronto-Dominion \$k £ | 48 | 1990 | 3 | 14½ | 101½ | Houder Bank | 13.882 |
| Mayfield Finance £ | 50 | 1992 | 5 | 14½ | 101½ | Houder Bank | 13.815 |
| Indonesia Australia £ | 40 | 1994 | 3 | 14½ | 101½ | Wachovia Securities | 14.387 |
| BP Capital £ | 100 | 1992 | 5 | 14½ | 101½ | Commerzbank | 13.851 |
| CANADIAN DOLLARS | | | | | | | |
| First Credit Canada £ | 75 | 1992 | 5 | 8 | 101½ | Goldman Sachs | 8.555 |
| Post. of Sanduscheschuk £ | 150 | 1990 | 3 | 8½ | 100½ | Wood Gundy | 8.288 |
| Scotiabank Canada £ | 100 | 1997 | 10 | 8½ | 101½ | Wood Gundy | 8.085 |
| CMHC Mortgages Corp. £ | 100 | 1992 | 5 | 8 | 100½ | CMHC | 8.040 |
| EB £ | 120 | 1996 | 8 | 8 | 101½ | Goldman Sachs | 8.773 |
| City of Whistler £ | 60 | 1992 | 5 | 8 | 101½ | Wood Gundy | 8.850 |
| E-MARKS | | | | | | | |
| Commerzbank Germany Fr. £ | 400 | 1992 | 5 | 5½ | 100 | Commerzbank | 5.580 |
| ESB £ | 200 | 1997 | 10 | 8 | 100 | Deutsche Bank | 6.000 |
| Mc Julian Bear Fr. & Tel £ | 150 | 1994 | 7 | 2 | 100 | Deutsche Bank | 2.800 |
| Toronto-Dominion Fr. £ | 100 | 1994 | 7 | 5½ | 100 | SBC (Germany) | 5.825 |
| Dresdner Finance £ | 500 | 1992 | 5 | 4½ | 97½ | Dresdner Bank | 5.138 |
| SWISS FRANCS | | | | | | | |
| HSB Cap. Helvetica Co. (a) £ | 100 | 2002 | — | (5%) | 100 | Bank Zürcher, K. B. | - |
| Deutsche Bank £ | 100 | 1992 | — | (5%) | 100 | SBC | - |
| Austria £ | 200 | 1997 | — | 4½ | 95½ | SBC | 4.857 |
| EW £ | 100 | 1994 | — | 4½ | 101 | SBC | 4.331 |
| New Zealand £ | 200 | 1999 | — | 4½ | 100 | SBC | 4.875 |
| New Zealand £ | 200 | 1993 | — | 4½ | 100½ | SBC | 4.576 |
| Hong Kong £ | 150 | 1994 | — | 5½ | 100 | Credit Suisse | 5.125 |
| Swiss £ | 100 | 1992 | — | 4½ | 95½ | SBC | 4.375 |
| Reg. Swiss £ | 100 | 1997 | — | 4½ | 95½ | SBC | 4.874 |
| Com. of Esterre £ | 100 | 1997 | — | 4½ | 100 | Swiss Nat. Cettoria | 4.875 |
| Private Natl. Estate £ | 100 | 1993 | — | (5%) | 100 | J. Henry Schroder St. | 4.125 |
| Morgan Keane £ | 7 | 1990 | — | 4½ | 100 | Morgan Keane | 4.250 |
| Morgan Keane £ | 8 | 1991 | — | 4½ | 100 | Morgan Keane | 4.250 |
| STERLING | | | | | | | |
| West Bank £ | 100 | 1990 | 12 | 10½ | 100½ | Baring Brothers | 10.338 |
| Barts Group £ | 110 | 2001 | 14½ | 4½ | 100 | CSFB | 4.750 |
| CHF | | | | | | | |
| Bank Meissn & Hoyer £ | 50 | 1992 | 5 | 7½ | 100½ | Morgan Stanley | 7.252 |
| CCFC £ | 73 | 1992 | 5 | 7½ | 101½ | CCFC | 7.103 |
| Swissme Fin. Asia £ | 100 | 1994 | 7 | 7½ | 101½ | CCFC | 7.490 |
| Eurofin £ | 150 | 1994 | 7 | 7½ | 101½ | Morgan Stanley | 7.297 |
| Overseas Gov. Dev. £ | 75 | 1992 | 5 | 7½ | 101½ | SBC | 7.318 |
| YEN | | | | | | | |
| Participatid N. £ | 100 | 1992 | 5 | 7½ | 100 | Mitsubishi Fin. | 6.061 |
| Den. muni. Credit £ | 250 | 1992 | 5 | 5½ | 101½ | Houder Int. | 4.838 |

* Not yet priced. † Final terms. ** Private placement. ‡ Floating rate notes. ¶ With equity warrants. § Convertible. || Currency-linked. (a) Collateralised convertible. (b) First coupon 10½% to May 1 1987, then 9½% over 3m Libor. Note: Yields are calculated on AMIB basis.

Swiss to open first options exchange

BY JOHN WICKS IN ZURICH

LEADING Swiss banks and stock exchanges have set up a joint company to operate the country's first options exchange, due to open in a year.

Soferx Swiss Options and Financial Futures has been formed with a small starting capital of SF 5m (\$3.2m) by the Zurich, Geneva and Basle stock exchanges and four of Switzerland's big five banks —

Euro-clear said the number of securities settled through Euro-clear, the Brussels-based clearing system, rose 60 per cent last year to \$2.38bn, reflecting the rapid growth of Eurobonds and other international securities markets.

Euro-clear is the larger of the two clearing systems which handle virtually all Eurobond transactions. Final 1986 figures for Cedel, its Luxembourg-based rival, have not yet been published.

Brother suffers 41% fall

BY YOKO SHIBATA IN TOKYO

BROTHER INDUSTRIES, the Japanese maker of sewing machines and typewriters, suffered a 41 per cent fall in pre-tax profits to Y18.82bn (\$9.37m) and net profits down 24 per cent to Y4.61bn in the year to November.

Sales were 8 per cent lower at Y168.55bn. Brother said domestic shipments of printers, word processors and other information equipment tumbled 37 per cent because of stiff competition. Home-use sewing

machines fell 7.1 per cent. The profit decline was in part attributed to the yen's appreciation, which undercut export profitability while forcing a Y1.85bn appraisal loss on the company's holdings of foreign bonds. However, the company intends to maintain the annual dividend of Y10 per share.

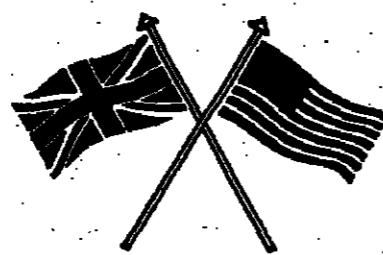
For the current year, Brother expects sales to increase 8.4 per cent to Y188.6bn but foresees a 26.3 per cent fall in pre-tax profits

All these securities having been sold, this announcement appears as a matter of record only.

ERICSSON

Telefonaktiebolaget LM Ericsson

U.S.\$100,000,000 8 per cent. Notes 1991



Flags B.V.

U.S.\$200,000,000

7% Notes due 1991

*Secured as to payment by a charge on U.S.\$201,520,000
United Kingdom Floating Rate Notes due 1996*

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GENÉRALE BANK
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24th October 1986

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Australia and New Zealand Banking Group Limited

(Incorporated with limited liability in the State of Victoria)

U.S.\$300,000,000

Perpetual Capital Floating Rate Notes

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MANUFACTURERS HANOVER LIMITED
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SHEARSON LEHMAN BROTHERS INTERNATIONAL
SWISS BANK CORPORATION INTERNATIONAL LIMITED
UNION BANK OF SWITZERLAND (SECURITIES) LIMITED
YAMAICHI INTERNATIONAL (EUROPE) LIMITED

30th October 1986

All of these securities have been sold. This announcement appears as a matter of record only.

UK COMPANY NEWS

David Fishlock looks at one of the central issues in the BTR bid battle

R & D strategies under scrutiny

A COMMITMENT to research and development has emerged as one of the central issues in the current takeover bid by BTR, the industrial holding company, for Pilkington Brothers, the glass manufacturer.

Pilkington has a particularly strong reputation for research and development, dating back to the 1950s when it invented the float process which has revolutionised the manufacture of flat glass worldwide.

BTR, by contrast, has been attacked during the bid for an alleged lack of commitment to R & D, which is said to reflect a short-term approach to business. But how accurate are these images?

It is true that BTR lays no particular stress on R & D and its last annual report discloses nothing more than that "expenditure on research and development is written off in the year in which it is incurred."

Pilkington projects a much higher R & D profile, but summarises the scene in its latest report in just three sentences, using figures that are substantially out-of-date.

Neither company yet complies with growing enthusiasm at Westminster, Whitehall and the Bank of England for both a qualitative and a quantitative annual statement of money and how company money is being spent on R & D.

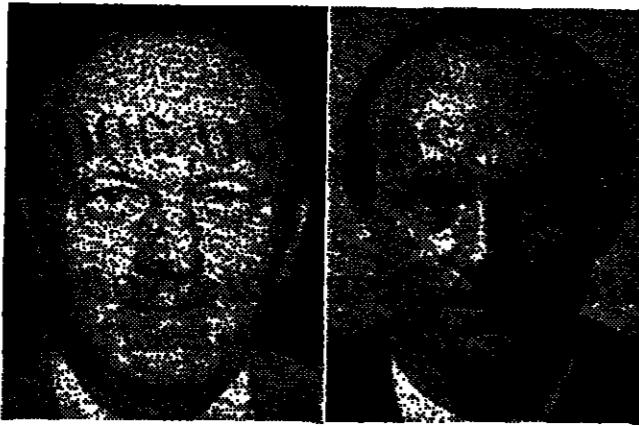
Since the invention of the float process, Pilkington has continued to invest heavily in float glass, to the tune of about \$30m this year, half of its total R & D budget. This investment has halved the energy consumption over the past 20 years, and increased tenfold the amount of glass made between shutdowns.

A float furnace now makes a continuous river of glass 25,000 miles long between shutdowns, says Sir Robin Nicholson, technical director. "That kind of research has to go on for ever."

It is the bedrock for earnings of about \$30m a year in licence and technical fees, the vast majority of which come from float, Sir Robin says.

He claims the investment has maintained Pilkington's international leadership in the technology, and cites evidence China's recent choice of the company in competition with Japanese, US and French suppliers of the float process.

Sir Robin, who a year ago relinquished the job of chief



Sir Owen Green (left), chairman of BTR, and Mr Anthony Pilkington, who heads the Pilkington board

scientific adviser to the government for the Pilkington post, has functional responsibility for group (central) R & D—some 30 per cent of the total—and a co-ordinating role for divisional R & D.

He is also "sponsoring director" for two fast-growing divisions, electro-optics and ophthalmology, both expanding at about 15 per cent annually compared with 2 per cent for the flat glass business.

Company strategy is to have one-third of its earnings from high-growth, research-based activities by the early-1990s. This includes adding value to flat glass, for example with coatings conferring a host of new mechanical, thermal, optical and other properties.

Sir Robin likes the way his company has gone from relatively down-the-line in pursuit of greater earnings to the aluminium industry, and in contrast to steel.

BTR has no central R & D laboratory, although it does have a small system technology centre called Real Time Business Systems, serving the group for software. Much of the \$4bn conglomerate has little contact with advanced technology.

But parts have an impressive investment in R & D, notably the aerospace companies, mostly acquired from Dunlop in 1984, and the health-care companies, mostly acquired from Thomas Tilling in 1985.

Mr John Roberts, chief executive of the aerospace companies, spends about 10 per cent of sales of about £100m on R & D.

How this is spent is his own responsibility, he says. He claims less interference with his role as manager and greater spending powers than he had under the Dunlop management, which he served for 30 years.

"We're in a business where if we stand still we'll disappear fairly quickly," Mr Roberts says. This engineer challenges assertions that the BTR group looks no more than three years ahead by citing its recent approval for major investments in new manufacturing plant for aircraft tyres, and for the first phase of a computer-aided engineering system. Both were of a magnitude requiring main-board approval.

Health-care with a turnover of about £180m reckons to spend 3 to 4 per cent of sales on R & D, a proportion comparable with its international competitors, says Mr Michael Collins, chief executive. But some of his group's companies have a research investment closer to that of the innovative end of the pharmaceutical industry.

His flagship is Bear Medical Systems in California, specialists in highly sophisticated systems such as its latest patient ventilator in which almost everything the doctor can wish to know about his patient comes together in colour on a visual display.

As Mr Collins sees it, there is good business in medical technology which stops short of the most advanced systems such as attempts to design artificial organs. But he also rejects the hospital supplies end of the market, where there is very little added value.

Examples Sir Robin cites include holography—laser photography—which was once being explored in the central laboratories as a promising new idea for electro-optics, but has recently emerged as a new manufacturing process for bifocal contact lenses.

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London and Manchester new life business up

John Laing setting up high technology side

By JOAN GRAY, CONSTRUCTION CORRESPONDENT

London and Manchester, the industrial life assurance group, said its new single premium branch was £55m last year, up 15.5 per cent on the 1985 figure.

New annual premiums fell nearly 2 per cent to £22.5m. Total annual premiums on both classes of new business rose to £715m, 16.5 per cent up on the previous year's total.

Mortgage lending also expanded, with L and M's loan portfolio up 27 per cent to £16m at the year's end.

L and M said overall new annual premiums in its home service division were 6 per cent lower at £9.7m. Of this total, industrial branch new premiums fell 7 per cent to £6.3m, and ordinary branch new annual premiums decreased 5 per cent to £3.4m.

The division's new single premium business grew by 77 per cent, up to a record £9.5m. These results were undoubtedly affected by the new divisional structure and field management changes implemented during the second half of the year," L and M said.

L and M's general business increased new business premiums by 4 per cent. Its life broker division boosted new single premiums by 18 per cent to £28.1m. New annual premiums fell 8 per cent to £26.8m.

New annual premiums in the pension division grew 24 per cent to £4.5m, while new single premiums fell 6 per cent to £11m.

In contrast to Mr Collins of BTR, Sir Robin has no doubt of the value of central R & D, provided there is close interaction between divisional and central agencies. The job of these at the centre is to keep close to the science that might suddenly become commercially important, even vital to business survival.

This sector of science is now becoming more clearly distinguished as "strategic science."

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INSURANCE, OVERSEAS & MONEY FUNDS

Financial Times Monday January 19 1987

| INDUSTRIALS—Continued | | | | | | | | | | LEISURE—Continued | | | | | | | | | | PROPERTY—Continued | | | | | | | | | | INVESTMENT TRUSTS—Cont. | | | | | | | | | | FINANCE, LAND—Cont. | | | | | | | | | | MINES—Continued | | | | | | | | | | | | | | |
|-----------------------|------|--------------------|-------|------|-----|--------|-----|------|-----|-------------------|------|-------------------------|-------|------|------|-----|--------|-----|-----------|--------------------|-------|-------|------------------------|-----|------|------|-----|-----------|------|-------------------------|-------|------|-----|-------------------------|------|------|-----------|------|--------|---------------------|------|-----|------|------|--------------|----|------|------|----|-----------------|----|---|---|------|--|---------------------|----|------|------|----|--------|----|---|---|
| Dividends | Paid | Stock | Price | Last | Dr. | Cw. | Cr. | Fwd. | YTD | Dividends | Paid | Stock | Price | Last | Dr. | Cw. | Fwd. | YTD | Dividends | Paid | Stock | Price | Last | Dr. | Cw. | Fwd. | YTD | Dividends | Paid | Stock | Price | Last | Dr. | Cw. | Fwd. | YTD | Dividends | Paid | Stock | Price | Last | Dr. | Cw. | Fwd. | YTD | | | | | | | | | | | | | | | | | | | |
| May | | +Merric 100 | 78 | 13.6 | 2.4 | 4.8117 | 7 | — | — | May | | Leisure Int 100 | 62 | 6.67 | 0.26 | 7.4 | 0.8124 | 10 | — | — | Feb. | | Aer. Contentor Int 100 | 162 | 15.9 | 0.51 | 13 | 2.0133 | 10 | — | — | Feb. | | Agri-Harvest 100 | 32 | 20.9 | 0.50 | 13 | 2.7216 | 10 | — | — | Jan. | | Bear's Mount | 22 | 11.2 | 0.12 | 12 | 2.2515 | 10 | — | — | Jan. | | F.S. Corp. Gold 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — |
| May | | McKell Corp | 123 | 12.3 | 2.2 | 2.2147 | 10 | — | — | May | | Jefco Interiors Int 100 | 72 | 11.8 | 0.25 | 2.5 | 4.5028 | 10 | — | — | Apr. | | Aero. Levels 100 | 122 | 12.1 | 0.12 | 12 | 2.2515 | 10 | — | — | Jan. | | Anglo-Austrian Gold 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | Adams & Crane 100 | 122 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Kelmar Drv 100 | 124 | 12.2 | 0.25 | 2.5 | 3.6117 | 10 | — | — | Apr. | | Agri-Electronics 100 | 122 | 12.1 | 0.12 | 12 | 2.2515 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 121 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Geotech Tech Int 200 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Hawker King 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 12 | 2.1515 | 10 | — | — | | | | | | | | | | | | | | | | | | | | | | |
| May | | John Deere Int 100 | 120 | 12.1 | 2.2 | 2.2147 | 10 | — | — | May | | Heathrow 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Apr. | | Am. Maritime 100 | 125 | 15.5 | 0.28 | 4.5 | 5.3127 | 10 | — | — | Jan. | | Anglo-Iranian 50C | 22 | 11.2 | 0.12 | 1 | | | | | | | | | | | | | | | | | | | | | | | | | | |

Closing prices, January 16

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 31

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

12 Month
High Low Stock Div. Y.M. E P/S Sg.
Continued from Page 30

| 12 Month | High | Low | Stock | Div. | Yld. | E | P/E | Sales | 100s | High | Low | Class | Prev. | Close | Chg. | 12 Month | High | Low | Stock | Div. | Yld. | E | P/E | Sales | 100s | High | Low | Class | Prev. | Close | Chg. |
|-------------------------------|------|--------------|--------|------|------|---------|------|-------|------|------|-----|-------|------------|--------|------|----------|------|-----|-------|-------|------------|----------|------|-------|-------|----------|------|-------|-------|-------|------|
| Continued from Page 30 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 20% | \$4 | Proton n.800 | 8.6 16 | 1283 | 125 | 140 | 143 | 143 | -1 | 20% | 19 | 16 | StaRE-20 | 1.2 42 | 16 | 182 | 158 | -1 | 12 | 1.1 7 | 114 | 576 | 563 | U | 1.1 7 | 114 | 576 | | | | |
| 21% | 140 | ProvNP | 3.3 13 | 124 | 12 | 12 | 12 | 12 | -1 | 20% | 203 | 104 | StaSp-1.88 | 4.0 71 | 278 | 214 | 214 | +1 | 30 | 151 | UACEL | 2.8 7 | 247 | 225 | U | 2.8 7 | 247 | 225 | | | |
| 22% | 574 | ProvCaH | 1.6 | 7 | 14 | 1433 | 217 | 216 | +1 | 20% | 471 | 114 | StaS-1.34 | 1.1 4 | 1 | 452 | 152 | +1 | 29 | 151 | UDC | 2.8 | 247 | 225 | U | 2.8 | 247 | 225 | | | |
| 23% | 553 | ProvCaE | 0.6 | 1 | 24 | 2494 | 540 | 551 | +1 | 20% | 203 | 114 | StaS-1.34 | 3.1 | 25 | 25 | 14 | +1 | 29 | 151 | UGI | 2.04 7.2 | 239 | 308 | U | 2.04 7.2 | 239 | 308 | | | |
| 24% | 433 | ProvPL | 2.60 | 5.6 | 14 | 848 | 301 | 304 | +1 | 20% | 62 | 31 | StaSc-1.21 | 0.2 | 31 | 31 | 24 | +1 | 29 | 151 | UNICOR | 3.3 | 77 | 57 | U | 3.3 | 77 | 57 | | | |
| 25% | 404 | ProvPL | 14.40 | 8.1 | 210 | 54 | 54 | 54 | +1 | 20% | 10 | 27 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | URS | 1.18 5 | 748 | 57 | U | 1.18 5 | 748 | 57 | | | |
| 26% | 381 | ProvPL | 14.50 | 8.8 | 210 | 51 | 51 | 51 | +1 | 20% | 58 | 56 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | US | 1.18 5 | 748 | 57 | U | 1.18 5 | 748 | 57 | | | |
| 27% | 161 | ProvPL | pr 11 | 8.5 | 2450 | 100 | 101 | 101 | +1 | 20% | 27 | 27 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | USFG | 2.32 5.3 | 4811 | 455 | U | 2.32 5.3 | 4811 | 455 | | | |
| 28% | 110 | ProvPL | pr 11 | 10. | 230 | 1051 | 1051 | 1051 | +1 | 20% | 142 | 114 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UGG | 1.12 2.7 | 12 | 1958 | 42 | U | 414 | 415 | 414 | | |
| 29% | 103 | ProvPL | pr 8 | 8.5 | 210 | 94 | 94 | 94 | +1 | 20% | 73 | 48 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | USPC | 1.20 5.0 | 1572 | 24 | U | 234 | 237 | 234 | | | |
| 30% | 59 | ProvWt | 2.20 | 4.0 | 21 | 110 | 55 | 54 | +1 | 20% | 364 | 124 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | USX | 1.22 8.6 | 336 | 26 | U | 26 | 26 | 26 | | | |
| 31% | 244 | ProvWt | pr 100 | 4.0 | 21 | 110 | 55 | 54 | +1 | 20% | 140 | 102 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | USX | 1.07 7.5 | 71 | 7.18 | U | 7.18 | 71 | 7.18 | | | |
| 32% | 775 | ProvWt | pr 100 | 4.2 | 21 | 127 | 70 | 68 | +1 | 20% | 157 | 102 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Ultim | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 33% | 254 | ProvEn | 3.2 | 5.5 | 11 | 834 | 1242 | 24 | +1 | 20% | 514 | 342 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unif-20 | 1.7 | 73 | 93 | U | 30 | 30 | 30 | | | |
| 34% | 353 | ProvEn | 3.4 | 2.1 | 18 | 7825000 | 307 | 304 | +1 | 20% | 174 | 124 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unif-20 | 2.2 13 | 14 | 14 | U | 14 | 14 | 14 | | | |
| 35% | 135 | ProvEn | n.256 | 2.2 | 118 | 115 | 114 | 114 | +1 | 20% | 371 | 236 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unif-20 | 2.4 14 | 213 | 245 | U | 245 | 245 | 245 | | | |
| 36% | 757 | ProvEl | .60 | 1.8 | 21 | 2615 | 314 | 31 | +1 | 20% | 508 | 364 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UCamp-154 | 2.8 22 | 3045 | 254 | U | 254 | 254 | 254 | | | |
| 37% | 125 | ProvEn | 8.66 | 8.6 | 2325 | 74 | 7 | 7 | +1 | 20% | 140 | 102 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Ucarb-150 | 5.8 12 | 5808 | 254 | U | 254 | 254 | 254 | | | |
| 38% | 124 | ProvDr | 2.2 | 1.8 | 253 | 143 | 143 | 143 | +1 | 20% | 404 | 275 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnionC | 1.02 124 | 91 | 54 | U | 54 | 54 | 54 | | | |
| 39% | 223 | ProvEn | 8.70 | 2.5 | 18 | 1273 | 70 | 68 | +1 | 20% | 127 | 87 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnElec-152 | 8.2 11 | 2466 | 311 | U | 311 | 311 | 311 | | | |
| 40% | 167 | ProvEn | 8.70 | 2.5 | 18 | 1273 | 70 | 68 | +1 | 20% | 127 | 87 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnElec-152 | 8.2 11 | 2466 | 311 | U | 311 | 311 | 311 | | | |
| 41% | 254 | ProvEn | 2.2 | 1.8 | 253 | 143 | 143 | 143 | +1 | 20% | 514 | 342 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnElec-152 | 8.2 11 | 2466 | 311 | U | 311 | 311 | 311 | | | |
| 42% | 254 | ProvEn | 2.2 | 1.8 | 253 | 143 | 143 | 143 | +1 | 20% | 514 | 342 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnElec-152 | 8.2 11 | 2466 | 311 | U | 311 | 311 | 311 | | | |
| 43% | 254 | ProvEn | 2.2 | 1.8 | 253 | 143 | 143 | 143 | +1 | 20% | 514 | 342 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | UnElec-152 | 8.2 11 | 2466 | 311 | U | 311 | 311 | 311 | | | |
| 44% | 17 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 45% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 46% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 47% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 48% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 49% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 50% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 51% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 52% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 53% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 54% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 55% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 56% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 57% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | +1 | 20% | 203 | 142 | StaSc-2.24 | 5.7 14 | 250 | 40 | 307 | +1 | 29 | 151 | Unit | 1.15 285 | 254 | 254 | U | 254 | 254 | 254 | | | |
| 58% | 23 | ProvEl | 1.84 | 2.5 | 16 | 5024 | 66 | 66 | | | | | | | | | | | | | | | | | | | | | | | |

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. When a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise stated, rates of dividends are annual disbursements based on the latest declaration.

e-dividend also extra(a), b-annual rate of dividend plus stock dividend, d-equilizing dividend, cl-called, d-new year issue, x-a dividend declared or paid in preceding 12 months, g-dividend in Canadian funds, subject to 15% non-residence tax, dividend declared after split-up or stock dividend, j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulated issue with dividends in arrears, n-new issue in the last 52 weeks. The high-low range begins with the start of trading, nd-next day delivery, P/E-price-earnings ratio, r-dividend declared or paid in preceding 12 months, plus stock dividend, s-stock split. Dividends begin with date of split, sis-splits, t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, v-trading halted, w-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies, wd-distributed, wi-when issued, wr-with warrants, x-ex-dividend or ex-rights, xos-ex-distribution, xo-without warrants, y-ex-dividend and sales history, 1-yield-yield, z-cashes in full.

a-dividend also extra(s). **b**-annual rate of dividend plus stock dividend. **c**-liquidating dividend. **cl**-called. **d**-new yearly low. **e**-dividend declared or paid in preceding 12 months. **f**-dividend in Canadian funds, subject to 15% non-residence tax. **g**-dividend declared after split-up or stock dividend. **j**-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. **k**-dividend declared or paid this year, an accumulative issue with dividends in arrears. **n**-new issue in the past 52 weeks. The high-low range begins with the start of trading. **nd**-next day delivery. **P/E**-price-earnings ratio. **r**-dividend declared or paid in preceding 12 months plus stock dividend. **s**-stock split. Dividends begin with date of split. **st**-sales. **t**-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. **u**-new yearly high. **v**-trading halted. **wi**-in bankruptcy or receivership or being reorganized under the Bankruptcy Act, or securities assumed by such companies. **wd**-distributed. **wi**-when issued. **wn**-with warrants. **x**-ex-dividend or ex-rights. **xdis**-distribution. **xw**-without warrants. **y**-ex-dividend and sales in full. **yid**-yield. **z**-sales in full.

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Continued on Page 29

LONDON RECENT ISSUES

FOREIGN EXCHANGES

White House shows no concern as dollar falls

IF THE general level of forecasts for fourth quarter US Gross National Product growth prove correct the impact of the dollar is unlikely to be very great.

The preliminary GNP figure will be announced on Thursday. According to a survey conducted by Money Market Services, the median figure among forecasters is 2.1 per cent, unchanged from the third quarter. On the other hand, MMS itself expects growth of only 1.8 per cent, which is more likely to have an influence on the foreign exchanges since it will provide another reason to sell the dollar.

The most important figure of the

month for the market will not be published until the following week; however, rumours are already beginning to circulate about the US trade figures for December, due on January 31.

Forecasts of a deficit in the region of \$30bn or possibly more contributed to the dollar's fall last week. The dollar had fallen below DM 1.700 just before the trading close of around DM 1.705 in January 1986 to its all time low for December, due on

January 31.

It would be a brave dealer who believed the market would not see these as targets for early attack. A fall in the US dollar in January in November should be reversed in December. MMS forecasts a rise of 1.60m for Wednesday's figure. On Friday US personal income in December is expected to rise 0.3 per cent, compared with 0.3 per cent in November, but these figures are unlikely to have any influence on the foreign exchanges since it will provide another reason to sell the dollar.

By last week dealers were beginning to talk in terms of a dollar rate against the D-Mark of DM 1.80 in the

near future. From there the all time record closing low of DM 1.7070 was breached on December 31, to end the trading day at around DM 1.7105 in January 1986 to its all time low for December, due on

January 31.

Forecasts of a deficit in the region of \$30bn or possibly more contributed to the dollar's fall last week. The dollar had fallen below DM 1.700 just before the trading close of around DM 1.705 in January 1986 to its all time low for December, due on

dollar falls

impact.

Last week's economic announcements from Washington were largely ignored as the market paid more attention to statements from various officials in Washington, Bonn and Tokyo.

Even very large intervention by the Bank of Japan did not stop off as dealers looked for official sanction of its view that the dollar would go down.

Mr Satoshi Sumita, Governor of the Bank of Japan, said the central bank would intervene

decisively to stabilise foreign exchange rates, as the authorities in Tokyo bought about \$3bn dur-

ing the week, and a record \$2.5bn in one day.

Japan believes it has an agreement with the US to keep the dollar steady against the yen, but the market suspects Washington has other ideas.

Figures released on Friday showed Japan had a record trade surplus of \$10.5bn.

If the dollar does not decline

against the yen it will also cause strain as the US currency falls

against the D-Mark.

A US newspaper report that the

Rasag Administration would like to see a further weakening of

the dollar confirmed the market

view, and a White House statement that "We are not setting a limit to what we are trying to do with the dollar against the yen, but the market suspects Washington has other ideas.

Mr Paul Volcker, chairman of the US Federal Reserve, and Mr Gerhard Stoltenberg, West German Finance Minister, appeared to believe the dollar has fallen far enough.

But unless the US authorities are prepared to join in co-ordinated intervention dealers will continue to believe the White House wishes to see a controlled dollar slide, in an attempt to cut back the trade deficit.

EQUITIES

| Issue | Amount | Last | 319647 | Stock | Closes | + or | Net | Open | P.L. |
|--------------------|--------|------|--------|-------|--------|------|-------|--------|--------|
| Price | Paid | Date | High | Low | Price | Chg | Div | Change | Change |
| \$1 | F.P. | 3/21 | 82 | 82 | 82 | - | 16.3 | 82 | 11.172 |
| 2 | F.P. | 3/21 | 52 | 52 | 52 | - | 10.5 | 52 | 2.175 |
| 5 | F.P. | 3/21 | 52 | 52 | 52 | - | 10.5 | 52 | 2.175 |
| 10 | F.P. | 3/21 | 72 | 72 | 72 | - | 12.67 | 72 | 10.4 |
| 25 | F.P. | 3/21 | 111 | 111 | 111 | - | 10.1 | 111 | 10.1 |
| 50 | F.P. | 3/21 | 111 | 102 | 107 | -2 | 1.1 | 102 | 10.1 |
| 100 | F.P. | 3/21 | 121 | 102 | 111 | -10 | 1.1 | 102 | 10.1 |
| 200 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 400 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 800 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 1600 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 3200 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 6400 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 12800 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 25600 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 51200 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 102400 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 204800 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 409600 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 819200 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
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| 26843545600 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 53687091200 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 107374182400 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 214748364800 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 429496729600 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
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| 1759218080160000 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 3518436160320000 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
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| 14073744612800000 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 28147489225600000 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
| 56294978451200000 | F.P. | 3/21 | 121 | 102 | 107 | -14 | 1.1 | 102 | 10.1 |
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SECTION III

FINANCIAL TIMES SURVEY

Regional Development

REGLONAL IMBALANCE has long been a social and economic fact of British life which various governments have tried to correct for more than 50 years, with varying degrees of enthusiasm.

The disparity between the more and less prosperous regions today, measured in terms of the percentage of the workforce which is unemployed, is however, greater than at any time since the period between the wars. Furthermore, the gap between the North and the South, as measured in gross domestic product per head, has widened significantly since the mid-1970s.

Official figures show that between 1974 and 1983, only three regions—the South East, East Anglia and the South West—increased GDP at percentage of the UK average; the rest registered a decrease, except for Scotland which just about held its own.

This, then, is the scale of the problem confronting the present Government in the run-up to an election.

On the basis of the present array of policies, split between Whitehall departments struggling for supremacy, the best improvement that Conservative MPs in sensitive constituencies can hope for before the election is called in a tiny narrowing of the gap. More likely, there will be none.

The present regional policy has its roots in a White Paper presented by Mr Norman Tebbit, then Trade and Industry Secretary, in December 1983. The aim of the new policy was that it should be more effective and at the same time achieve better value for money. This was to be done by targeting regional development grants more precisely at job creation.

Implementation of the new policy, late the following year, was accompanied by the re-drawing of the assisted areas map and, for the first time, a limit was set on the cost-per-job.

The debate over Britain's regional development is intensifying in the run up to an election. The disparity between the North and relatively prosperous South meanwhile appears greater than ever.

The gap widens

By HAZEL DUFFY

The effect of the new policy was to cut the amount of aid paid out in regional development grants and selective assistance. By the end of the decade, the forecast is for such aid to total less than £600m a year—a major factor in the reducing budget accounted for by the Department of Trade and Industry in total government spending.

In the current financial year, however, an overshoot of the regional budget has been signalled in recent Parliament answers. To the end of November, £415m had been paid out under old and new style grants and selective assistance, and an extra £20m allocated to the budget for 1986-87.

Officials say that it is too soon to judge if the new policy is a success. It is, however, considered to be a sensible approach for potential "customers" to understand which gave rise to fears that there would be a lot of criticism. On the whole, this has not materialised, although evidence from a recent survey, carried out for the DTT, shows that smaller companies have some difficulties in presenting their case for assistance.

In the wider context, government regional policy has clearly failed. Its aim, as stated in the Government's recent submission to the European Regional Development Fund, is "to reduce regional disparities in employment opportunities on a stable long-term basis."

But "recent experience has shown that changes in the fortunes of the national economy

have a more profound effect on the regions than can be achieved by regional policy, even with the assistance of the Fund." The recently-published Employment Census shows just how much the traditional industrial areas have suffered from industrial restructuring.

Economic drift

Regional aid is only one part of government policy to stimulate activity in the regions. Some would argue that it is the least important, although it is hard to say whether this is because there is a suspicion that this Government does not really believe in it as an instrument of policy or because aid is always going to be ineffective in the face of the economic drift to the south of England.

Creation of urban development corporations in areas of the country blighted by the contraction of manufacturing industry and run-down of traditional activities is arguably a more significant development of this Government's policy.

Starting with London Docklands and the Merseyside Development Corporation, these are an attempt to attract private sector investment—with the aid of Government pump-priming—over the heads of local authorities.

Stimulated by the success in Docklands, where private investment is running at five times that of the public sector, the Government is setting up

special assistance for training in the regions. Other ideas being looked at include variable rates of national insurance payments as practised in Italy.

No decisions have been made yet, however, on the future of urban development corporations under a Labour administration, or whether development agencies in England, similar to those in Scotland and Wales, would be appropriate.

The SDP/Liberal Alliance, like Labour, believes that regional policy can only succeed if it is allied to a much more positive industrial strategy than promised by the Conservatives, and a more dynamic policy of economic expansion.

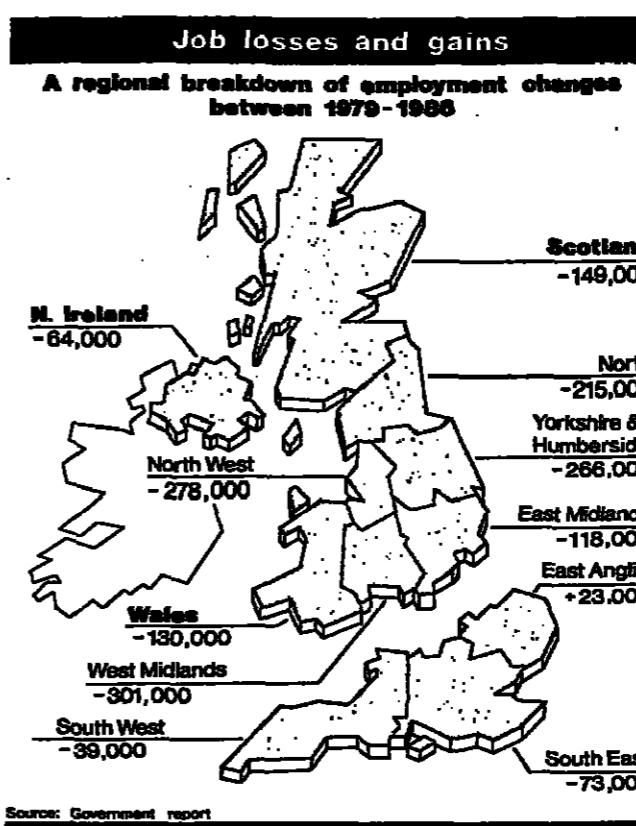
It rejects the theory that regional policies and aid have not worked, and particularly the view that they led to inefficient location for many companies. The need now, says the Alliance, is to make sure that the more peripheral regions, including Scotland, Wales, the North East, share in the growth industries and innovation in existing industries.

The Alliance, reflecting traditional Liberal policy, propose more power being devolved to the regions, and setting up regional development agencies in England.

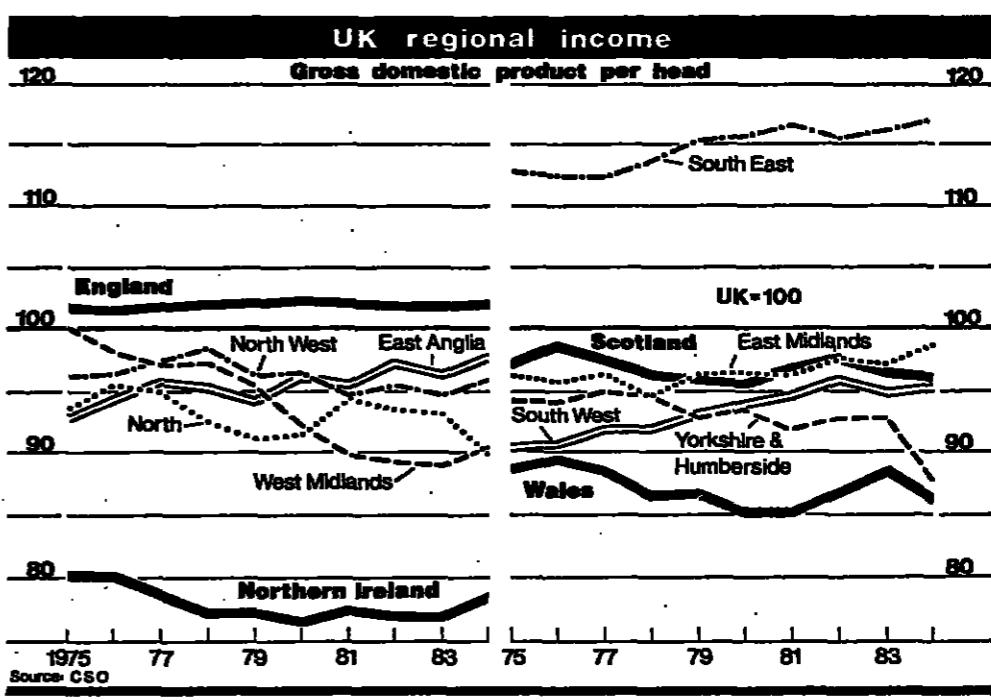
Present Government policy is against such agencies. Although pleased with the success of the Scottish Development Agency, in particular—Wales is catching up—it rejects officially the need for similar bodies elsewhere, despite support from many quarters of private industry. This is not to rule out the possibility of such agencies being proposed if the pressures of regional inequality threaten election prospects.

For the present, it wants to see more examples of co-operative promotional effort between local authorities, government regional offices, politicians, along the lines of the Northern Development Company which is being funded, on a small scale, by the private sector, and the resources of the North of

CONTINUED ON PAGE 2



| IN THIS SURVEY | |
|---|----|
| Assistance for industrial companies: the growing range of schemes | 2 |
| Urban Development Corporations: blueprint for 25,000 jobs | 2 |
| Scotland and Wales: grants to lure new industries | 4 |
| Enterprise agencies: an indirect but vital role | 5 |
| English Estates: scope for expansion | 5 |
| Venture capital backing: contrasts between regions | 6 |
| Japanese investment boost for the North East | 6 |
| Science and technology parks: big increase in new tenants | 7 |
| The larger cities: growth in the service industries | 8 |
| The shire towns: why small is becoming more beautiful | 9 |
| Case study in regional selective assistance | 9 |
| Impact of the Eurotunnel project | 10 |



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Regional Development 2



An example of success in urban renewal: the Swansea Marina redevelopment area

The gap widens

CONTINUED FROM PAGE 1

England Development Council, but has no statutory standing.

Even supporters of development agencies for England do not believe that they can without political support in the Cabinet, such as is provided by the Scottish and Welsh Secretaries. Northern Ireland, with its Development Board, can also offer potential investors the advantages of sometimes substantial financial assistance and guidance from its officials.

Regional policy inevitably leads to rivalry between areas of the country anxious to attract mobile investment projects, such as Nissan. There are, however, very few such projects around. Some argue that development agencies, urban development corporations, enterprise zones, enterprise agencies, and the panoply of funds do more than accentuate that rivalry.

Frequently, companies setting up or expanding in one area to

Employment trends by regions

• For the period 1978 to 1986

| | Employees in employment by industry (in includes manufactur- ing, trade, etc.) | Employed labour force (% change) | Self-em- ployed (% change) |
|-----------------------------|---|--|-------------------------------------|
| South East | -25 | +2 | - |
| East Anglia | -3 | +13 | - |
| South West | -15 | +5 | - |
| West Midlands | -23 | -7 | - |
| East Midlands | -18 | - | - |
| Yorkshire and Humberside | -35 | -6 | - |
| North West | -35 | -12 | - |
| Wales | -34 | -10 | - |
| Scotland | -26 | -13 | -8 |
| Northern Ireland | -33 | n.a. | - |

Source: Department of Employment.

take advantage of financial inducements simply create jobs in one area at the expense of

those jobs being lost in another. The key to job creation, in self-employment and establishment of small companies. Traditionally, this sort of employment has not flourished in the north, Scotland, Wales, Northern Ireland.

Enterprise, however, can be learned, and considerable efforts are being made to this end in the regions by public and private sector bodies. Venture capital is increasingly marketed in the regions, and support made available in technical areas.

The problem is that new jobs via this route replace so few of those lost as a result of the massive restructuring of British industry, most of which has fallen on certain parts of the country. Like other policy lines being pursued by ministers concerned with regional gain such as the Chancellor's call for more regional differentiation in pay—they are essentially longer term than is good for the present state of the country.

ALTHOUGH THE main thrust of industrial assistance in Britain is concentrated on the development and intermediate areas, a large number of schemes are available for companies within the whole of the UK. Such schemes may not be as all-encompassing as regional development assistance but any particular one can make a significant difference for an individual company.

In the field of research and development, for instance, the Government is endeavouring to encourage all areas through special schemes. Some give access to expert technical knowledge while others offer grants towards the cost of equipment.

One scheme involves support for innovation, which is available across the broad spectrum of industry. To qualify, a company must have the capability—managerial, financial, commercial—to carry out a project and it has to prove that help is essential for the scheme to go ahead.

The Government has considerably tightened the rules since 1984 and will now only help proposals that would not have gone ahead without its assistance. To undertake a scheme and then seek help almost inevitably nowadays debars the company from official sources of finance.

Another R and D scheme covers computer-aided design and computer-aided manufacturing Cadcam. The computer clearly has vast potential for increasing productivity and competitiveness. The Government wants to see greater use of computers and computer-aided design and so offers help.

In particular, it wants to ensure that as many companies as possible know about Cadcam and to ensure these concerns can evaluate the processes for themselves. There is therefore support for consultancy studies to encourage a company to see whether Cadcam is a feasibility for itself.

Normally, such government support is on a selective basis and limited to one consultant and covers only part of the cost. There has to be official acceptance of the consultant, though a list of acceptable consultants is available from the DTI.

In addition, there are "awareness" seminars run by the DTI for managers, practical experience courses and, in some cases, concerns which have used Cadcam are willing to invite potential users to show how they have successfully introduced schemes.

The essential point about these schemes is that they are handled with great flexibility. Although the small print says, for instance, that only one consultancy scheme may be under-

taken, officials go to great lengths to ensure that, if a company really needs further assistance, it will be forthcoming. The department will not officially admit to any bending of the rules, because by law it is precluded from doing so. The rules are, however, always operated with consideration towards the company. The Government wants companies to succeed and it wants its schemes used.

Other areas of technological advance which are supported include fibre-optics, micro-electronics, industrial robots, and software products. Companies can, for instance, employ independent consultants to carry out studies to establish whether robots can make a commercial contribution to their productive processes. Up to half the cost of a certain number of days' work is covered though there is a limit on the amount that may be spent.

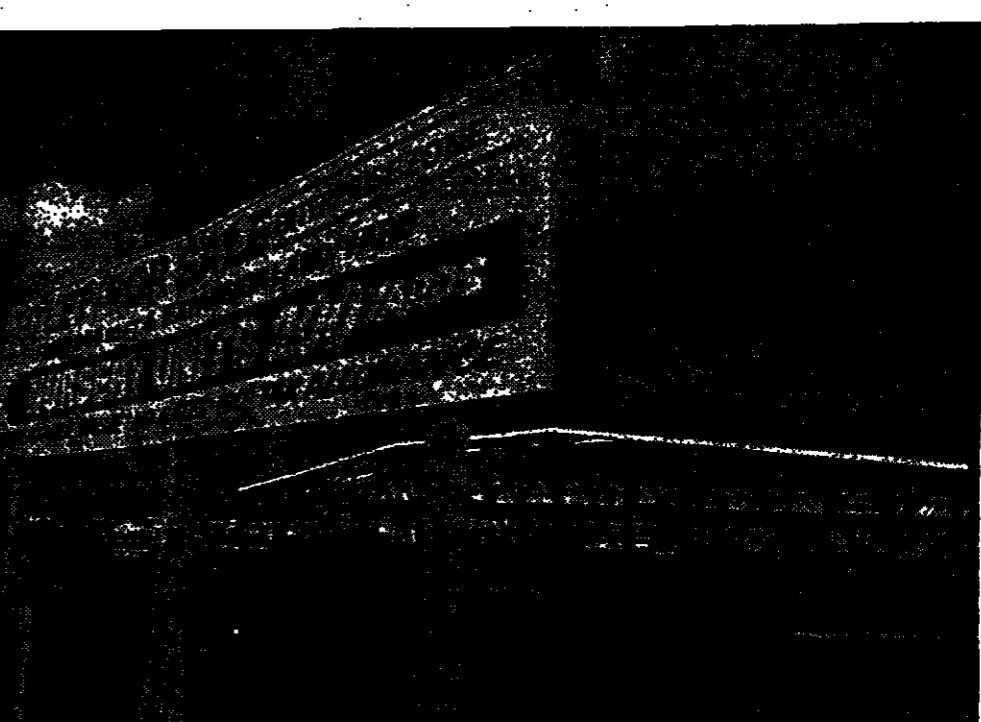
Fibre optics is one area that has been helped for several years. The intention is to ensure that the UK has a capability in this vitally important field, especially in the area of critical components for mobile systems. Help is still available, though, for the stimulation of new applications, and for developing a sector "infrastructure," a wide-ranging heading.

Savings

Another important area of assistance is energy conservation. Some industries, such as textiles, which are heavy users of energy, have been helped to develop systems which make their processes much more cost-effective with the result that jobs, and sometimes even plants, have been saved. The object is to lower unit costs and thus there are a large number of schemes operated by the Department of Energy.

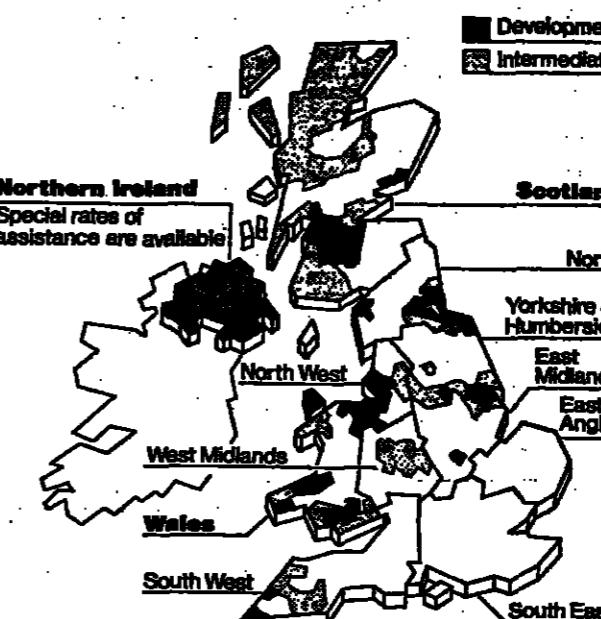
Again, consultancy projects are important. The industrial heat recovery consultancy scheme is intended to help high energy users, in particular, through consultants looking at how to install heat-recovery projects.

The Department of Employment has an increasing number of schemes involving employment and training. The Government has in the past few years brought in a large variety of projects from job-splitting to encouraging the employment of



Trafford Park Enterprise Zone, Manchester, with Salford Docks in the background. There are hopes that the new Urban Development Corporation will be a blueprint for 25,000 more jobs in the area.

UK assisted areas



Source: Department of Trade and Industry

In agriculture there is a very wide range of grants and assistance on offer, not only to "prime" agriculture but also to horticulture, forestry and fishing. This support is hardly surprising considering the EEC's common agricultural policy accounts for over 80 per cent of the community's budget.

There are, in addition, specific schemes intended to help British farm exports and individual sectors such as hill farmers, as well as training schemes.

Such an outline as this touches only the fringe of what is available. Intending applicants should always approach, in the first instance, the government department which deals with their particular industry. Despite criticism that is sometimes made about the speed of payment of grants, officials are invariably helpful with advice and positively welcome approaches.

Publications

A number of publications are also available to guide the user or the inquisitive through the maze of assistance that is on offer. The most comprehensive is the annual review of Industrial Aids in the UK, produced by Professor Ken Allen at the University of Strathclyde in Glasgow. This guide costs £1.95 and runs to almost 650 pages, which gives some idea of the number of schemes on the market.

Another excellent guide (produced by National Westminster Bank) is entitled Official Sources of Finance and Aid for Industry in the UK. It costs £1.50.

Local government should not be ignored when requesting information. Most councils have schemes applicable for their individual areas and while any business should know who to approach locally, a comprehensive list of local authorities in the UK, including phone numbers and names of many of the relevant officers is published in the Business Location Handbook 1986-87, published by Beacon Publishing of Wellington, Northants. The guide costs £1.50.

Each of the English regions, together with Scotland, Wales and Northern Ireland, has its tourist board, which draws up its own strategy plan and schemes of assistance to complement anything provided nationally. The board also act as agents for the European Investment Bank's loan facilities.

Anthony Moreton

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Fig.1 The Welsh Development Agency

Fig.2 The Scottish Development Agency

*Fig.3 English Estates
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Regional Development 4

Urban Development Corporations

Blueprint for new jobs

THE SCALE of what the UK Government expects of its newly-designated Urban Development Corporations (UDCs) was revealed by Mr John Patten, the Environment Minister, when he visited Trafford Park, Manchester, last month.

He hopes that £150m of public investment over the next five or six years will deliver at least 25,000 new private sector jobs, creating 25,000 jobs and 10m sq ft of commercial floor space in Trafford Park alone.

He also hopes that Trafford Park and the new UDCs on Teeside, on Teesside and in the Black Country will be vital contributors to easing the North-South divide, providing focus for investment and growth that will generate new jobs and wealth at a strategic level.

"This is a critical part of our attack on the north-south problem," he said. "We face enormous pressures on space in the south. We want to make the north as attractive as we possibly can. The UDCs can revitalise the south about the real attractions of the north for industrial investment and as a place to live."

The urgency with which the Government is pushing the UDCs is illustrated by Trafford Park's impending start-up date of April 1. Mr Nicholas Ridley, the Environment Secretary, concluded his visit to the London Docklands and Merseyside Development Corporations, plumped for UDCs as a major instrument of regional policy soon after taking office last summer.

This leads Mr Patten to exclaim: "Eight months from conception to birth—this may well be a world record for government."

In Trafford Park's case, however, the Government was helped by a strategic plan drawn up for Trafford Borough Council and the eight largest industrial users of the park—GEC, Carbordium, Rellesys, GKN, GCI, Procter and Gamble, CPC and Ciba-Geigy.

The Park—a vast 2,000-acre industrial zone—was first developed at the turn of the century to exploit the new communication channel with the Atlantic provided by the Manchester Ship Canal.

The park is check-by-jowl with the now-dilapidated Manchester Docks and for 70 years it exploited the canal successfully. Between the world wars its reputation was that of "the most modern industrial estate in Europe" and even as late as 1965, 52,000 people worked there.

In its way, it was a forerunner of a modern UDC: a single estate owner controlled the use and disposal of land; rents and profit financed the development of roads, railways and amenities. There was a high-quality environment with parkland, a boating lake and a golf course, and in the middle of it all was a village of back-to-back terraced houses, shops, a school and three churches. Fragmentation of land owner-

ship, the decline of the ship canal, and the demolition of the village—though the churches are still active—have all been part of Trafford Park's struggle in the past few years. Railways have become overgrown; disused factories and land are eyesores.

Designation as an enterprise zone helped to attract high-profile investors such as the Daily Telegraph, but development has been patchwork and has a haphazard look about it, although there are still nearly 25,000 jobs within its boundaries. The UDC is expected to pull everything together.

It will also have a wider remit than Trafford Park alone. The borough council hoped that the UDC boundaries would encompass the park alone, so that the

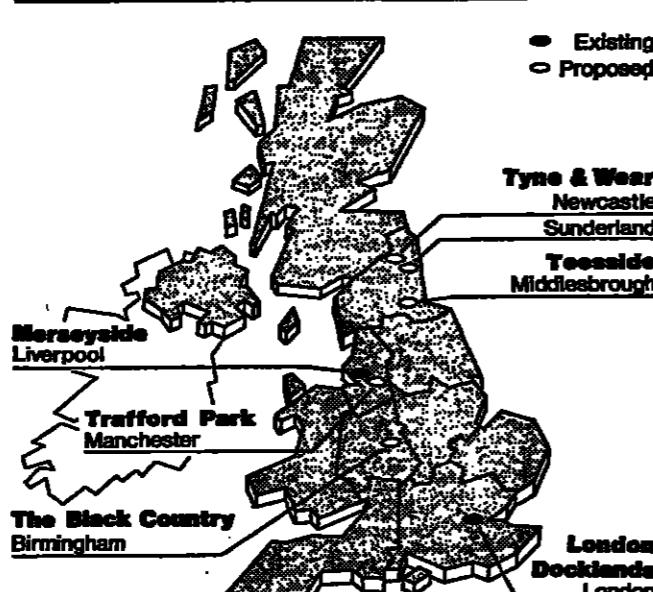
lors—would have created such an attractive environment for investment.

So, despite Trafford Council's determination to enter into what Mr Ridley regards as the spirit of things, it was not allowed to keep planning control. The issue was then referred to the UDC boundaries to take in the opposite bank of the ship canal—which is in Salford—and to designate the disused steelworks and town of Irlam, seven miles away, as UDC territory, too.

Mr Patten, whose ministerial responsibilities include housing, sees house-building as crucial to Irlam's canalside development anyway.

"Housing is an engine for growth," he says. "It helps

Urban Development Corporations



case for the council losing planning control to the new body would be diminished.

Mr Ridley, however, was determined that the UDC should be a planning authority in its own right. He believes that the record of the London Docklands and Merseyside provides a blueprint for itself on this.

There, nothing happened for years in the derelict docklands as councils dithered among themselves, or came up with grandiose, unrealisable schemes—at one stage Merseyside County Council was proposing the tallest skyscraper in the world for the Albert Dock.

In London there is still local criticism from local pressure groups about the UDC's policy, particularly on housing, which is seen as too up-market and out of reach of local pockets. But the other side of the argument is whether a "socially balanced" mixture of housing—as defined by Labour council-

move people into an area, giving it life, as well as improving the area's image."

There has been a concession on planning—Trafford are likely to end up as agents for the UDC, administering and servicing the planning function. The UDC's role will thus be policymaking and strategic.

Pragmatism seems to have ruled here. Else this arrangement not been possible because of local authority hostility, for example—the UDC would probably have had to set up a parallel bureaucracy to Trafford's, just to administer the planning function for 500 businesses already in Trafford Park.

According to critics of the Government's UDC policy, freedom from the planning constraints of local government is anti-democratic, but it does confer on any UDC what is probably its single most important advantage over virtually

any other approach—the ability to assemble and prepare land for development.

This has proved itself in London and Liverpool, with a prime example the latter's stunning success in reclaiming 250 acres of rubbish tips and docks to stage the 1986 International Garden Festival.

In the black country, land assembly will be the key to the UDC's strategy. Its role will be to attack the patchwork of dereliction spread across four local authorities by the collapse of the area's traditional metal basing industries.

A report on how to proceed



Modern shopping mall development in Cardiff, showing a large Boots complex with a shops-within-shops concept. Boots now has a thousand stores in Britain

Assistance for Scotland and Wales

Grants lure newcomers

JUST OUTSIDE Bridgend, in the heart of industrial South Wales, Sony produces television sets for the European market. A few miles to the east, on the northern edge of Cardiff, National Panasonic, another Japanese immigrant, has a

country affected by the rundown of coal and steel.

Manufacturing businesses with up to 50 employees within an area hit by a coal or steel closure may be eligible for a loan covering half the fixed costs of a project at a highly favourable rate of interest over an eight-year period. Service industries are also eligible though the rate applicable to them may be slightly higher.

On Tyneside, in particular, there has been local recognition that the resources are not given directly to local authorities to do the job themselves but Mr Ridley is determined to keep the UDCs as a direct channel for government funds which he can control much more fully than using a local council as an intermediary.

The other two new English UDCs will counter the dereliction and rocketing unemployment caused on Teesside. By closure in the chemical and steel industries, together with shipbuilding, the last of which has prompted the need for urgent action on Teesside.

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The London and Merseyside successes have established what the Government believes is a workable and replicable pattern. A UDC's boundary is defined by the problem it is trying to solve, not by the borders of local authorities, which are largely arbitrary in these circumstances.

UDCs save the problem from falling between several stools and are clearly effective at eliminating a blight on development. They can attract private investment in sufficient quantity to achieve a critical mass to pull in yet more. Thus, they create nuclei for future growth.

They are what the new town development corporations are, but in the centre of conurbations rather than green fields.

The decision to wind up and sell off the new town corporations ends one era. The new generation of UDCs usher in another.

Ian Hamilton Fazey

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Another form of European assistance can come from loans arranged through the European Investment Bank. The EIB is an independent, non-profit-making institution providing medium and long-term loans and guarantees to help finance the capital cost of projects which promote regional development in the assisted areas, the common interest of several member states (such as better communications) or moves towards specific community policy (such as reducing dependence on imported oil).

These services are complemented by the work of Mid-Wales Development and the Highlands and Islands Development Board, the organisations that look after much of rural Wales and Scotland. The type of service offered are not similar but because of their concern with rural affairs the two boards have a particular interest in the needs of rural companies and communities.

One of the features common to both Wales and Scotland is that as the home of declining structural industries each is the recipient of certain specific EEC aid schemes. The Agencies have been appointed, for instance, by the European Coal and Steel Community to channel funds to those parts of their

countries affected by the rundown of coal and steel.

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In some cases, the agency will make available for a limited time the services of a manager/advisor to a company in trouble. It particularly sets out to help those concerns with up to 20 employees which may not have specialised managerial skills, such as treasurership.

As a result of the pool of expertise available every company in both countries and every intending investor should know there is a "dial-a-line" at the end of a telephone line. The agencies place great emphasis on this aspect of their work and they have been able to succeed and serve many concerns that might otherwise have gone out of existence.

Anthony Moreton



"We wanted to run the Region from a central location instead of London", says Mr Cyril Bleasdale, General Manager, London-Midland Region, British Rail. "Birmingham, at the heart of the Inter City network, proved an ideal choice, leading to significant overall reductions in operating costs. The move has settled down well and most staff appreciate the higher standard of living resulting from lower house prices and shorter commuting journeys."

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Regional Development 5

Enterprise Agencies

Indirect but vital role

ACCORDING to the way they are defined, there are either 253 or more than 300 enterprise agencies in Britain. The difference in numbers is a story in itself, of which more later; but however many there are, their role in regional development is indirect, but important.

One reason why is that they provide the major vehicle for the private sector to take an active role in helping to develop a local economy. Before their invention and development, such vehicles hardly existed.

Another reason is what they actually do: they promote and assist the development of small and medium-sized businesses. This in turn is important to regional development for one single reason.

There is now wide recognition that though inward investment is welcome, the welcome is only a limited amount of footloose industry and projects about—and fierce competition for it in costly fighting.

Everywhere has to make the best of what it already has, growing as much as possible from within. This means maximising whatever local potential there is for small businesses and the jobs they create. Enterprise agencies have proved a cheap, efficient way to do it and have the virtue of involving and hence committing—most of the community.

Britain's pioneer enterprise agency was the community of St Helens Trust. The form it took—the basic principles of which have been copied almost universally—the invention of Mr Bill Trippier, then chairman of the firm David Trippier, the Small Firms Minister, describes as "the patron saint of the enterprise agency movement".

Mr Humphrey, a highly experienced general manager with independent means, was

engaged in 1978 by the Manpower Services Commission to see if a plan drawn up by a team of Pilkington executives to create jobs in the wake of impending technological redundancy in St Helens could be made to work.

Strategy

The plan was for what was basically a training workshop from which small companies could be spun off. Mr Trippier, who had run Britain's first training workshop, Elephant Jobs in London, was convinced they did not create long-term employment because the work being done never got out of subsidy.

Long study of the problem brought the realisation that entrepreneurs created jobs for themselves and others—not governments or bureaucrats—but that there was usually nowhere for people to get unbiased advice on setting up a business. At the same time, most of the rules of the game had been written by government bureaucracy for big business.

The enterprise agency he developed was backed by Pilkington, other private sector companies in St Helens, and the local council. People were coming in for advice before it was even properly open and the stream has not stopped since.

Success was rapidly apparent and other calls came in to see how they could copy the idea elsewhere. Mr Trippier, then a backbench MP, was one of the last playing the central role in setting up the Rosedale Enterprise Trust in his own constituency.

Several events then led to the idea spreading much more widely: a visit to St Helens by Mr Michael Heseltine when Environment Secretary, an impetus for urgent action provided

pling taxation burden on itself after the abolition of the county council which set it up. Innovation centres are also on the Government's list.

BIC, which acts as the umbrella organisation for the conventional type of agency, counts only these, which is where the figure of 200 agencies stands.

All decided to push for 300 enterprise agencies by the end of 1986 and, by the Government's definition, he succeeded.

This says that an agency is any body so designated for tax relief under the terms of the 1980 finance act, which allows contributions to enterprises agencies in cash or kind to be offset against corporation tax.

The Government has used

the idea of secondment of experienced staff to develop positively with the enterprise agency movement. Some large companies such as Marks and Spencer were already using secondment to community projects as a means of management development but the agencies have enabled the concept to be extended considerably.

An important result of this

is that small business growth

where enterprise agencies are active is obvious.

St Helens, which has the longest experience, is a good indicator. When the Trust got going in 1978, unemployment was 6.207 or 10.2 per cent. The rate fell to 8 per cent within 16 months, a net gain of 660 jobs.

Then recession struck, resulting in the loss of at least 14,500 jobs in the town by the middle of 1984. Had the Trust not been there, there is a general belief that unemployment would have

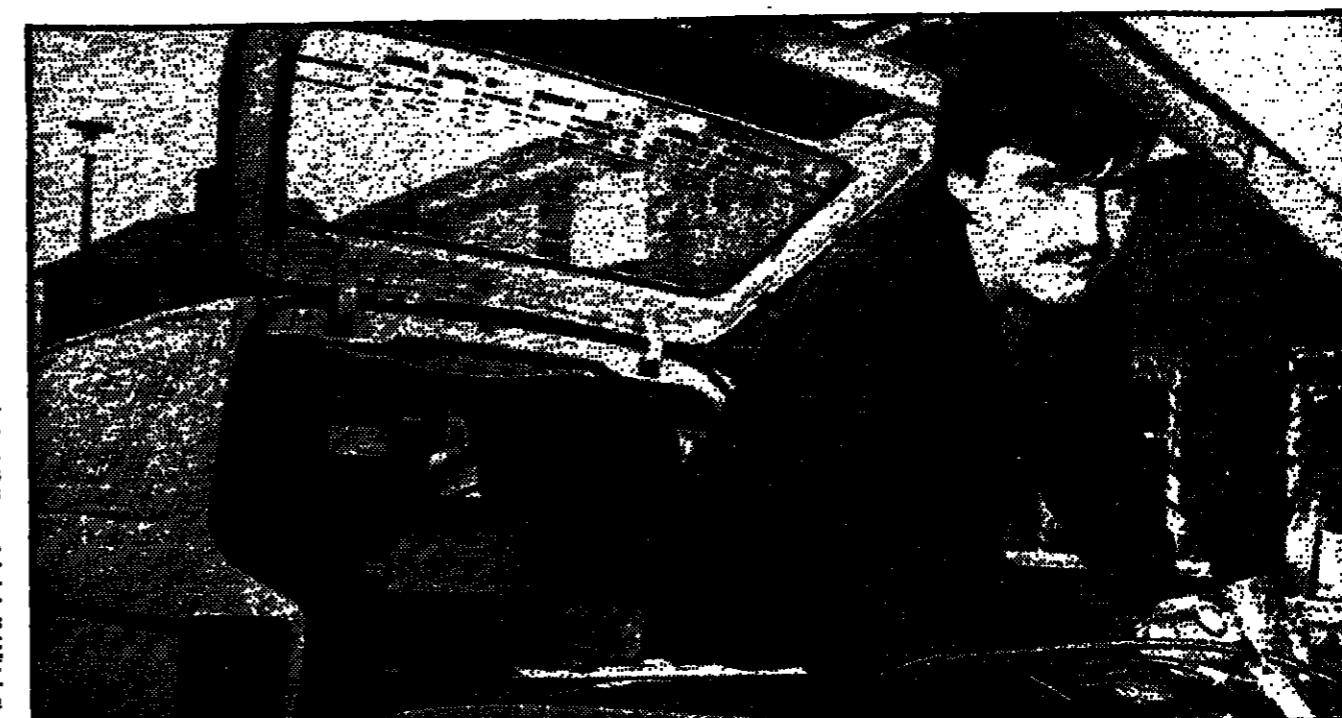
risen to about 20,000 or 33 per cent. In fact, the mid-1984 rate was 16.6 per cent—just short of 11,500 people.

So about 8,500 jobs appeared from somewhere. Progress has continued, with the local authority having its best year yet for letting factories to companies growing out of their original premises.

BIC estimates that at least

one job per year is generated for every £120 that it costs to run an enterprise agency. In the St Helens case, this comes to at least £3,250 new jobs in the first six years, which is the right order of magnitude to confirm the figures above.

Ian Hamilton Fazey



A young client of St Helens Trust with a successful business tuning cars. Britain's pioneer enterprise agency—the Trust was the model for hundreds of other agencies

English Estates

Scope for expansion

EARLIER THIS month English Estates took advertisements in daily newspapers which set out to show how it had "matured into the largest developers and managers of industrial and commercial property in England."

What was more significant about the message than the fact that it drew attention to the number of people working in its factories (136,000) or the number of concerns that last year moved in with a corporation (over 1,000) was that it set out to compare English Estates with the Scottish and Welsh Development Agencies.

English Estates is the Government's development and property servicing entity for the English regions. Most of its operations are conducted in the English assisted areas, though it still is in Chatham Maritime, or is in the work it undertakes at the behest of the Development Commission, undertake projects outside these areas.

Activities

Because of its connections with the assisted areas—it was set up in 1936 to bring succour to the depressed areas and, in particular, to the North East, and still has its headquarters on Gateshead's Team Valley estate—it is increasingly seen as, and wants to be seen as, an embryonic English development agency.

This is why a reading between the lines of its advertisement is more important than the factual message conveyed.

Regional development for England is very much in the political air. The success of the Welsh and Scottish agencies has been noted throughout Whitehall: just before Christmas No 10 Downing Street called for a report on the work of the Welsh agency.

Two of the three leading political parties—Labour and the Alliance—are committed to extending the principle of agencies to some of the English regions. The Conservatives are known to be considering ways in which at least two English regions—the North East and the North West—and possibly two more—Devon and Cornwall and the West Midlands—might be given agencies along the lines of Wales and Scotland.

Any such extension would crucially involve English Estates. Although its primary role is as a developer and manager it is vitally positioned to take a leading role in any agency developments that might emerge after the next general election.

Under Mr Christopher Wates, the chairman, and Mr Tony Pender, the chief executive (who moved to Gateshead from a post with the WDA), English Estates has been enlarging its overall interest in the regions.

Anthony Moreton

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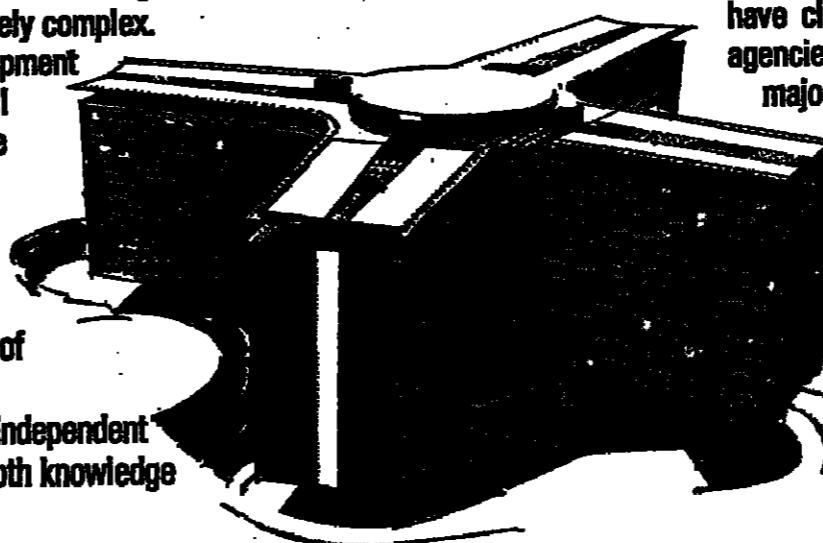
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Regional Development 6

Venture capital backing

Stark contrasts between regions

ON THURSDAY of this week, investors in industry—the finance group owned by the Bank of England and the clearing banks—which is better known as S1, will sponsor a seminar in Liverpool on management buy-outs. The event is a small but significant symptom of regional under-development in Britain.

So far, S1 has funded more than 600 buy-outs nationally. According to accountants Peat Marwick, the North-West is one region where there is growing interest in buy-outs as recession hit industry restructures itself. Peat's Peter Evans will speak to the seminar.

For both S1 and Peat Marwick, this is one way of prospecting for potential new clients, as well as trying to build up a momentum on buy-outs in the regions. Most agree that the regions need this increasing momentum, as buy-outs have emerged in recent years as one of the safer forms of venture capitalism.

Indeed, if regional development depended on whether small and medium-sized companies outside London and the South-East could easily get venture capital backing for growth, there would be very little regional development in Britain.

Four things illustrate regional imbalance more dramatically. If S1's contribution is excluded, then in 1985—the last year for which there are comprehensive figures—59 per cent of all funds available for venture capitalism went into London and the South-East, with the South-East, north of the Thames, doing better than the opposite bank.

This was despite the fact that the rest of the country is where

70 per cent of Britain's VAT-registered businesses are based. Indeed, the East Midlands, Yorkshire and Humberside, the North and the North-West combined received only an 8.3 per cent share of the venture capital to date.

The figures come from a survey of regional venture capital carried out by the US-owned consultancy, Venture Economics, and published late last year in its UK Venture Capital Journal.

Even if the nationwide activity of S1 is taken into account—it has 21 regional offices—the imbalance is still a striking one. S1's investments are difficult to break down into straight venture, or risk, capital. The Venture Economics survey showed that of what S1 advanced in loans and shares, 50 per cent nevertheless went into London and the South-East.

Pushing the virtues of management buy-outs in places such as Liverpool is necessary because the accelerating rush of buy-outs in the last two years has accentuated the national imbalance of venture capitalism even more. In 1984, before the buy-out boom was really under way, London's share of venture capital funds was 26 per cent; since then, most of the bigger buy-outs have been of London-based companies.

In 1985 London's share of the venture capital cake rose to 35.5 per cent because of this. At the same time, the numbers of companies involved comprised only 23 per cent of the national total. So London got more money for bigger individual venture capital deals.

Seminars in the regions will do little to change this, but most

of those involved believe they are better than nothing.

There is also a growing recognition that history and attitudes have a lot to do with the way things are. Financial Britain is centred on London. It is where most of the specialist lenders and funds are based. There is an automatic and justifiable assumption that venture capital has to be sought in London.

This helps precondition attitudes among professional financiers—and particularly public sector pension fund managers—who invest in the funds in the first place. For example, Mr Barry Anys, a highly experienced fund manager who operates three successful business expansion schemes from Leeds, tried to set up a development capital fund in his area last year and was widely rebuffed.

Yet one large local authority that refused him £250,000 from its pension fund admitted while doing so it was giving £2m to new, untried funds that had set up in London by a well-known stockbroker. Mr Anys was aggrieved because his fund will be only for projects in Yorkshire and Humberside; it is unlikely that much money from the London-based fund will find its way north at all.

This will not necessarily be because of wilful neglect of the regions by London fund managers: according to Mr Robert Smith of Charterhouse Development Capital, "you need local knowledge to clinch a good deal" and there is a lack of it in London about the regions.

At the same time, he says that the relative economic buoyancy of London and the South East means that there is

no shortage of good ventures on London managers' doorsteps. The resulting imbalance is therefore almost inevitable.

A major step towards tilting the balance was taken last year when leaders of the financial services industry formed the Manchester Financial and Professional Funds Forum (MFPPF).

It is chaired by Mr Fraser Grant, senior partner in Manchester of Spicer and Pepler, with heavyweight support from the regional offices of St. County Bank, British Linen Bank, and half a dozen other bodies.

The idea is that northern companies will not have to go to London to fund even seven-figure deals. Members of MFPPF will be able to syndicate them in the regions. This has already happened with some buyouts and Mr Peter Folkman of S1's Manchester office expects to see a big increase in this sort of activity.

The other factor in the regional imbalance of venture capital is London overheads. These are seen from the regions as sky-high because of London rents, rates and — a very sore point in the ever-busier financial services sectors of Leeds and Manchester — salaries.

The administration charges thus caused can make London-based venture capital funds very expensive to investors. They invariably mean that it is not worthwhile for a London fund to back any company wanting less than £250,000 or, in many cases, much more. As it costs as much to evaluate and administer a small project as a big one, people understandably put off economy of scale.

This has caused what is known as the "equity gap" and

several locally-based regional funds have been set up to fill it. Northern Investors in Newcastle upon Tyne, the Avon Enterprise Fund in Bristol and the North Wales Investment Fund in Cheshire, Lancashire, are all examples.

So are developments such as Mr Anys's business expansion funds, which handle £1.5m from private individuals in Yorkshire and are helping the growth of 16 local companies.

So too, are the enterprise boards set up by the transport unions in the regions. These have confirmed in entities in their own right and political influence has ensured that they attract local authority pension fund money at least.

Their role is also much wider than filling the equity gap and the government has recognised their value in helping to correct regional imbalance by giving the West Yorkshire Enterprise Board (WYEB), for example, enterprise agency status. The advantage of this is that the board's profits will be used to write off contributions against tax and the board's own profits will be totally re-invested.

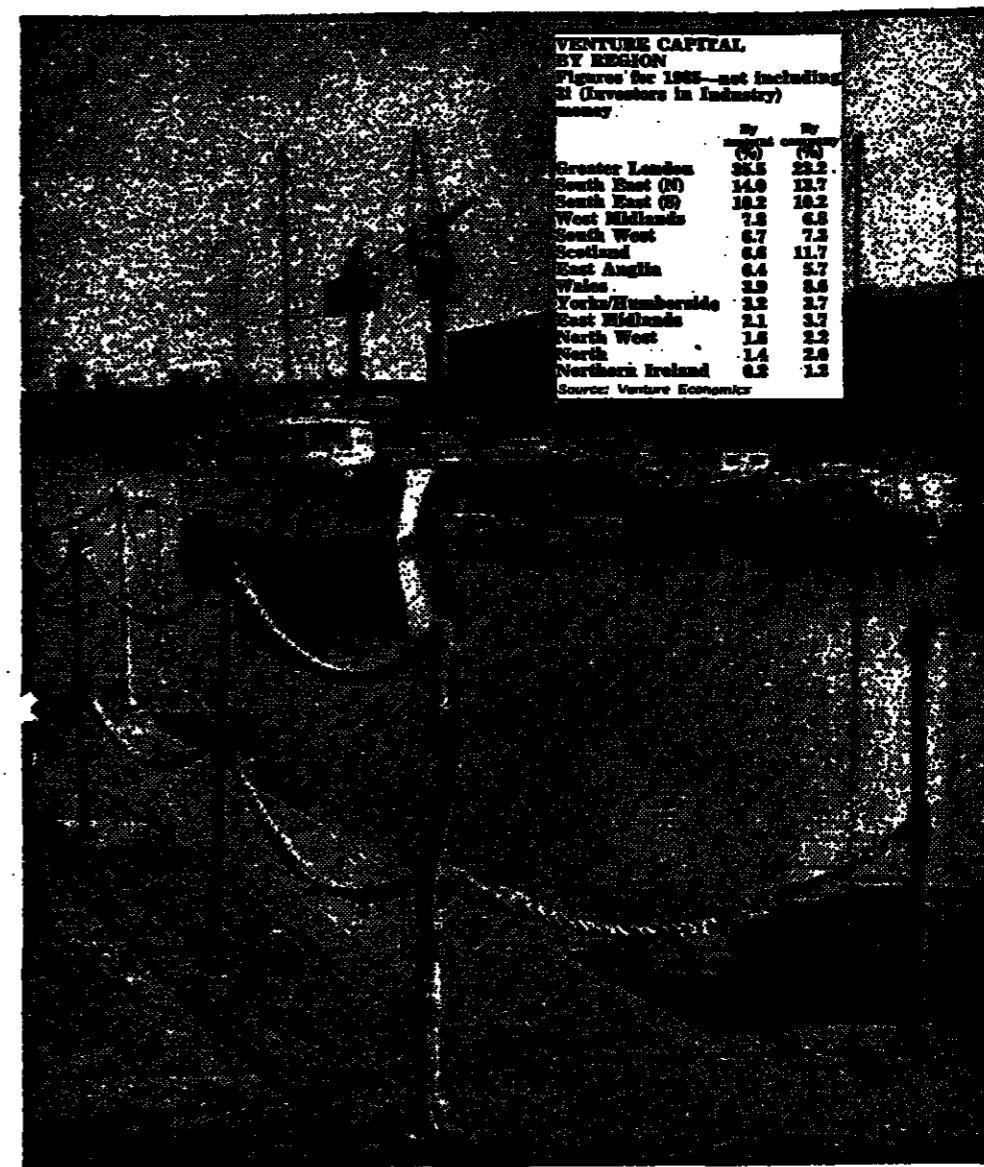
Events are therefore moving on the venture capital front, albeit slowly. The key factor in spurring change is probably the growing awareness of the problem at all levels, including the cabinet, where Mr Paul Chanter, Trade and Industry secretary, has acknowledged the need for more venture capital in the regions.

Whether the government will back this desire with more incentives like that for WYEB is something the venture capital industry awaits with interest.

Ian Hamilton Fazey

| VENTURE CAPITAL BY REGION | | |
|---------------------------|------|------|
| | £m | £m |
| London | 36.5 | 22.2 |
| South East (S1) | 14.0 | 12.5 |
| West Midlands | 1.5 | 1.5 |
| North West | 0.7 | 1.5 |
| Scotland | 0.5 | 1.7 |
| East Anglia | 0.4 | 1.5 |
| Wales | 0.3 | 1.5 |
| York/Humber | 0.1 | 0.7 |
| East Midlands | 0.1 | 0.5 |
| North West | 0.1 | 0.5 |
| Northern Ireland | 0.1 | 0.5 |

Source: Venture Economics



The new Marina at Salford Docks, Manchester

High Resolution

Nissan's Sunderland success helps to attract more foreign investment

Valuable boost for the North East

NISSAN'S NEW 550m car factory at Washington, Tyne and Wear, last month swept smoothly to its initial production target of 95 Bluebird saloons a day, fulfilling all hopes that the Japanese company's choice of the North-East for its British plant was the right one.

Production has actually dropped back slightly since then, but for the best of reasons: the five-door model of the car is being introduced and the workforce is therefore on a new learning curve.

On January 1, the managerial driving force behind the plant, Mr Ian Gibson, was rewarded with a seat on the main board of Nissan Motor Manufacturing (UK) as deputy managing director. Mr Peter Wickens, the plant's personnel director, was elected to the main board with him.

Before joining Nissan, both men had front-line experience at senior level of the British motor industry with Ford. Then Mr Gibson worked for Ford in Europe, while Mr Wickens went into racing, then the car industry.

Mr Gibson believes that the speed of the production build-up, 31 weeks from start-up, would be creditable for any established car-maker. In Nissan's case, the achievement is doubly impressive because it has come less than 28 months after construction of the factory began on the disused Sunderland Airport, and with a largely "virgin" workforce as far as the car industry is concerned.

Nissan bought 297 acres of the airport for the plant, and took an option on another 503 acres. It will be needing all the land much sooner than anticipated because the Sunderland success has encouraged Nissan's Japanese headquarters to accelerate its plans.

Phase Two of its British project will see local content of the cars rise to 60 per cent by 1988—two years ahead of the planned date—and 80 per cent by 1991. Then, production will be up fourfold on today, at 100,000 vehicles a year.

What is happening at Nissan in Sunderland, however, has more than local significance. When the project was first announced, there was criticism that a great deal of government time and money was going to lead, initially, to only 470 jobs.

Was the effort needed to attract inward investment therefore really worthwhile?

Would the resources concerned be better in something else, or somewhere else, fueling other growth or slowing down another industry's decline?

The answers to these questions are, however, emerging with a vengeance as it becomes clear just how great a prize is for the North-East.

To start with, there are the jobs. Nissan needs 70 specialists to be the first to counter the area's lack of professional and engineering know-how, the rest to go to local people. But the present workforce will provide the shopfloor leadership for the next generation of employees, who will total 2,700 within four years.

Then there are the jobs outside. The Sunderland cars have never been in the industry's parlance "complete," knock-down kits for more extensive Deliberately, there are missing pieces. The consequence is that indirect employment is being created by the plant as more and more British and EEC components are used.

When the Prime Minister opened the factory in September 27 British component suppliers had been approved. Now there are 58, with further nine in mainland Europe. Initial plans were for a domestically-sourced content of 40 per cent in the first phase of the project; this figure is now likely to reach 50 per cent in the first year of production.

When the figure reaches 60 per cent, the cars will be officially classified as British. By then, production will have begun of left-hand drive models for export. Within a year of that, exports should account for one-third of output. By 1990, when the factory has its own metal-forming facilities to add to press shop and plastic moulding plant, Sunderland will be ready to design and build Nissan vehicles exclusively for British and European markets.

However, the importance of it all does not stop there. Nissan executives believe that the first stage of achieving success was making the right choice of location for the factory in the first

place. The Sunderland site won against fierce competition from five others in Britain.

Mr Mac Campbell, of the North of England Development Council, says: "It was the most exhaustive and intensive analysis of a location that has ever been done by an overseas company. The spin-off has been very important, because many other inward investors have adopted the attitude that if the North-East is good enough for Nissan it must be good enough for them, too."

This has been as true of Japanese companies as of others in south-east Asia and elsewhere around the Pacific Rim. There are now 13 Japanese companies established in the North-East, with others from Hong Kong, one each from Singapore and South Korea and four from Australia.

Komatsu, the earth-moving equipment manufacturer, is regarded as equally important to Nissan as a contributor to a critical mass that is likely to attract others. In addition, there are now terms of labour relations agreements such as "pension arbitration" where an outside opt for one side or the other in a dispute may well set a pattern for elsewhere.

A few companies—NSK (ball and roller bearings), polychromatic printing plates, and NIKK (stainless steel)—in the region before Nissan's decision and probably helped influence it. But the rush has been since then, and has encouraged the development council to open offices in Tokyo and Hong Kong.

Cambridge Economics says that the situation continues to look promising.

The companies involved so far are nearly all manufacturers.



British and Japanese workers on the Bluebird production line at Nissan's 550m car factory at Washington, Tyne and Wear

Glenn Cossor

The arrival of Nissan has therefore been a watershed in attracting inward investment; in sufficient volume to have what should be a strategic effect on the region's economic development.

If one form of economic activity always helps to generate other economic activity, then the north-east is proving the value of prospecting for newcomers at the highest level, as well as making it worth their while with grants and incentives.

Ian Hamilton Fazey

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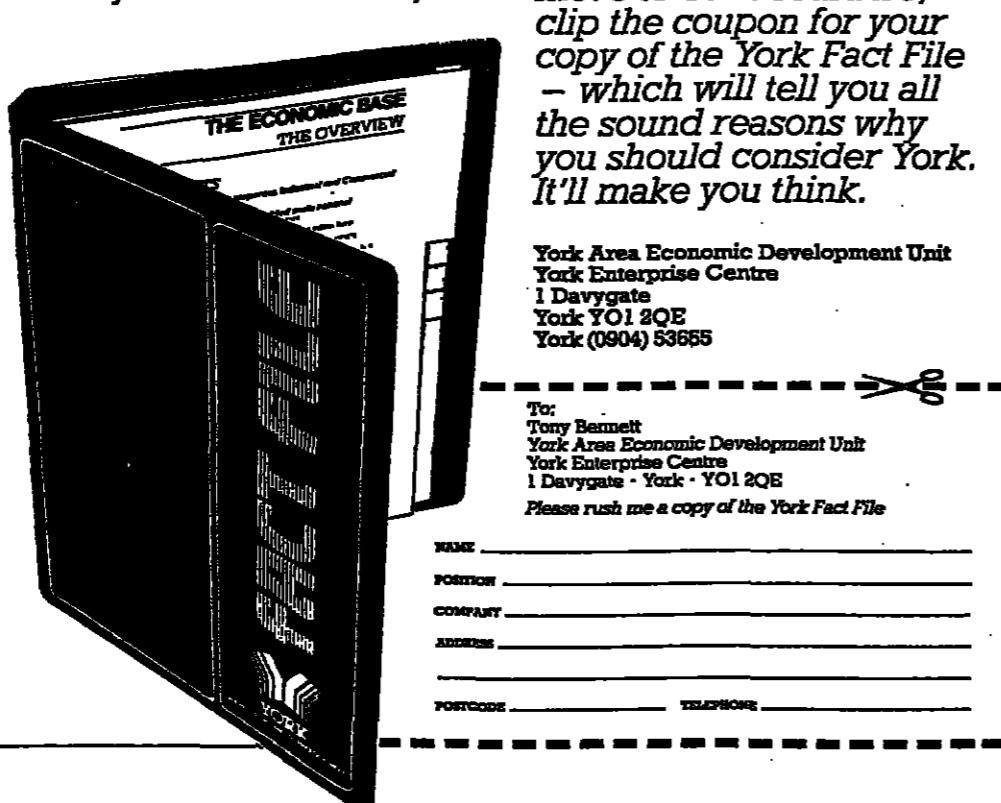
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The companies involved so far are nearly all manufacturers.

Regional Development 7

Science and technology parks

A substantial increase in new tenants

THE SALIENT feature of the science park movement last year was its growth. The number of parks associated with universities increased in 1986 by five to 28 and work began on sites at Sheffield, Antrim, Cardiff, Keele and St John's College, Cambridge.

The number of tenants also increased rapidly, from 288 to 412 at the end of last November, according to the UK Science Parks Association. Furthermore, the area occupied by companies on these parks rose by almost a third during the 12 months to 1.8m sq ft. This is by no means the full story. There are also science parks at Sussex University and the Cranfield Institute of Technology which are not accounted for as such by the association, as they are not "managed." Nor does the association officially recognise the large number of parks, such as Birchwood at Warrington, which are primarily commercial enterprises.

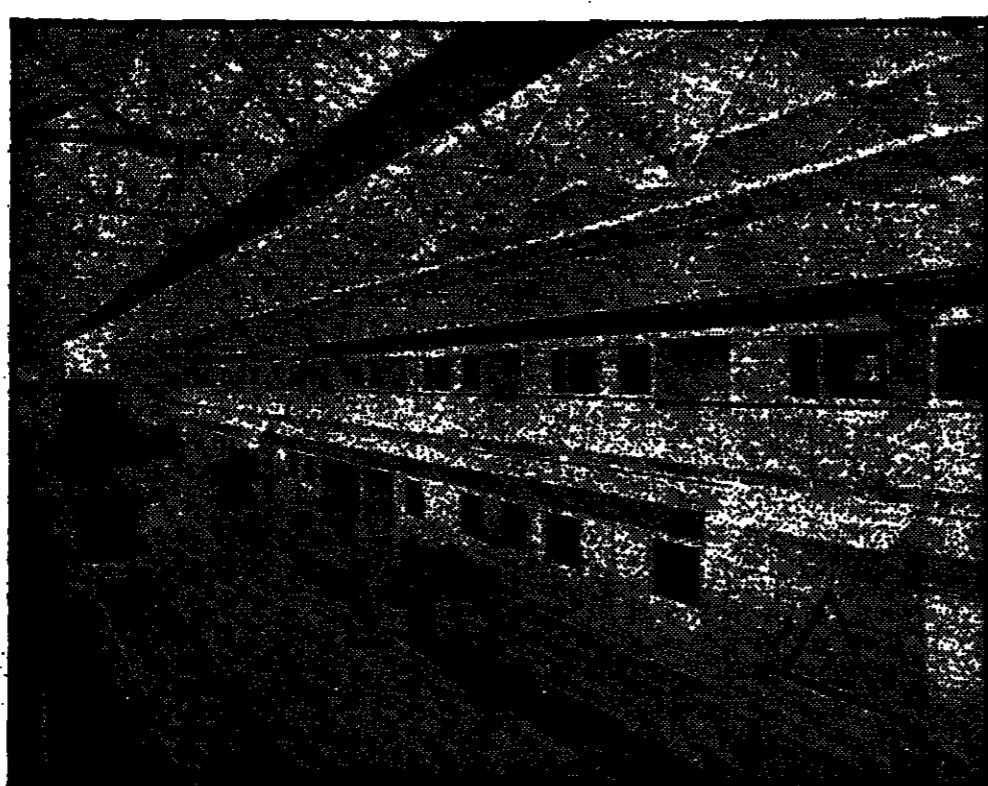
Explosion

The explosion in numbers will continue this year. Parks linked with colleges in Aberdeen, Bradford, Sunderland, Essex, Portsmouth Polytechnic, Imperial College London, Oxford, Reading and St. Bart's Hospital, London, are hoping either to start construction during the year or in the near future.

It is expected that a further £61m will be spent on science park developments on top of the £22m already committed.

By the time all the parks under construction or consideration are completed in the early 1990s, Britain should have more than any other country and just over a third of those in the US.

The big growth in park development dates from 1982 when construction of the second wave began in Britain. The idea of science parks originated in



The Mall at Aston Science Park, Birmingham, is a turn-of-the-century warehouse refurbished to high technology style

the US at the University of Stanford and was brought to the UK in the mid-1980s by the Labour Government led by then Mr Harold Wilson.

Anxious to encourage the development of newer, advanced industries to replace the declining coal, steel and shipbuilding sectors the Prime Minister wrote to all the universities in the UK suggesting they might set up areas where technology transfer could thrive.

The idea was received enthusi-

astically in only two places, Heriot-Watt University in Edinburgh and in Cambridge, where Professor Nevill Mott, then Cavendish professor of experimental physics and a fellow of Trinity College, quickly saw the benefits that could arise from the prime ministerial initiative.

Heriot-Watt and Trinity both had specific and different, reasons for wanting to pick up the challenge.

Heriot had not long been set up, had moved to a new site outside the city centre and wanted to develop its links with advanced industry which had been developed around Edinburgh during and after the Second World War.

At Cambridge, Trinity was anxious to find an alternative path to the development of some land it owned on the edge of the city. The college did not particularly want to go down the conventional office/commercial route and felt it could better use the land in a way that complemented its teaching and research role.

Despite the quick response to the Wilson initiative, it was to be seven years before the first tangible evidence of a science park emerged at either centre. Another seven or eight years were to elapse before any other university would follow suit.

Debate

Then, in the early 1980s the success of Cambridge in particular, whose development attracted world-wide attention, led to a mushrooming in interest.

There are disputed views why so many science parks came into being at this time. Some science park leaders attribute

the growth to the constraints increasingly placed on university finances by the present Government. They argue that as it became much more difficult to fund all the research the universities wanted to undertake they were forced to look elsewhere, encouraging staff and others (many of whom were former staff) to do their own research privately, in an associated environment.

Not everyone accepts this view. There is a feeling that universities would have encouraged science parks in any event because of the growing interest in technology transfer and the ethos of the small firm. Universities in the past few years have tended to be associated with both areas whereas in the 1970s there was far less enthusiasm.

Whatever the reasons, there has been little regional input into the science park movement. Science parks have been created where universities exist. It is felt that all moving the Government's emphasis from basic research to applied research and allowed them to grow without any other involvement.

Those parks which exist in regionally-assisted areas—Durham, Glasgow, Liverpool, Leeds—have qualified for the mandatory regional development grants towards new plant and new buildings.

In reality, most of the parks have been created in areas which do not qualify for regional assistance and it is doubtful if they have been given much government aid. This means they have been cut off from sources of European aid, too, since Brussels only assists those areas which are delineated by national governments as assisted areas.

Investment

There has, however, been a considerable input by regional authorities towards the movement. In Scotland the Scottish Development Agency has actively helped establish science parks and been involved in those in Glasgow, St Andrews and Stirling.

The Welsh Development Agency was slower to throw its weight behind the movement but in the past few years it has made strenuous efforts to catch up and either it or Mid Wales Development, the Government arm that looks after rural mid-Wales, have been involved in parks in Aberystwyth, Wrexham and Swansea.

Similarly, English Estates, the Government's development arm for the English regions, has been actively promoting their construction in Bolton, Bradford, Durham, Leeds and Hull while the Northern Ireland Development Board has been a partner with both the Queen's University in Belfast and the University of Ulster in the Antrim Technology Park.

Figures from the Science Parks Association show that of the £22m invested in property so far, two-thirds has come from the public sector.

Private involvement in science parks has been equally slow. One feature of the British movement has been the almost complete lack of interest in the parks by the private financial institutions. Only six parks have private developers, this despite the fact that the occupancy rate is high and the number employed on the parks is growing, having jumped 33 per cent last year to 5,500.

Science parks have come and are here to stay. Cambridge has proved that. Trinity's Cambridge Science Park is to be joined later this year by an innovation centre set up by St John's College.

The two colleges are next-door neighbours in the city; their science parks face each other on the outskirts. Given the nature of the movement it is likely that Cambridge will have the unusual distinction of having two parks at a time when Oxford, does not have one.

Anthony Moreton

BRITAIN'S FULLY-OPERATIONAL SCIENCE PARKS

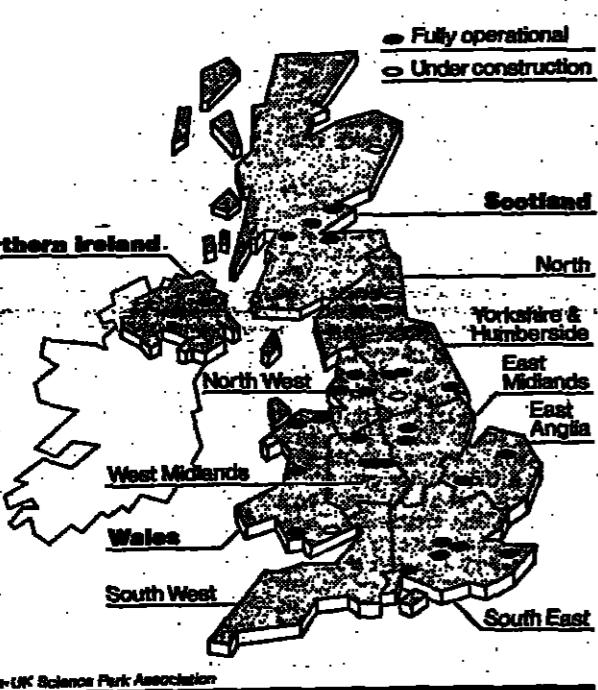
| University/College | Date of opening | No. of companies on park |
|-------------------------|-----------------|--------------------------|
| Aberystwyth | Feb 85 | 5 |
| Aston (Birmingham) | 1983 | 35 |
| Birmingham | April 86 | 8 |
| Bolton | Oct 86 | 10 |
| Bradford | March 86 | 24 |
| Brunel (Uxbridge) | April 86 | 9 |
| Cambridge | 1972 | 68 |
| Durham | Oct 86 | 5 |
| East Anglia | Feb 84 | 4 |
| Glasgow/Strathclyde | Sept 83 | 15 |
| Heriot-Watt (Edinburgh) | 1972 | 15 |
| Hull | Dec 84 | 12 |
| Kent (Canterbury) | Feb 86 | 2 |
| Liverpool | 1982 | 12 |
| Leigh's (B'ksh) | April 84 | 16 |
| London (South Bank) | April 85 | 26 |
| Leeds | June 83 | 11 |
| Manchester | Dec 84 | 12 |
| Newteck (Glynd) | Dec 85 | 4 |
| Nottingham | Dec 84 | 14 |
| Southampton | 1984 | 15 |
| Surrey (Guildford) | 1984 | 9 |
| St Andrews | Dec 84 | 1 |
| Stirling | June 86 | — |
| Swansea | July 86 | 4 |
| Warwick | Feb 84 | 20 |
| Total companies | | 326 |



A view, above, of part of the highly successful Cambridge Science Park where 68 companies are now located. Below, Mid Wales Development's new Technology Park at Newtown. The development is set in landscaped grounds overlooking the town's golf course



Science Parks in the UK



Source: UK Science Park Association

FINANCIAL TIMES SURVEYS

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| Sheffield | MARCH |
| Wolverhampton | APRIL |
| Guildford | APRIL |
| Plymouth | APRIL |
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| Portsmouth | MAY |
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Regional Development 8

Britain's big industrial cities

Down, maybe—but not out

BRITAIN'S great industrial metropolises, the legacy of the rapid growth which followed the industrial revolution, are down but not, it would appear, out.

The net loss of 1,107,000 jobs in the North between 1979 and 1986, revealed in recent government Employment statistics, is indeed all too evident in, for example, Birmingham, centre of a region with more than 350,000 jobless and the fastest rate of increase in unemployment of any part of Britain since 1978. It is clearly evident also in Manchester where, in old inner industrial areas, total job losses exceed those in steel closure towns such as Corby.

Yet, paradoxically, decline has been accompanied in these and other cities by a level of investment, albeit not in manufacturing which is probably greater than at any time since the 19th century. The physical face of Glasgow has been changed most, but by the mass clear-up of the run-down eastern area of the City through the Scottish Development Agency-inspired Glasgow Eastern Area Renewal (GEAR) Scheme.

In the city centre itself, older buildings have been cleaned, and in some cases put in new leisure or residential uses. New commercial developments, some of them tailor-made for specific clients such as Bristol or Cossor Vycells—two companies with headquarters in the city—have been put up, while others, in an act of confidence by developers in the

evidence is too flimsy to talk of a renaissance in any of these cities while acute social and economic hardship continues to hit large sectors of the population in inner city areas located not far from thriving industrial business districts.

Even in Bristol, which falls south of Britain's dividing line of prosperity from the Wash to the Severn, there are large areas of poverty, and not just in the ethnically-mixed St Paul's area. The south of the city has been badly hit by closures in the tobacco and packaging industries and, according to city council figures, one-fifth of the population lives in poverty.

After years of struggling—usually in vain—to prevent industry slipping away because of inducements, lack of developable space, or for some other reason, to more attractive greenfield locations in the New Towns or elsewhere, several of Britain's biggest cities are beginning, however, to find that the shift in the economy towards services has been to their advantage.

Businesses, both services and manufacturing, have been tending over recent years to buy-in new services or to contract out existing functions to specialists, in computing, public relations, recruitment or any number of other disciplines.

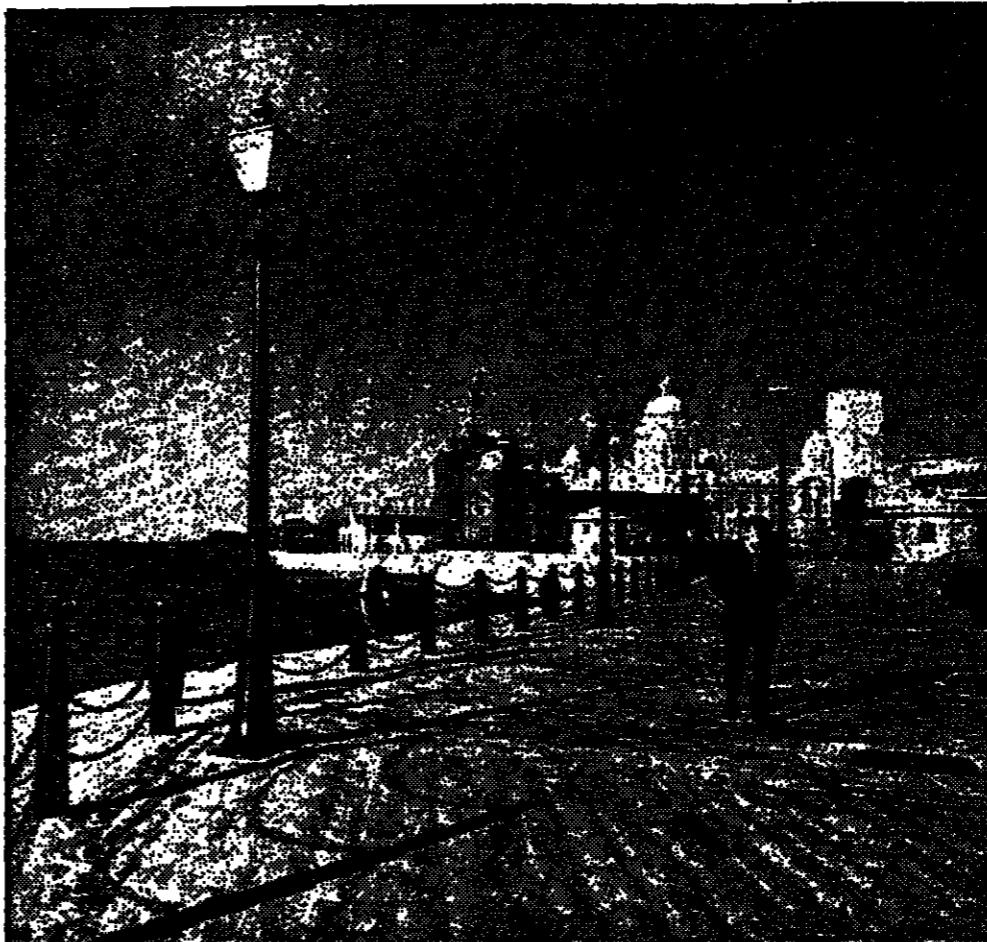
Complexity

The increasing complexity of business operations and the need to concentrate human and financial resources on core activities has been the main reason for this trend, and the result has been the growth in the consultancy of every kind.

The bigger cities have benefited because of the tendency of services such as these to thrive off each other and hence to operate in clusters. While the overwhelming bulk of business services and, in particular, financial services, are provided from London, one of the factors behind the very strong services employment growth in the South-East, important clusters have developed in other cities as well, usually those such as Manchester, Birmingham or Leeds, which have established a dominant position over other cities in the same region.

Linking in with this growth of business services has been a growing acceptance by local authorities in larger urban areas that services in general should not be derided but represent the best hope for job creation.

In Manchester, for example, a campaign in operation for five years has succeeded in changing significantly the better perceptions within the region about the City Centre and this has brought a sharp rise in retail trade and a strengthening of the property



Urban Development Corporations in Merseyside (above) and London have established what the Government believes is a workable and replicable pattern for other areas

market. The city centre, partly as a result of transport policies which discriminated against use of the car, had been losing retail custom to other centres in the towns which surround Manchester.

The council has developed a more flexible stance in this field and also contributed in other ways to improving the attractiveness and accessibility of the city centre. Business has been prepared to sponsor events and schemes and has further shown its confidence through involvement in various urban renewal projects in the city centre itself.

These include not just the GMEX scheme, in which Commercial Union played the major role alongside the Greater Manchester Economic Development Corporation, but also the conversion of old warehouses into housing, the refurbishment of the Midland Hotel and various schemes in the city's business district around Spring Gardens.

The Labour-controlled city council has also joined with the business community to develop an approach known as the Manchester Factor. Out of this has come a series of briefing papers aimed at guiding those interested in doing business in the city to sources of help both in the private and public sector.

At the same time, various individuals and companies providing professional services have banded together to form the Manchester Financial and Professional Forum, the object of which is to promote the city as a financial centre. By making better known the range of services which can be obtained in Manchester, it is hoped that businesses throughout the region can be persuaded to look to the city first before travelling to London.

In Glasgow a similar co-ordinated effort by both private and public sectors has produced an even more remarkable turnaround in the City's image and to judge by the central business district alone, its fortunes. The starting point was

perhaps the Glasgow's Miles Better campaign initiated by its then Lord Provost, Robert Gray, a public relations effort intended originally to boost morale but subsequently backed by more tangible measures designed to win for the city a share of growth sectors within the economy.

The SDA having previously concentrated most of its efforts from the late 1970s onwards on relieving economic and social distress in the City—for example, through GEAR—was anxious to play instead to certain strengths which it identified—not least the opportunities it offered as Scotland's biggest population centre, as a service base.

New schemes

The private sector has been encouraged with SDA assistance to participate in a number of schemes aimed at improving office and retail provision in the city which had begun to fall seriously behind standards in other more prosperous locations.

The agency has helped put together with the private sector a £60m scheme for redeveloping the 16-acre St Enoch station site and has also been involved with the two local authorities covering the area in schemes to convert old commercial buildings at Briggait and Ingram Street for retail, leisure and residential use.

A much more ambitious scheme being undertaken by a group of British and European institutions will create 400,000 sq ft of retail space in Buchanan Street and also provide the city with new concert hall facilities.

Other steps to capitalise on the private sector's new interest in Glasgow city centre's commercial possibilities are being channelled through Glasgow Action, a new body set up by the SDA but in which the junior role to local business and industry sponsors.

Glasgow Action seeks to identify development opportuni-

ties and to find "champions" prepared to carry them through. It is also spearheading the city's campaign to persuade business from inside Britain and outside to make the city the headquarters for their European operations.

Birmingham's approach has been somewhat different, having to be tailored to make the best of its greater proximity to London compared with cities in the North.

The city has, partly because of this closeness, failed to develop the range of financial services available in Manchester—a base for some 60 foreign banks—or the number of separate financial institutions which exist in Manchester or Glasgow and Edinburgh.

Birmingham has been able to take advantage, however, of the vast population within easy reach in the south-east to develop in the National Exhibition Centre, a UK facility capable of competing with international centres on the continent. Ease of access from London was also a factor which enabled Birmingham to compete—albeit unsuccessfully in the end—as Britain's candidate for the 1992 Olympics.

The city is hoping the success of the NEC—now 10 years old and recently doubled in size—can be repeated in the Convention Centre.

Birmingham, along with major cities such as Bristol, Glasgow and Manchester, is also seeking to build up other visitor businesses to generate increased trade for city centre shops, hotels and restaurants. Though it lacks Bristol's quaysides or Glasgow's Victorian street pattern, it does have an industrial heritage from the 19th century, a canal network with leisure potential and a number of important museums and other sites, not to mention Stratford-on-Avon and other Warwickshire attractions, not too far away. Events are now being made to stimulate investment by the tourist industry.

The bigger cities have also

began to capitalise on their

ability to offer a wide range of cultural activities and entertainment from opera to pop and have begun, as for example in Manchester, where the Opera House has been reopened, to cater for audiences capable of being attracted from over a wide area.

Bristol promotes itself through a series of festivals including its now well-established wine festival and Glasgow is looking for a big increase in visitors from both the Garden Festival in 1985 and from its designation as European City of Culture for 1990.

In none of these cities would it be claimed that service growth was failing to provide all the answers. In Birmingham, the city council and the West Midlands Enterprise Board have developed policies over recent years for strengthening what is seen as the bedrock of the area's economy—its large number and variety of medium-sized companies. The aim is to strengthen the area's existing "lead" industries and to create new ones especially in high technology.

Investment

In Manchester, similar efforts to sustain existing industry are pursued by the GMEDC and in all the major cities there is concern that manufacturing should be present in sufficient strength to generate real wealth.

Yet while services industry growth has been a positive development for several major cities such as these, helping to generate new investment in city centre facilities, helping in turn to make these centres attractive for other visitors as well, the development also begs a number of questions.

The tendency of business services to cluster and the ease with which journeys can be made by motorway over wide areas is likely to mean a small number of cities—perhaps only those mentioned together with Bristol and Leeds will establish themselves as the dominant service providers. Prospects for a second tier of city from which older industries have already departed could thus be made even more bleak.

There must also be doubts about the contribution which the growth of services in centres such as these can make to employment and personal incomes. Many of the jobs in tourist related services now being encouraged in cities like Bristol and Manchester are likely to be lowly-paid, and part-time.

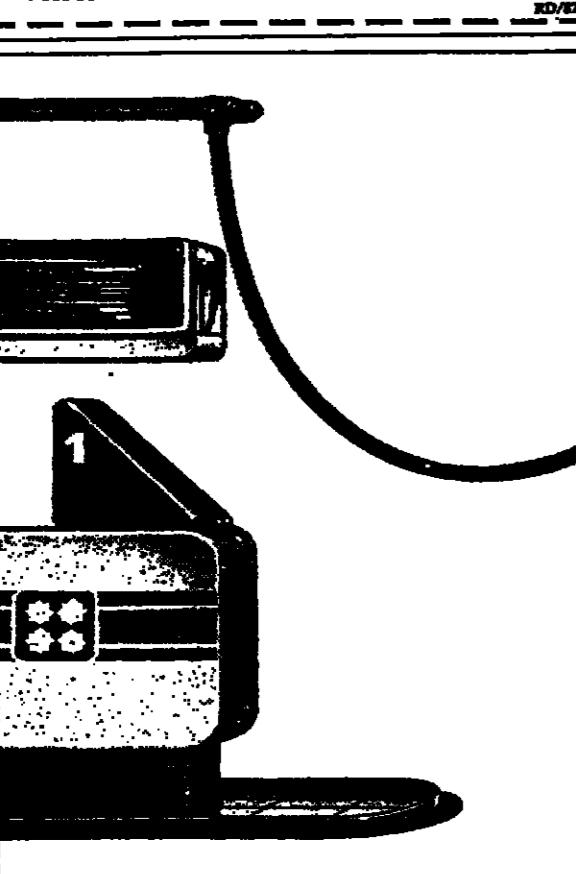
There remains, too, another unanswered question—the length of the professional and consumer services tail which can ultimately be supported by a shrinking manufacturing base.

Policies aimed at revitalising manufacturing in Britain's older cities will still be needed, and should perhaps concentrate even more on promoting their role as seedbeds, generating smaller businesses which perhaps inevitably will want to expand to the more open sites available in smaller towns.

When all this is said, however, the developments taking place in the central business districts of some of Britain's great cities do appear to offer a ray of hope.

Big cities such as Manchester, Glasgow and Birmingham have the scale and size to offer a wide range of cultural and entertainment facilities, large scale education campuses and international air links not to mention the professional services of a range of accountants, merchant banks or business law firms. The future may, after all, lie entirely with the small 'country towns (mainly in the south) so beloved of high tech companies.

Rhys David



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Regional Development 10

Impact of the Eurotunnel project

Benefits will spread far and wide

EUROTUNNEL, the Anglo-French consortium established to build the Channel Tunnel, estimates that up to 20,000 people in Britain alone will be involved in building or supplying equipment for one of the world's greatest construction ventures.

Many of these jobs, because of the traditional geographic spread of engineering industries in Britain, will be located in regions which have seen the greatest fall in employment as engineering and manufacturing sectors have declined.

Regions heavily involved in manufacturing engineering and construction equipment, steel fabrication, or producing rail way equipment and rolling stock will be obvious beneficiaries during the six years of construction: but what benefits will the tunnel bring to these regions once it is built?

Two-thirds of the tunnel will emerge in south-east England: an area which is already one of the most economically successful regions in the country and which surely does not require the kind of stimulus that the tunnel will bring?

By comparison, the French end of the tunnel emerges in the less prosperous region of northern France which is already devising strategies to take full advantage of the benefits the tunnel will bring in attracting new industries which will want to be close to the mouth of such a vital communications route.

Impact

Eurotunnel, however, argues that it would be shortsighted for Britain to regard the tunnel as a piece of infrastructure whose benefits are in the main likely to be restricted to the south eastern corner of the country.

It points to a recent British Rail survey which estimates that 70 per cent of goods from Britain travel through the tunnel to the Continent. It is likely to come from factories and warehouses north and west of Watford.

One of the reasons for the popularity of road transport in Britain is the economics of rail traffic which, by comparison with the Continent, transports a much

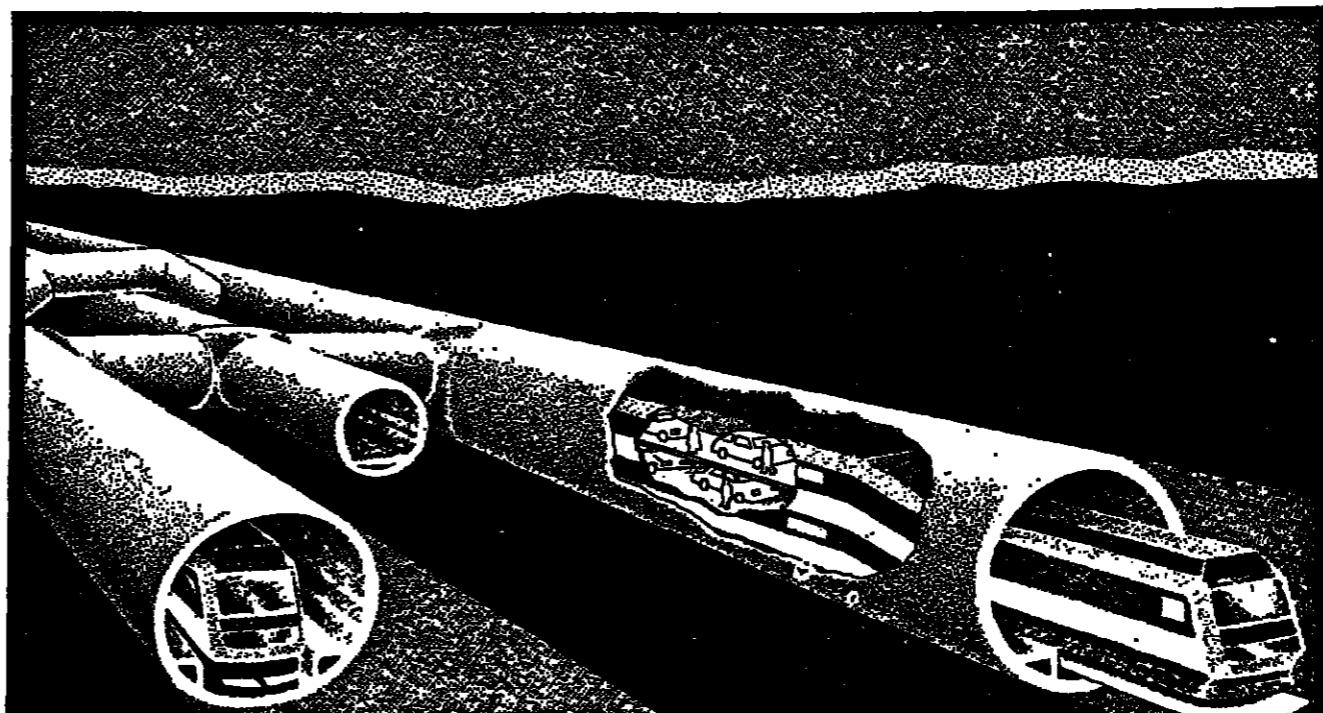
higher proportion of freight by road than by the state-owned railways.

Eurotunnel says that BR figures show that only 3 per cent of internal freight is carried by British Rail by comparison with 12 per cent by the state-owned SNCF railway system in France.

The tunnel, it says, will cut journey times and reduce costs for manufacturers which previously have relied on a combination of road, cross channel ferries and, on the other side of the Channel, road or rail transport to get their products to destinations on the Continent.

Companies using the rail link through the tunnel could save up to 48 hours in travel time to Continental destinations which currently take up to 60 per cent of all British exports," says BR.

The tunnel may also have a significant impact on the way goods are transported in Britain which, by comparison with the Continent, transports a much



The 31-mile Eurotunnel is likely to be one of the world's greatest construction projects. By July the construction consortium should be close to completing plans to finance the rail tunnel through a mix of loan agreements and share issues totalling £6bn.

The tunnel to be built by the consortium will be a 31-mile long rail-only tunnel which will link the British Rail network directly into the Continental rail system and encourage more manufacturers to consider rail as their main transport option, say the promoters.

Rail freight traffic can London in order to get to the nearest port outside the south east of England. Clydeside in Scotland, for example, is examining ways to improve its status as an export port: unloading goods from ships from North America will be then shipped by rail directly to other Continental destinations.

The prospect of improved communication with the Con-

tinental is already exciting some companies outside the south east of England. The fleet of wagons capable of using the different loading gauges in Britain and other countries in Europe is also pro-

posed to be extended. What happens for example, if a Japanese manufacturer seeking to locate in Europe is being encouraged to move to the French end of the tunnel by a series of state approved grants and incentives?

Do the British try and match the at the end of the tunnel and risk upsetting other regions with greater unemployment problems?

The placing of orders by the consortium for the construction of the tunnel is likely to pose less of a problem in terms of creating regional conflict. Contracts so far placed by Eurotunnel have been won by a spread of companies located in various parts of the country.

These include a £6m order for two tunnel boring machines placed with Howden (Grosvenor Tunnelling) and a £12m order for rack and pinion adhesion locomotives placed with Hamblett of Leek. A £12m cement order has already been won by EBC Circle.

At least 30 per cent of the construction costs of the Channel Tunnel, valued at £2.5bn at 1985 prices, must go to be then shipped by rail directly to other Continental destinations.

The saving in sailing times between Clydebank and Rotterdam would be as much as 1½ days, says Eurotunnel.

Questions

Sheffield in south Yorkshire is also considering a proposal to establish an inland clearance depot in the city to take advantage of the tunnel says the consortium.

The greatest benefit of the tunnel in terms of encouraging new industry and commerce to establish new works is, however, likely to arise in the midlands.

The existence of the tunnel is likely to encourage property developers and service and distribution companies to search for sites around its entrance in the same way that companies have sought to locate their operations to the west of London to be near to Heathrow airport.

The completion of the M25 orbital motorway around London and plans to build a new river crossing over the Thames at Dartford will make the

Andrew Taylor

EEC legislation also requires that any subcontract worth more than £cu 1m (about £700,000) must be put out to international tender and advertised in the Official Journal of the European Community.

The Department of Trade and Industry, to try to ensure that UK companies will be aware of this work as far as possible, has established a small permanent team of civil servant advisers to advise who would be sub-contractors.

The team is already in contact with British companies most

likely to bid for work. It is also providing details of contract opportunities through the department's own regional offices and through chambers of commerce and trade associations.

"To make sure that opportunities are not lost it is essential, however, that companies carefully scrutinise the Official Journal of the EEC," says the department.

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